

HAPPY BIRTHDAY

October 30
Susan Sprague
Thelma Ready

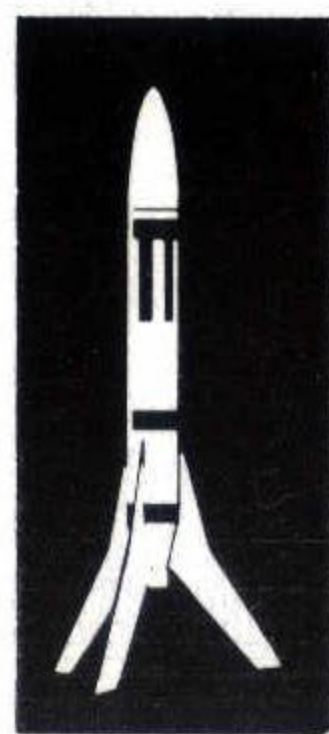
October 31
Edna Garlets
Mack Eppler
Robin Stovall

November 9
Mark Kellner

November 10
Deanna Loader

November 11
Dana Angel

November 12
Bev Quist



DAMON NEWS

As the new Vice President and General Manager of Damon's Education Division, Mr. Ed Lurier will be working closely with Vern to insure a good future for Estes Industries. Accompanied by Mr. Marty Dorfman, Mr. Lurier spent several days at our plant last week. Marty shared a number of concepts and ideas with our Personnel Department.

Rick Robinson has been transferred to General Hospital in Denver. He is still in serious condition.

CLASSIFIEDS

A Free Service
For Employees

Deadline: Monday Noon
Before Publication of the Launch Pad

NINE DOLLARS & FIFTY CENTS RICHER



If you carry dependent insurance, you will have an additional \$9.50 to spend this pay period. Under the new payroll procedures, deductions for dependent insurance are made twice a month. When a month contains three pay days, no deduction is made on the third paycheck of the month.



LAUNCH PAD

A SUBSIDIARY OF DAMON

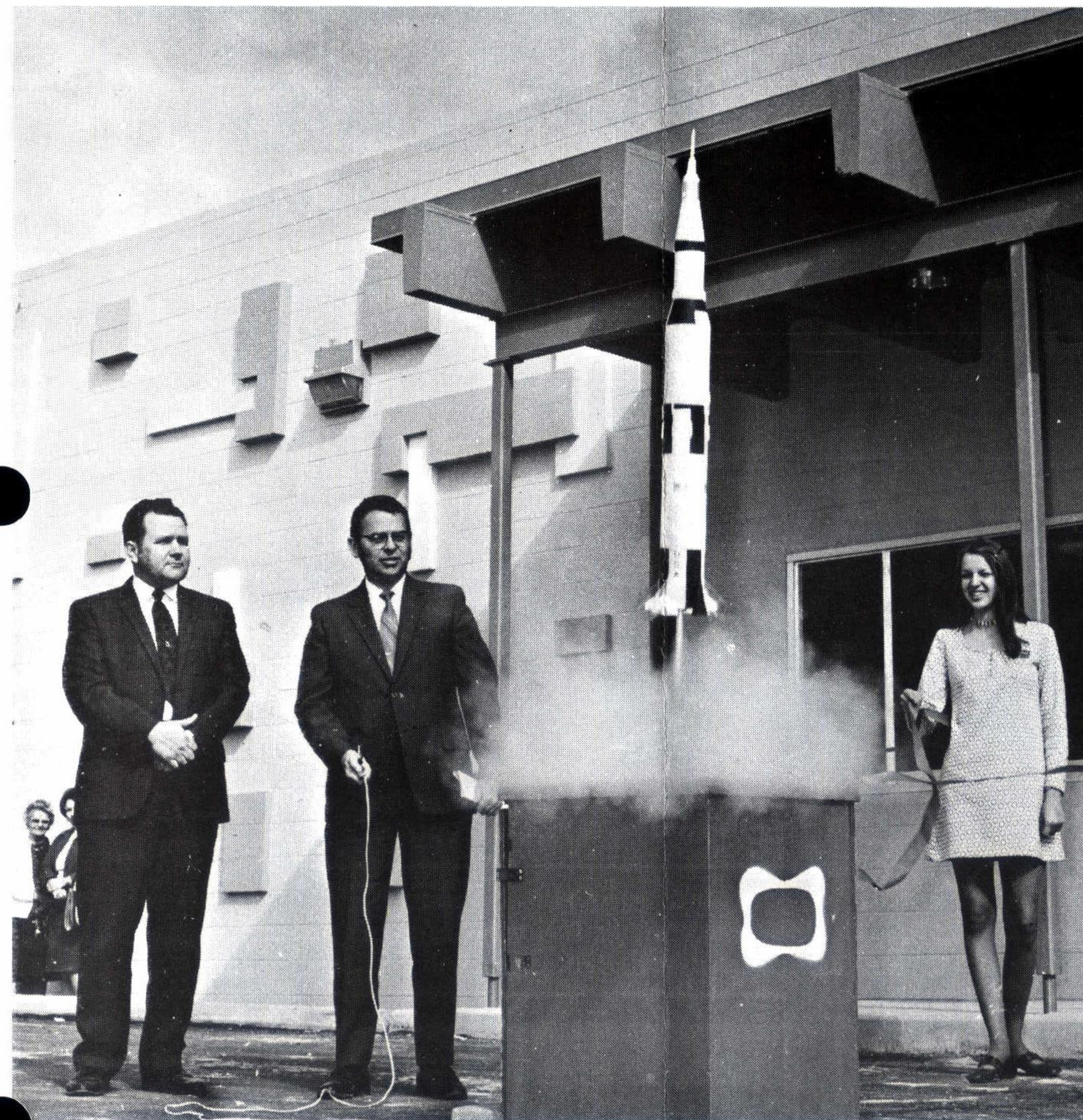
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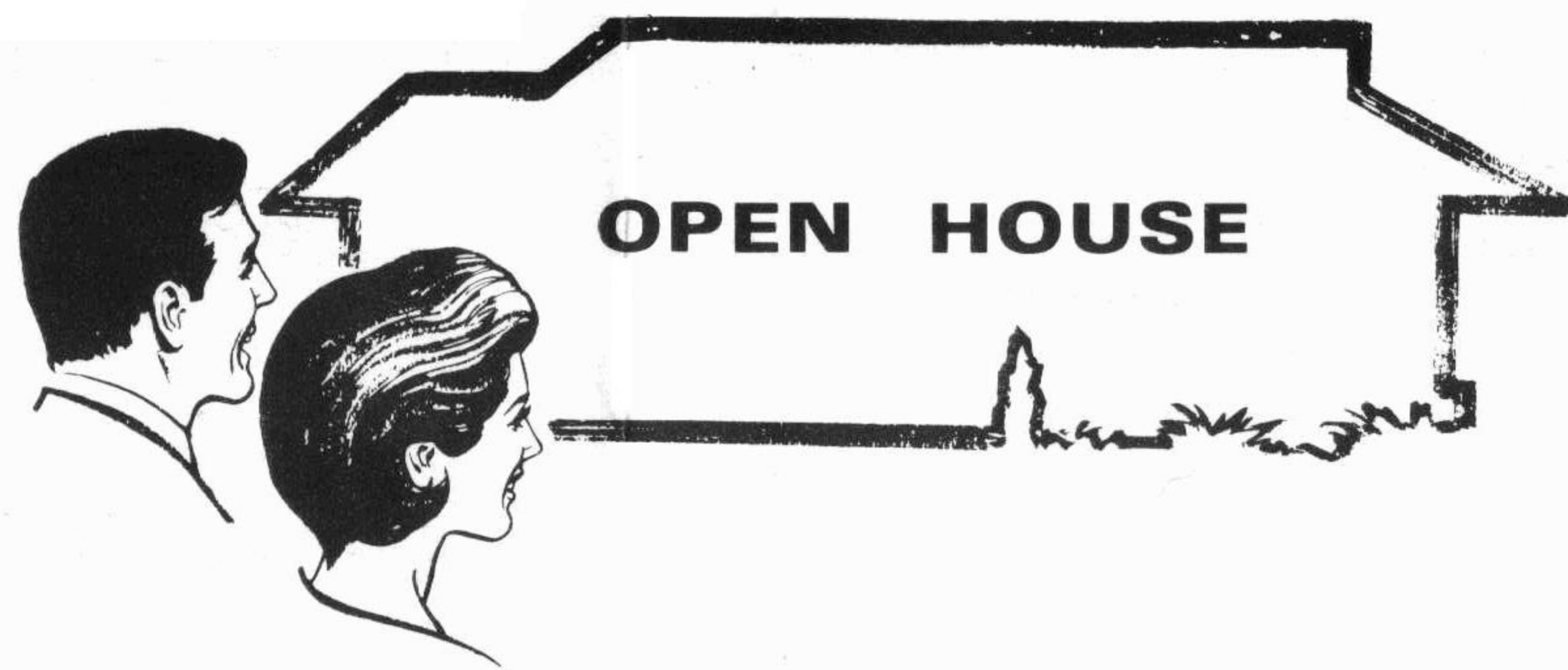
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LAUNCH PAD

OCTOBER 29, 1970



Vern launches the ribbon-cutting Saturn V to officially open the new K & W Building. Don Heberly, Executive Director of the Production Division, looks on while Estes tour guides, Jean DeDuca and Sandra Miley (not shown) hold the ribbon.



Saturday, October 17, 1970, Open House was held at the new K & W Building. In a ribbon cutting ceremony at 2:00 P.M., the new facility was officially opened with the launching of a Saturn V. The 300 guests attending the dedication of this new Estes structure were given guided tours by Jean DeDuca, Sandra Miley and Jo Angel.



A group of guests register as they prepare to tour the new facility.

Frank Genty, Director of Information Services, spearheaded plans for this special occasion. Refreshments, planned by Verna McCallister, were a huge success and Gleda Estes and members of the Prospectors Club of Canon City greeted the visitors. A sneak view behind the scene saw Bud Houston, Manager of the Wood Shop, working frantically to get those machines into operation for the big event. And the Open House would

never have gotten off the ground if it hadn't been for the two crews now housed in this structure. They worked like crazy - - arranging work stations, assembling storage shelves, putting away materials and performing a million other tasks necessary for the big affair.

Although it will take some time to get everything in order for a smooth, efficient operation, the completion of this building has brought about a tremendous improvement in employee working conditions and conveniences. Best of luck to the crews of Bud and Mary Lee as they begin work in their new home.



Loraine Donohue, Mary Lee Fontecchio, Avona O'Leary and Gleda Estes relax a few minutes prior to the rush of visitors.



Having explained the protective eyewear program to Pat Hollmer and Vonda Robinson, Elwin Boody fits the two Wood Shop employees with their own personal pair of safety glasses.

COMPETITION FOR THE CUSTOMER'S BUSINESS

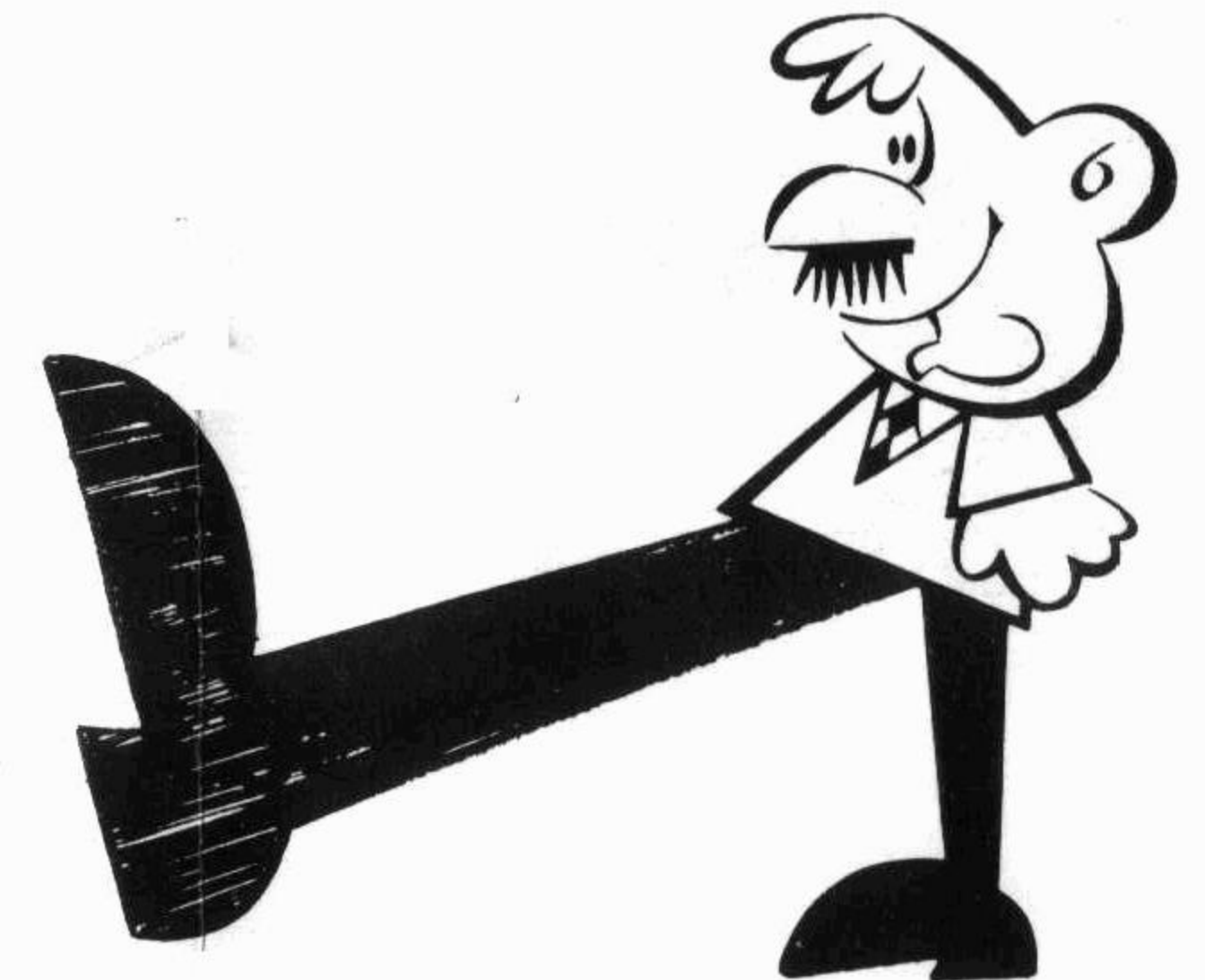
JIM STUART

You won't find it spelled out anywhere, but it's alright. No matter what your job may be, from mailroom clerk to Mabel operator, from warehouseman to secretary, from shipper to lathe operator, competition is a part of your job. And a very important part.

Competition is also part of the job of many other people. People making model rockets, engines and supplies for other companies; people who are after the same customers as Estes Industries.

And, when you get right down to it, it's those customers who really provide each and every one of us with our paychecks.

That's why competition for the customers' business is an important part of your job. Everything you do on your job has some bearing, one way or the other, on the quality, delivery, service or cost of the products Estes has to offer the rocketeers.



Put your best foot forward!

Isn't it just common sense then for each of us to do his job just as well as we can so that costs are kept down and our customers get much better quality, delivery and personal service than they can find elsewhere?

By making competition part of your job, you can help make your job safer from competition.