

Marysville, Washington, walked into the Estes lobby to sign the guest book and take a tour. At that point, one of them became the 10,000th visitor. But which one? All we can do is assume that Mr. Miller let his wife walk in first--the way a gentleman should--thus giving her the honor of being our guest No. 10,000 this summer.

A review of the guest books shows that Carolyn Snow escorted the most visitors in one single day: 96 on August 19. She also had the second largest number of visitors in one week (278). Jeanie DeDuca took top honors with 302 visitors during the week ending July 11. During that same week, Jeanie conducted 34 tours, an individual record that was still standing at the end of the summer.

The season ended with Carolyn Snow the winner for the most visitors: 2,356--just one more than Jeanie DeDuca.

By Labor Day, only Jo Angel remained as a tour guide (one of her many duties in the Communications Division), the other gals having ended their summer employment. Jeanie DeDuca is now attending Parks Business College in Denver; Sandy Miley is a junior at SCSC in Pueblo; Carolyn Snow has enrolled at CSU in Fort Collins; and Colleen McDonough is now associated with the Colorado Springs Sun, a daily newspaper.

The 1970 Summer season is over at Estes, but if this year was an indication of things to come, Summer 1971 will surely surpass our tour and launch records set this year.



A SUBSIDIARY OF DAMON

# LAUNCH PAD

OCTOBER 15, 1970

## HAPPY BIRTHDAY

- |  |                                |                               |
|--|--------------------------------|-------------------------------|
| October 17<br>Robert Daniel<br>Louise Williams | October 22<br>Irene Woolsey    | October 26<br>Rose Gilbertson |
| October 21<br>Elwin Boody<br>Larry Burns       | October 24<br>Fay Skerjanec    | October 27<br>Eileen Hammer   |
|  | October 25<br>Delbert Buchanan | October 28<br>Thelma Moore    |

### CLASSIFIEDS

A Free Service  
For Employees

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Deadline: Monday Noon

Before Publication of the Launch Pad

FOR SALE: Adler electric typewriter -- office model, combination carbon/cloth ribbon; elite type excellent condition, priced to sell, Jan Carson.

New Mastercraft Blender -- \$25; two new queen size pillows -- \$10; Webcor portable stereo, 'AM/FM' cassette player/radio with two speakers -- \$75. Rose Thomas, 275-9014, 275-2193.

Rick Robinson, injured in a motorcycle accident, is now in St. Thomas More Hospital in Canon City. Visitors Welcome.



LAUNCH PAD

A SUBSIDIARY OF DAMON

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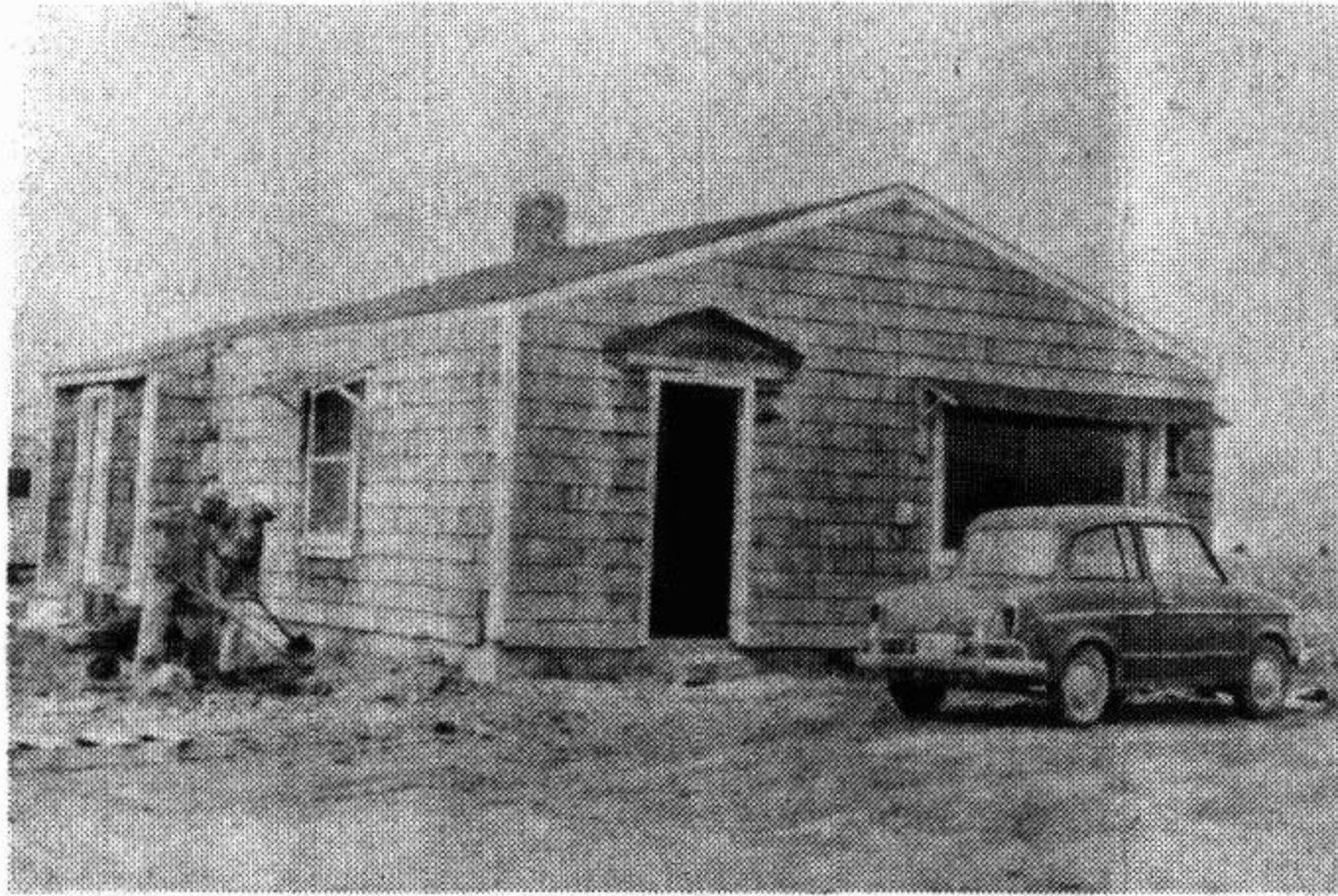


## APPLE DAY FESTIVAL FLOAT

(See story on page 7)

# K & W BUILDING COMPLETED

"What's all the excitement?"  
 "Haven't you heard? The new K & W Building is finished, and the Kit Packing and Wood Shop crews are working feverishly to get everything moved."



In the beginning days of Estes Industries, this three-room shack housed Kit Packing and all other operations of the plant except the Wood Shop, the Machine Shop and Engine Production.

Boxes filled with nose cones and kit parts are already crowded into the available spaces in the large warehouse area of the new building. Cases of balsa wood are stacked in corners, and people are everywhere. Under the watchful eyes of Mary Lee Fontecchio, department manager of



The original Wood Shop was built in the summer of 1961. It was one of the first structures to be erected here at the plant.

Kit Packing, and Bud Houston, Wood Shop's manager, the heavy equipment for these two production departments has been carefully moved into the new quarters.

The \$225,000 K & W Building is a great improvement over the separate facilities that recently housed Kit Packing and the Wood Shop. Floor space has increased to 16,000 square feet. While air conditioning in parts of the structure keeps everyone cool during working hours, a large lunch room in the front of the building provides a pleasant place to relax.

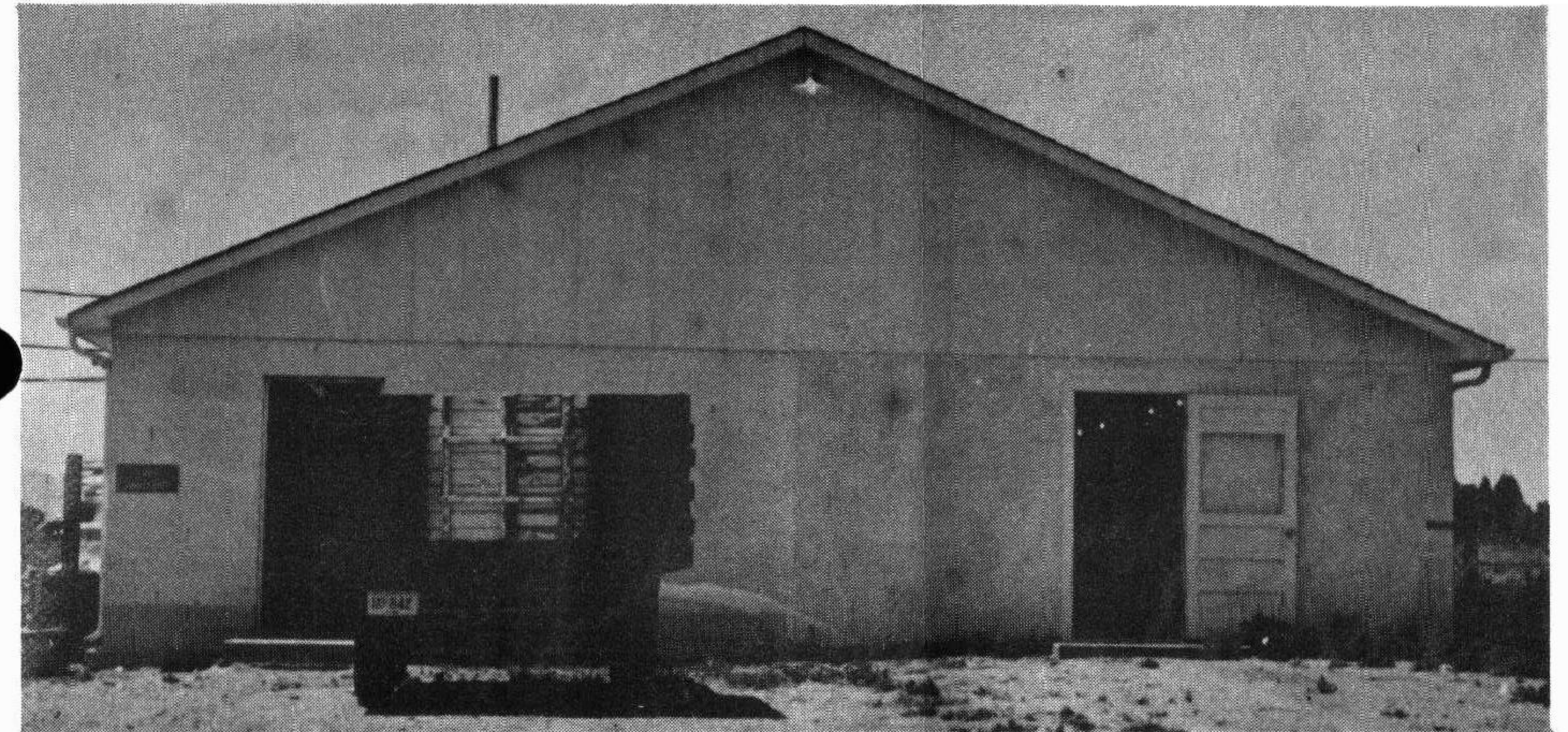
Up-to-date in every respect, the K & W Building has a highly



The recently vacated Kit Packing building was completed in September 1966. It will become the future home of the Print Shop.

sophisticated incinerator and dust collection system that meets the most rigid air quality standards of the local, state and federal governments. Duct work extending from the major gathering unit collects sawdust from all the wood working equipment. Storage bins keep the dust from scattering before it is destroyed.

The two-toned blue exterior of the new buildings was designed to complement the other buildings of the plant. The cool blue tones extend inside also. Accented by the colorful walls of the division



The Wood Shop building, abandoned by its crew this week, was doubled in size in the summer of 1967. It is scheduled to become the

director's office, with varied greens and muted browns in other parts of the structure, the colors heighten everyone's enthusiasm for their new home.

Don Heberly, Executive Director

new home of the Building and Maintenance crew managed by J. B. Nickels.

of the Production Division, is as excited about the K & W Building as the rest of his team. "At least," he said with a laugh, "for a while, Bud, Mary Lee and myself, won't have to use our offices as store rooms."

## YOU'RE INVITED

*You are especially invited to attend the*

**OPEN HOUSE**

*of the*

**K & W Building**

*Saturday, October 17*

*2:00 - 4:00 p.m.*

*tours--refreshments--rocket launchings*

*souvenir nose cones*

# EYE PROTECTION PROGRAM INTRODUCED AT ESTES

## COMPANY WILL PROVIDE FREE SAFETY GLASSES

(Photos courtesy of CF&I Steel Corp.)



The Personnel Department is introducing a protective eye wear safety policy to guard the eyesight of all employees working near machinery.

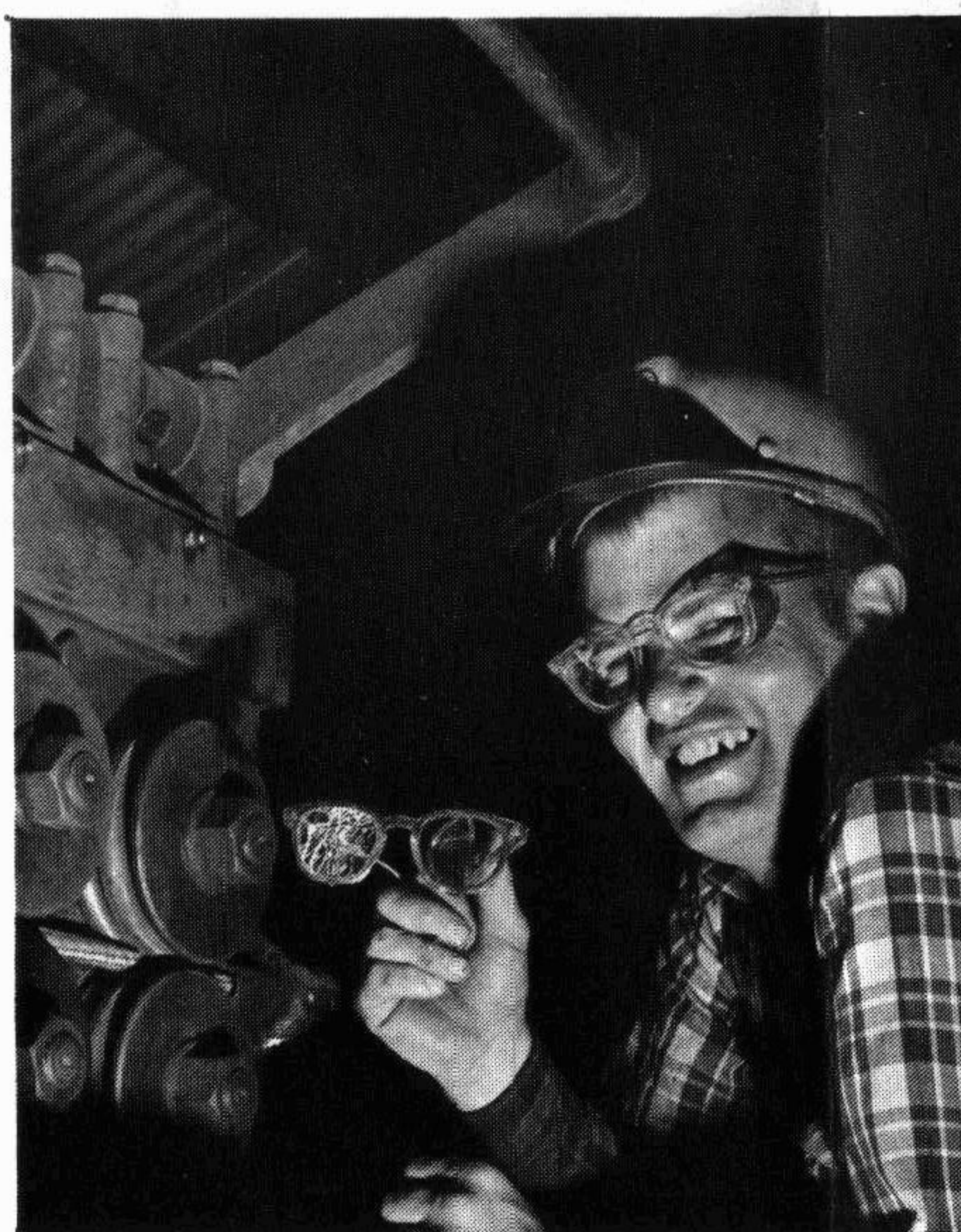
Under the new program, Estes Industries will provide, free of charge, a personal pair of safety glasses or other type of eye protection to all employees working in specific locations. As needed, the safety glasses will be ground to the owners' prescriptions.

At present, employees of the Wood Shop, Engine Manufacturing Department, and Machine Shop are covered by the program. Further studies conducted by the Personnel Department will help determine if other employees throughout the plant need eye protection on the job.

The new program will also benefit employees working temporarily near machinery, or guests visiting restricted areas of the plant.

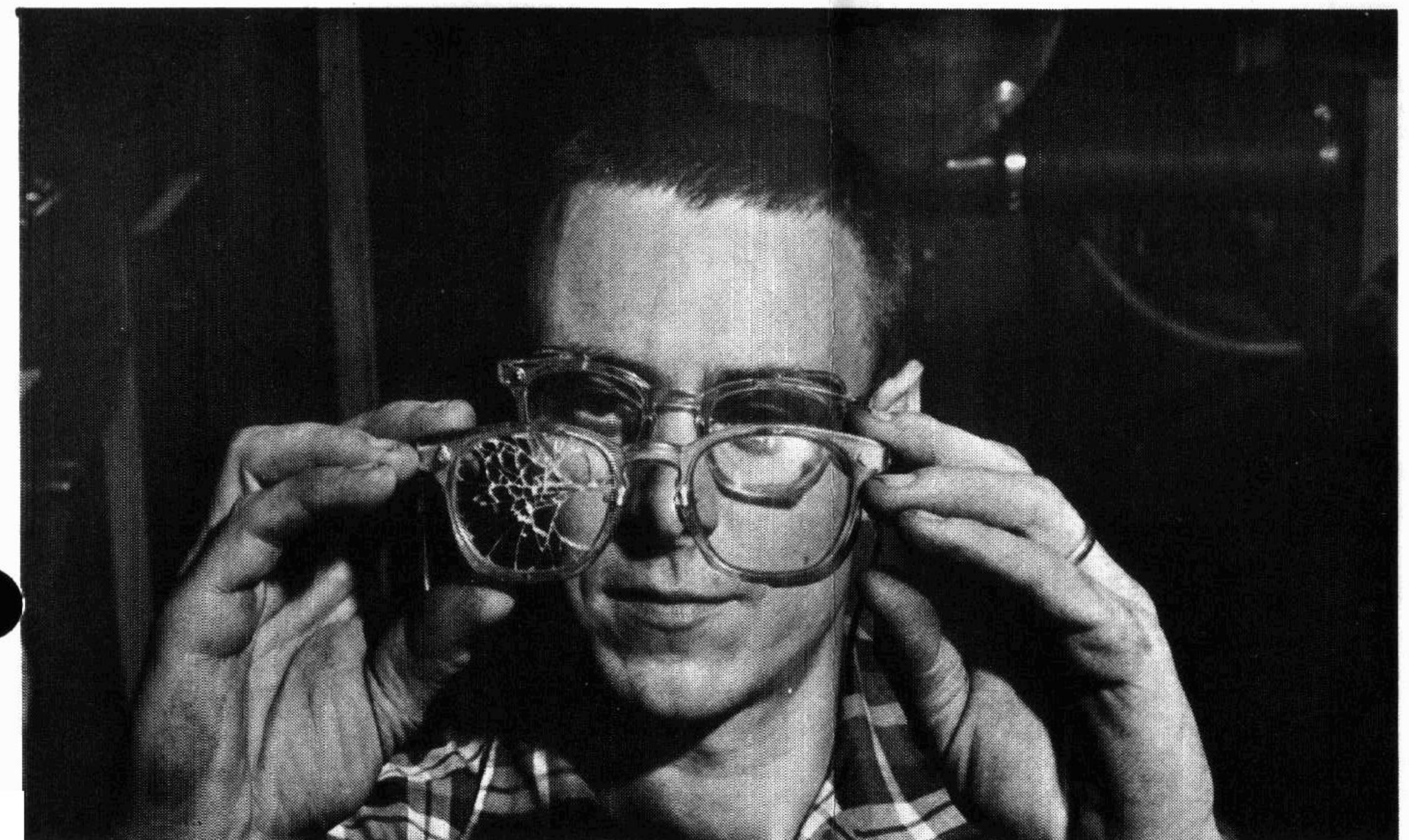
Elwin Body, training and safety coordinator, points out that the protective eye wear program now being introduced represents another step in the company's continuing effort to insure the safety and health of all employees. Another example of this effort are the dust collectors and the incinerator that have been installed to improve working conditions, in the new K & W Building.

The photos on this page show men who are glad they were wearing the proper eye protection while at work. Today they can still see, whereas they might have been



blinded. However, wearing safety glasses on the job is not enough. It is also a good habit to wear them when working near or with machinery while off the job. Good accident prevention doesn't stop the minute you punch out--you have to take it home with you to make it truly effective.

(For further details concerning the new eye wear safety program, please contact Elwin Body at 227.)



Barbara Lippis, a member of the swing shift Shipping crew, lost her valiant battle to overcome complications following a kidney transplant operation. A thank you note from her sister, Rosemary, came to us the day before Barbara passed away.

*Barbara told me  
many a day it was  
the girls at work that  
kept her going.*

Could look the whole world over,  
In places near and far,  
But never find a nicer group  
Of people than you are!

Thank You So Much

*I wish to thank each &  
every one of you for being  
so kind to Barbara during  
her illness. Also while she  
was still working & you  
find fault. God Bless you  
Barbara's sister Rosemary*

## PENROSE APPLE FESTIVAL

"From a number of comments I have heard at the Penrose Apple Festival and here at the plant, our float was extremely well received. We were well represented, and our participation was made possible through the efforts of a number of dedicated, helpful, and cooperative members of the Estes family. Without these individuals' efforts, we just couldn't have built such an elaborate float in only six days.

I know in listing people, I am liable to leave some names out. However, I shall trust my memory to thank:

-- Jan Carson, Jo Angel, Verna McCallister, and Kathy Gale, who quickly mastered the art of pushing crepe streamers through chicken wire -- and did so without shredding their fingers.

-- Verna McCallister, for talking Mr. Sears into mailing the astronaut's suit so that it would get here on time.

-- Chris Carson (Jan's handsome son) for wearing that suit so well and doing a fine job on top of the float.

-- Dane Boles, for creating such realistic craters out of chicken wire, butcher paper, old newspapers, and starch. Dane was also one of the nimble-fingered streamer stuffers.

-- Wayne Kellner and his brother Mark, who pooled their artistic talents to draw the Estes logos and the Apollo 11 patch. Wayne's deftness with a spray can was

responsible for the realistic craters' shadows.

-- Norm Avery, for rigging up a sound system that dramatically reproduced excerpts from the conversation between Houston and the Apollo 11 astronauts.

-- Earl Estes, for quickly recharging our rocket-launching car battery so that Norm's P.A. system would roar, not whisper.

-- George Miller, for producing out of thin air, and in minutes, the right trailer we could have spent days looking for. (The trailer was loaned to us by Frank Zavislan, of Green Acres farm.)

-- Don Heberly, for loaning us space in the K & W warehouse so we wouldn't have to evict someone's car from a private garage.

-- Dick Bowers, for supplying the services of his division so that we could obtain urgently needed items such as a paint brush (small) and a tractor (big). Our personal thanks to J. B. Nickels, Art Hunter, John Hood, and Bill Grimshaw (our tractor driver). Thanks also to Deby Mahoney, who saw to it that we didn't get locked out of the K & W Building.

It was fun working with all of you and you can be proud of your efforts. Now, about the Canon City Blossom Festival .....

*Frank Genty*

## 10,000 VISIT ESTES

How would you like to have nearly 1,300 model rockets launchings to your credit during one summer? Recently, five young girls earned that distinction. They were our tour guides (Jo Angel, Jeanie DeDuca, Karolyn Snow, Sandy Miley, and Colleen McDonough) who, between June 1 and September 14, chalked up 1,297 launchings--one per tour

During that time, the five girls escorted 10,000 visitors through the plant, setting a record that surpasses last year's attendance by several thousands.

Strangely enough, no one knows for sure who the 10,000th visitor is. On September 14, at around 10:00 a.m., Mr. and Mrs. R. Miller, of

Continued