

HAPPY BIRTHDAY

June 14
Rhea Skeeters

June 21
Fran Green
Juanita Willis

June 15
Arlene Brassea

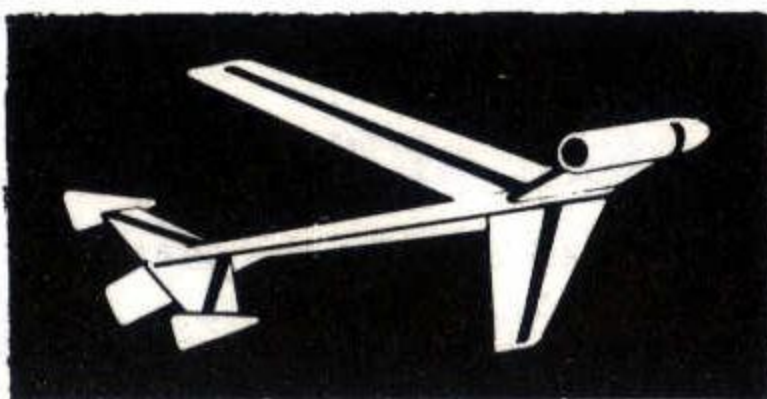
June 22
Jane Savage
Shirley Ellis
Nadine McDowell

June 17
Eldridge Haynie
Joyce Eden
Delores Zerby

June 24
Duane Taylor

June 20
Lorna Piper

June 25
Helen Solano



CONTEST

What would you name the building that will house the Wood Shop and Kit Packing? If you have an idea be sure to send it (or bring it in person) to the Launch Pad office before July 1. A prize of \$10 awaits the employee with the winning name. In case of a tie, the prize will go to the person with the earliest entry, so be sure to get your idea in soon.



CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday Noon
Before Publication of the Launch Pad

WANTED: CARPOOL from Pueblo for the swing shift. Terri Godinez. Call 542-9222 before 2:00 p.m.

QUIPS & QUOTES

Four computer programmers nicknamed the small office into which they were jammed: "Concentration Cramp."

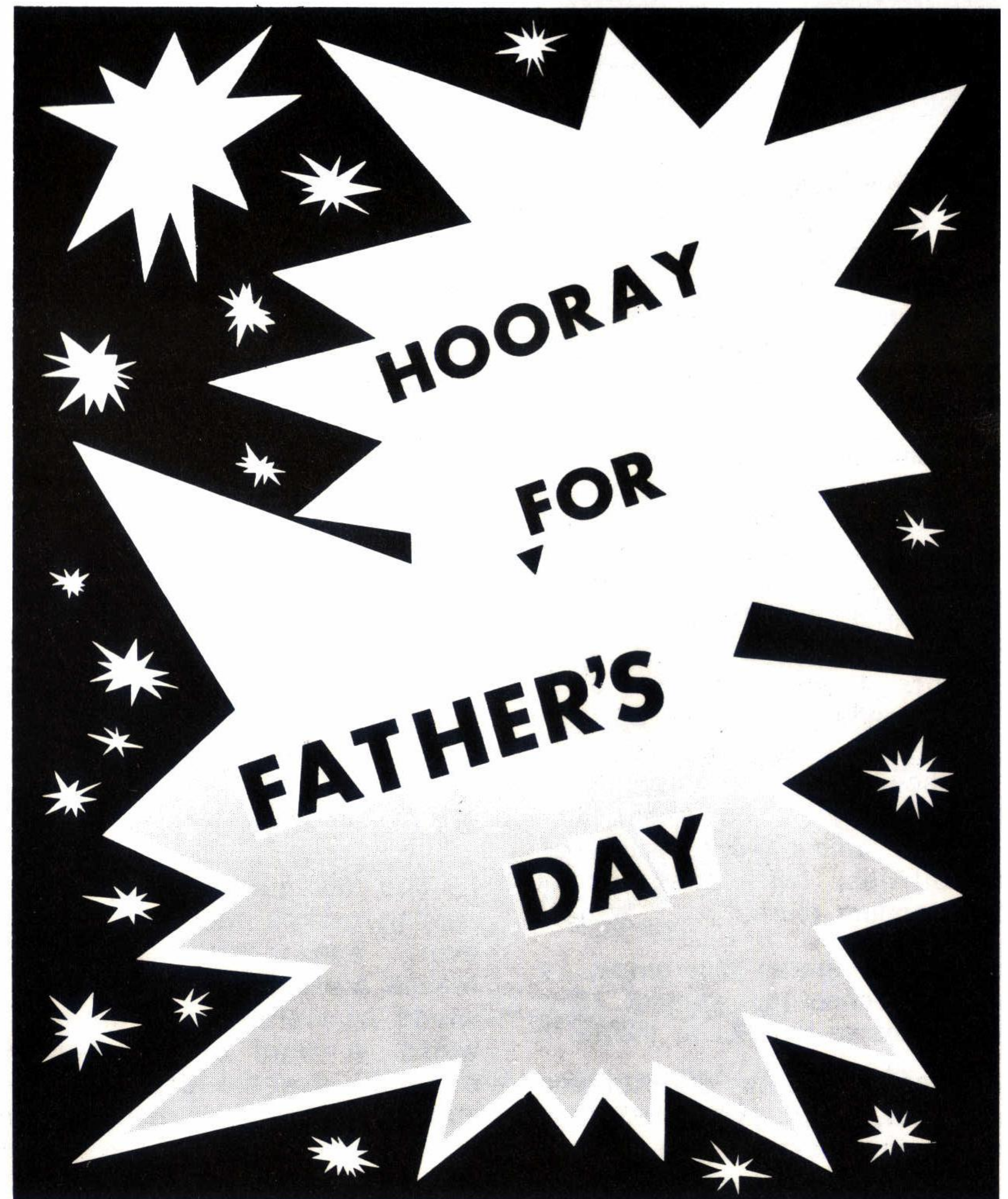
THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado



LAUNCH PAD

A SUBSIDIARY OF DAMON

JUNE 12, 1970



MEET OUR TOUR GUIDES



"Yes, we have tours. . . . Come and see us every day except Sunday." This friendly invitation on the receptionist's desk is repeated in the signs on the highway and the smile that greets a guest as he walks in the door to see our modern facilities.

The company's front line representatives for visitors are the tour guides. Trained to be pleasant and answer questions as well as conduct the tours, the girls have spent long hours learning the history of the company and the duties of each department. Karolyn Snow, Jean DeDuca, Sandy Miley and Colleen McDonough are devoting their full time to showing visitors through the plant this summer. Jo Angel and Betty Estes, who have a variety of responsibilities, will also occasionally conduct tours.

Karolyn, a veteran tour guide, is a medical technology student. She plans to transfer to CSU in the fall.

A recent graduate of Florence High School, Jean plans to study merchandising next autumn at the Parks School of Business in Denver.

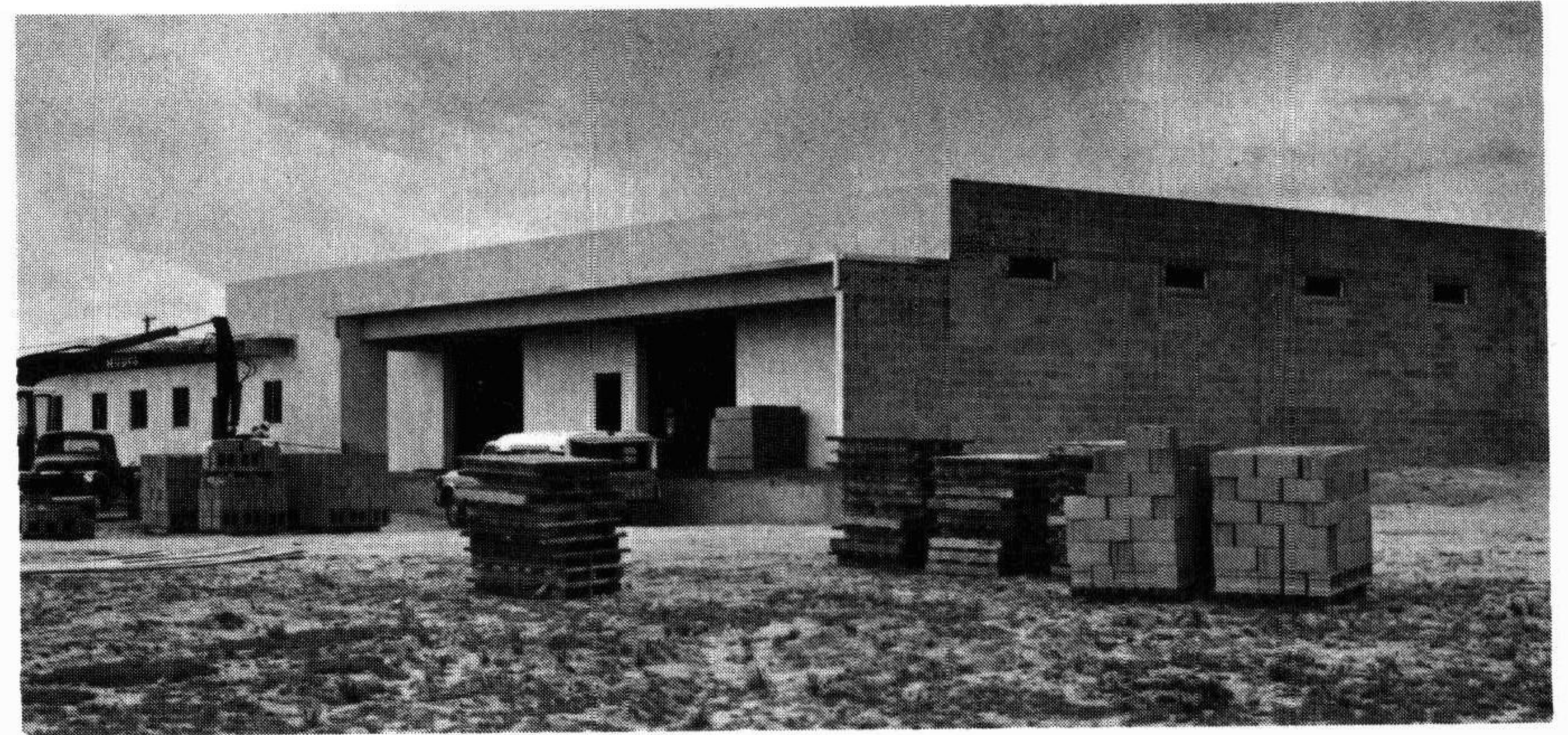
Sandy, a resident of Florence, has been attending school at SCSC where she is majoring in science and physical education.

Also a student at SCSC, Colleen enjoys classes in political science. A Canon City resident, she likes swimming and reading.

Jo is a veteran tour guide. Recently she expanded her skills, learning to operate the switchboard. Jo enjoys her secretarial duties, too.

Betty, who is also a recent graduate of Florence High School, conducted tours part-time last summer. She will be taking tours and working on a variety of other projects during the next few months.

The tour guides are important in making guests feel at home. However, each employee at Estes leaves a pleasant impression in the minds of visitors from all over the world. A word of appreciation is certainly due the departments who quietly adjust their working schedules to allow our guides to give each person an A-1 tour.



ON SCHEDULE

The new Wood Shop is right on schedule. The walls are up, the roof is complete, and the floor has been poured. If everything continues as it should, the Wood Shop and Kit Packing can start moving in by the end of September.

VISITORS IMPRESSED

April 28, 1970

Estes Industries,
Penrose, Colorado.

Gentlemen:

While on a business call in the Colorado Springs area, I took the time to drive to your facilities. The lack of any directional signs made the finding of your plant a little difficult, however, it was worth the effort.

I was greeted in a very pleasant manner. A very nice young lady conducted a very informative tour. Everywhere I was greeted with smiling faces. Information was given gladly, and willingly. Your fine staff is one of Estes' biggest assets, second only to a fine product. Please express my deep appreciation to your very fine employees for a most enjoyable tour.

Sincerely,

A handwritten signature in cursive script that reads "August J. David".

Editor's note: Large, colorful signs were erected recently to help more visitors locate the "model rocket capital".

MODEL ROCKETRY MOVES FORWARD

Advances are being made in the field of rocketry in California. Present laws within the state require each rocketeer over the age of 21 to maintain an active permit with local authorities in order to launch rockets. To minimize the chance of fires, special launch sites are designated. Young rocketeers are required to be under adult supervision at all times during a launch.

Recent changes have partially relaxed the restrictions in the use of rocketry for education. Now an educator can buy supplies and engines directly from Estes for resale to students under his supervision. Although the teacher must still maintain a permit, the red-tape surrounding the space-age hobby is gradually being eliminated. More launch sites are also being approved as the state government realizes the importance of model rocketry in developing the interests of children.

Perhaps greater changes will be made in the near future. Norman Avery, Information Services Field



Director, recently attended a meeting for the fire marshalls of northern California. The meeting helped the Estes representatives understand the problems faced by California authorities. It also provided Estes with an opportunity to introduce model rocketry to many people who knew little about it. The enthusiasm and interest that was created could have a far reaching effect on the future of model rocketry in California.

NOTICE



Vacations are fun, but what happens when the family's funds are accidentally lost or stolen? Don't let such a catastrophe ruin your summer.

Travelers checks provide a necessary protection. They can be replaced easily if lost or stolen. Available in any amount beginning at \$10, the personalized checks can be used as easily as currency.

To make your summer vacation little nicer, the Accounting Department now has travelers checks available. They may be obtained from Dan Mathis and are free of any service charge for all Estes employees.

JUNE ANNIVERSARIES

EIGHT YEARS

George Miller Purchasing
Bill Simon R & D
Anna Campbell Rocketeer Mail

THREE YEARS

John Zamparelli Wood Shop
Lorraine Neighbours Shipping
Ruth Breece Shipping
Linda Noell Accounting

SEVEN YEARS

Gene Street Art & Composition

TWO YEARS

Cynthia Myers Mail Processing
Larry Burns Machine Shop
Arlene Brassea Mail Processing
Penny Mathis Marketing
Abby Lucero Mail Processing
Sally Boyd Shipping
Peggy Hammel Wood Shop
Rose Simmons Wood Shop
Paddy Dawkins Rocketeer Mail

FIVE YEARS

Annie Finney Accounting
Barbara Stump Shipping

FOUR YEARS

Duane Taylor Engine
Manufacturing

ONE YEAR

Joyce Eden Shipping
Juanita Willis Packing
Beverly Estes R & D
Helen Scutti Packing
Margaret Jones Packing
Elwin Boody R & D



You are especially invited to attend the

OPEN HOUSE

of the

Communications Division

Thursday, June 18

2:30 - 4:00 p.m.

in the east wing of the main office building.

WHO'S WHO



LETHA HAM

Gathering her courage she wrote a letter asking for some type of home work. Later a long telephone conversation set her up building rockets for display. After two months of practice, Letha felt she could make anything the company needed.

In 1966 when the company's policy for home work was phased out, Letha became a full-time employee at the Estes plant. She continued to make rockets and added several other duties to her list of responsibilities. In the next three years, however, Letha built 63 Big Bertha's and pushed her total number of completed rockets to 483.

Presently Letha works in Special Manufacturing, helping prepare workshop packets and a variety of small parts used by other departments within the plant. "I really like to be able to work on my own."

Gardening and riding horses are among Letha's favorite activities. Number one on her list, though, is working with the excellent team at Estes.

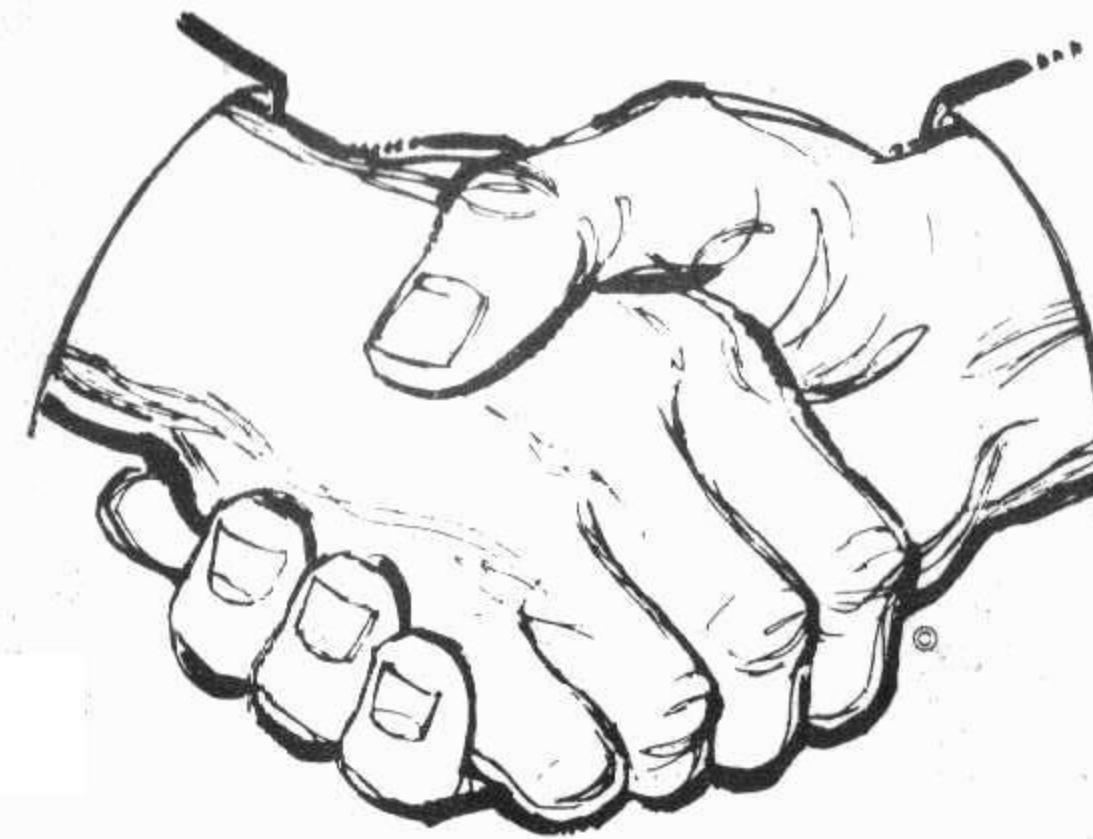
The dark wall of blowing dust moved ruthlessly across the dry Kansas plains. Letha and Marvin Ham watched the threatening storm closely as they drove home from town. As the car stopped Letha, who now works in Special Manufacturing, grabbed the two children and pulled them inside the house.

The sand storm hit with all its fury. Dirt seeped through cracks and covered the furniture. The family could scarcely breathe the dust-filled air. Outside, the blast of sand stripped all the leaves from the plants. The crops were ruined. With no further reason to stay, Letha and Marvin decided to move.

The beauty of the mountains near Florence was a cheerful sight after the dull yellow colors of the dust bowl. Penrose became the Hams' new home. When the two children grew up, they moved to Pueblo to rear their own families. Betty has studied to be a beauty operator. Elvin became a barber.

Letha joined the Estes team because of a broken hip. In January, 1965, she could no longer stand the inactivity caused by the injury.

WELCOME



NEW EMPLOYEES

A warm welcome is extended to our seven new team members.

Sarah Locke, who enjoys crocheting during her free moments, has recently joined the third shift in Shipping. Presently a resident of Colorado Springs, Sarah plans to move to Penrose in the near future.

The immense variety of projects in Special Manufacturing sounds very interesting to Mildred Spurlock, a welcome newcomer to the second shift. Mildred, who recently learned to knit, enjoys acquiring new skills and hobbies.

Nick Herniak, a native of Canon City, has joined the crew as an

inventory clerk. Attending school at SCSC where he is majoring in business and relaxing with popular music keep Nick busy after work.

The Electronics department has dusted off the welcome mat for Claude Hathaway. Claude, whose hobbies include photography and target shooting, plans to commute from Colorado City.

The Print Shop crews join to welcome David Snow and Dinah Loader to the first shift.

Originally from Pueblo, Dinah and her husband now enjoy living in Penrose. Swimming, sewing and horseback riding provide relaxing pastimes.

David, a resident of Canon City, enjoys art work. He is especially proficient with pen and ink drawings.

Jo Ann Tilley, a student at SCSC, has received a lot of help in adapting to the routine in the Mailroom second shift. Jo Anne's favorite activities are swimming and tennis.

PROMOTION

Sandi Lippis has been promoted to assistant supervisor on the first shift in the Mailroom. Sandi, a four year veteran at Estes, began work on the third shift when the Mail Processing department occupied a tiny room less than 12-foot square. She enjoys the relaxing hobbies of fishing and camping.

Congratulations, Sandi.