



PENROSE PH. 784-6345

**Industries, Inc.** 

Devoted to Safety and Education in Rocketry

AREA CODE 303

**Box 227  
Penrose, Colorado**

**81240**

DENVER PH. 623-6336

Dear Rocketeer:

In order for us to be able to serve you better we would like to know more about you, your opinions, your wants and your needs in model rocketry. We'd appreciate it very much if you would fill out the following questionnaire and return it to us.

Thank you,



PERSONAL INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

Age: \_\_\_\_\_ Grade in school this fall: \_\_\_\_\_

Occupation (if not student): \_\_\_\_\_

How long have you been a model rocketeer? \_\_\_\_\_

What are your hobbies? \_\_\_\_\_

What is your favorite magazine? \_\_\_\_\_

ROCKETRY ACTIVITIES

How many rockets have you built? \_\_\_\_\_ How many of these were Estes kits? \_\_\_\_\_

How many flights have you made? \_\_\_\_\_ Do you belong to a rocket club? \_\_\_\_\_

How many members are there in your club? \_\_\_\_\_ Is your club school-sponsored? \_\_\_\_\_

Do you have model rocketry activities in your scout troupe? \_\_\_\_\_

What is the main value of model rocketry to you? \_\_\_\_\_

What type of rocket do you like most? \_\_\_\_\_

Continued, over please...

MARKETING INFORMATION

What scale model that is not presently available would you like most to see produced as a kit? \_\_\_\_\_

What other type of rocket would you like to see produced as a kit? \_\_\_\_\_

How easy was it to follow the instructions for the Estes kits you have built? \_\_\_\_\_

What would you suggest doing to improve the instructions? \_\_\_\_\_

Please list in order of importance three items which you would like to buy from us that we do not presently sell: \_\_\_\_\_

1) \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_

Please give any suggestions you have for improving the Estes Program of Model Rocketry: \_\_\_\_\_

MODEL ROCKET NEWS

What subjects would you like to see covered in MRN articles? \_\_\_\_\_

What MRN feature do you like most? Plans \_\_\_\_\_ Idea Box \_\_\_\_\_ Technical Reports \_\_\_\_\_ Clip 'n' Mail \_\_\_\_\_

Other(describe) \_\_\_\_\_

ROCKET SAFETY

— Model Rocket —

— Amateur Rocket —

— Basement Bomber —

Have you or someone you know been involved in a rocketry accident or mishap? \_\_\_\_\_ If so, what date? \_\_\_\_\_

Who was injured, if anyone, and to what extent? \_\_\_\_\_

If property damage was involved, please describe: \_\_\_\_\_

What type of rocket activity was being conducted when the accident occurred? (Mixing fuel, launching a model rocket, climbing to retrieve a rocket, etc.) \_\_\_\_\_

What type of engine or propellant was being used? \_\_\_\_\_

What materials were used to make the rocket? \_\_\_\_\_

What safety code or rule was being violated? \_\_\_\_\_

Can you suggest a way to keep this type of accident from occurring? \_\_\_\_\_

# Clip 'n' Mail


## GET A FRIEND A CATALOG

If you have a friend who is interested in rocketry, fill out the form below and we will send him a catalog free of charge. List any additional requests on a separate sheet of paper.

SEND CATALOG TO		
Name		
Address		
City	State	Zip

YOUR NAME		
Name		
Address		
City	State	Zip

Extra copies of this issue are available for your friends at 10¢ each. Just fill out the coupon below.

Additional Copies Volume 7, No. 1 Number ordered _____	From:  <b>ESTES Industries, Inc.</b> <small>Devoted to Safety and Education in Rocketry</small> Box 227 Penrose, Colorado 81240
	To:
	Name _____
	Address _____
	City _____ State _____ Zip _____

For plans, information and data, fill out this form and mail to:

**ESTES INDUSTRIES**  
Box 227  
Penrose, Colorado, 81240

### CHECK DESIRED ITEMS:

- Plans for Space Twins; Booster, Twin Gliders
- Plans for Saturnian, big single stage rocket
- Plans for Asp, Semi-Scale Model (Sounding Rocket)
- Plans for Raven, Boost Glider
- Plans for Double Trouble, Unique Two Stage Bird
- Plans for Eagle, '64 Boost-Glide Contest Winner
- Brochure, "Introducing. . . Model Rocketry"
- Brochure, "Teaching for Tomorrow. . ."
- Rocket Safety Report
- Order Blanks
- Safety Code (Latest Edition)
- Club Guide
- Science Fair Sheet, typical design and flight drawings you can label as a part of your display
- Map of Penrose and vicinity with the location of Estes Industries. Don't forget to drop by and see us on your vacation!

Please enclose a stamped, self-addressed envelope with this request. Enclose an extra five cent stamp with requests for more than three items. If insufficient postage is included the material may arrive with postage due.



## READERS

## SERVICE

NOTICE NOTICE NOTICE

cut along dotted line

Your ORDER will reach you FASTER if you include your correct ZIP CODE on each order.

# Free Kit!

TO  
GET  
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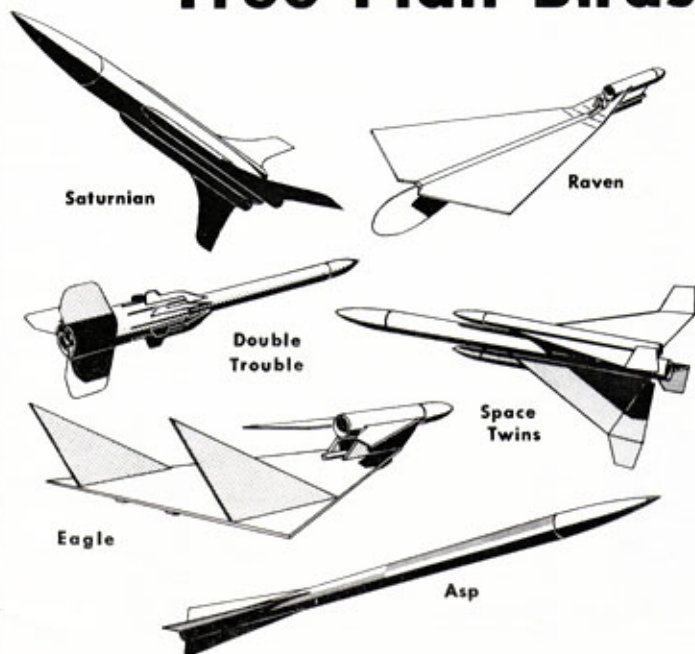
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**ASTRON SPRITE KIT**

## Free Plan Birds







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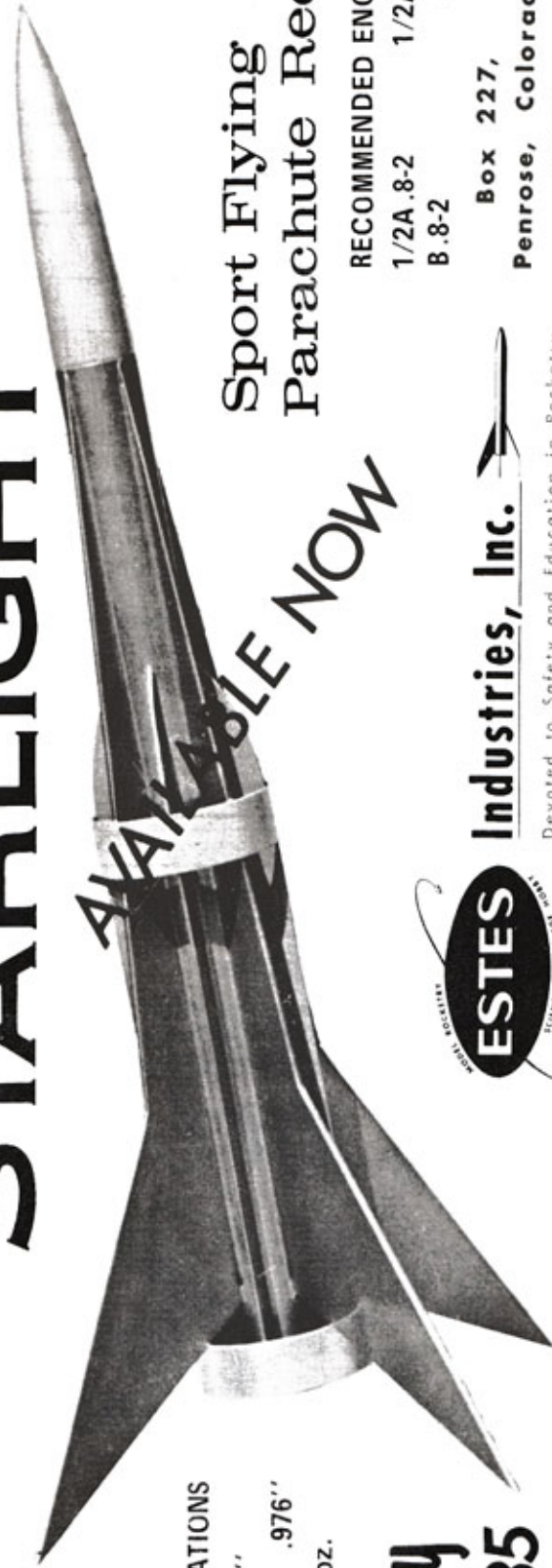
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**Sport Flying  
Parachute Recovery**

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1/2A .8-2      1/2A .8-4  
B.8-2        B.8-4

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