

HAPPY BIRTHDAY

May 29
Deborah West

May 30
Beverly Thompson

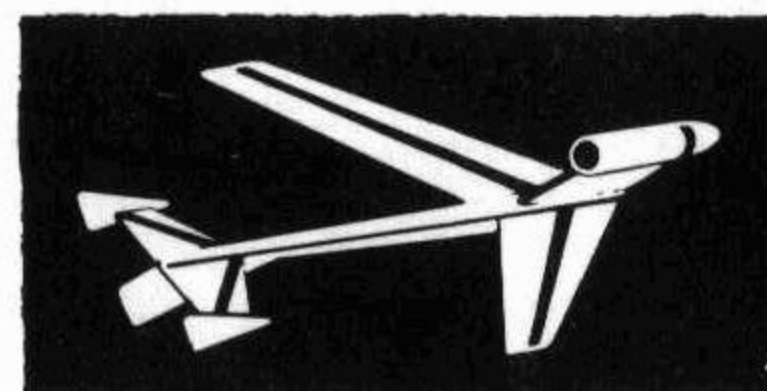
May 31
Cindy La Cosse
Merle Walker

June 2
Stella Isais

June 5
Rose Thomas

June 6
Betty Balliet

June 12
Linda Noell
Velda Hager



CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday Noon
Before Publication of the Launch Pad

FOR SALE: Beautiful 3 br/Rec. Room home in Canon City. Built-in Oven and Range, Fire-place, Garage, Basement; 3 acres in shrubbery, lawns and trees. \$23,900. See Lorna Piper or call 784-3286.

FOR SALE: Sleeping bag, vacuum cleaner and sewing machine. All in good condition. Call 784-6903.

FOR SALE: Blond wig of 100% human hair. Open to any reasonable offer. See Jane Graves or call 275-6765 between 10 a.m. and 2 p.m.

PLEASE HELP

Recently Mrs. Ethel Fry, mother of Irene Fry in School Sales, underwent a serious operation in Colorado Springs. The transfusion of several pints of blood was necessary to successfully complete the surgery.

Blood donations are now necessary to help replenish the supply in the Blood Bank. Won't you help? Besides helping replace what was used by Mrs. Fry, you may save the life of another person. Penrose Hospital in Colorado Springs or Corwin Hospital in Pueblo will accept blood from donors. Please let the attendant know that the donation should be credited to Mrs. Ethel Fry.

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ESTES INDUSTRIES
Penrose, Colorado

the

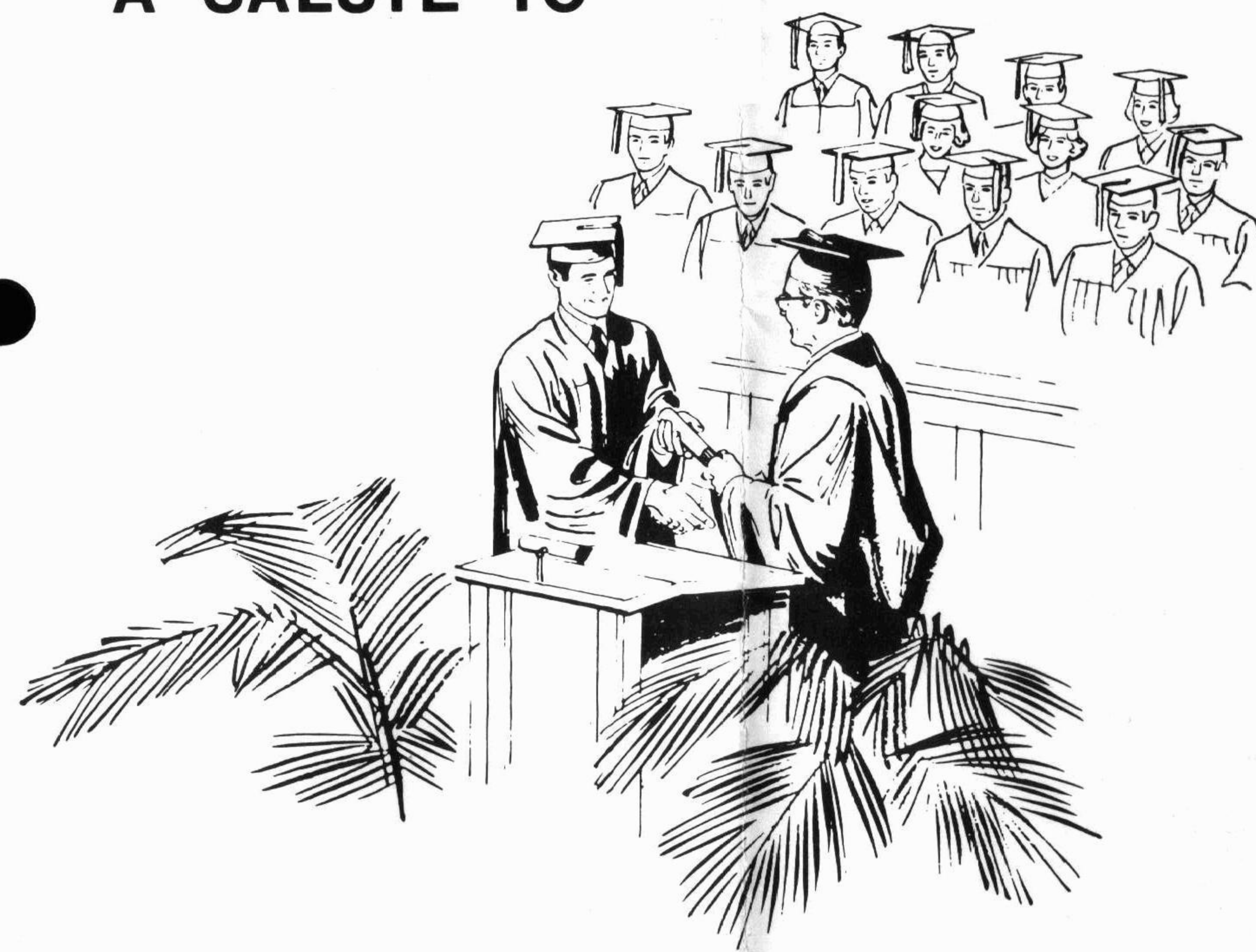


A SUBSIDIARY OF DAMON

LAUNCH
PAD

MAY 28, 1970

A SALUTE TO



THE GRADUATES OF 1970

Estes Industries appreciates the service and loyalty of its long-term employees. To provide added recognition for these persons, seven paid holidays are set aside each year. Memorial Day, a national holiday in honor of our war dead, is one of the designated holidays.

To qualify for holiday pay, an employee must be a full-time, in-plant worker who has been employed for at least 90 consecutive days before the holiday. In addition he must work a full shift on his last scheduled workday preceeding the holiday and on his first scheduled workday following the holiday. During the Memorial holiday, each eligible employee will receive pay for the equivalent of a full eight hours of work.

Memorial Day truly marks the beginning of the summer season. Many cars will be on the roads this



weekend. If you plan on traveling, please drive carefully and have a very nice holiday.



PROGRESS

An old company landmark has given way to progress. Located behind Kit Packing, the earth covered bunker originally used to mix thrust fuel has been torn down. A new structure to be erected on the

site will house an improved air compressor station that will more adequately supply an increased number of Mabels in Engine Manufacturing and new equipment in the Wood Shop and other areas.

WELCOME



NEW EMPLOYEES

A big Estes welcome is extended to the new members of the "model-rocket" team.

As visitors enter the main office this summer they will be greeted by Pat Menefee, our new receptionist. Pat, who enjoys reading and camping, lives in Canon City with her sons Johnnie and Jamie.

The third shift (graveyard) in Kit Packing is happy to welcome Deborah West to the department. Caring for her baby daughter leaves little free time for her favorite activities of badminton and horseback riding. The Wests are residents of Wetmore.

Ben Bogart, a native of Canon City, has recently joined the

Building and Maintenance staff on the second shift (swing). Ben and his family enjoy a variety of year-round outdoor sports.

The gals in Shipping join in welcoming Leona Williams and Donna Balliet.

A resident of Pueblo, Leona Williams enjoys her work on the second shift. Spare moments at home are used for reading or horseback riding.

Donna Balliet, also on the second shift, is a 1970 graduate of Florence High School. A Penrose resident, Donna enjoys riding and acrylic painting.

Glenas Mattice and Carolyn Simonson have received a warm welcome to the second shift in the Mail Processing Department.

Glenas, also a recent graduate of Florence High, is the youngest in a family of eight girls and one boy. She enjoys cooking and swimming.

A resident of Canon City, Carolyn Simonson is waiting for her husband's return from Viet Nam. Horseback riding, bowling and reading are her favorite activities.

VOICES FROM THE PAST

"Tuesday, October 3, 1967, will long be remembered by 'Mable II'. It was moving day. At times, her builder, Roy Burns, had been rough, tough and even ruthless in constructing her. She in turn had been stubborn and difficult. However, she had about decided to settle down in the pleasant surroundings of the machine shop to produce engines for our customers.

"Suddenly the dear, innocent gal found herself cut off from a source of power and whisked off to a cold block building. . . . So with a few groans and a sigh of resignation she determined to make the best of the situation and do the job for which she was designed."

From the October 20, 1967 Launch Pad.

Editor's note: Five additional engine-making machines have since joined the Mabel family to help meet the increased demands for rocket engines.

WHO'S WHO



VIOLA MARTIN

Two years later she transferred to the third shift in order to spend more time at home with her children. Soon Vi became the assistant supervisor. Last year she was promoted to the position of supervisor for the third shift.

The family is almost grown. Ronnie is married; Chuck is attending a naval school in Tennessee; and Telitha and Randy are in Florence High School. However, Vi thinks that the third shift is still the best. "We've had some bad times," Vi said, "but most of its been very good."

Machinery and methods have improved greatly since Vi started. The increased demand for rockets has caused the third shift to grow from three gals to seven. Additions were made to the old building until it was bulging.

"Right now, the most important thing we are looking forward to," Vi stated seriously, "is the completion of the new Wood Shop. We certainly need it."

School was over for the summer. The warm rays of the sun were gradually being lost in the shadows of evening. Viola and her little sister raced to the pasture near their Penrose home to drive the cows in for milking. This chore was always fun. The girls enjoyed riding the calves back to the barn while the cows ambled along side.

Calf riding required a lot of skill. it was difficult to catch a calf and harder yet to remain on its back as it twisted and turned trying to shake the intruders off. The girls were thrilled with the terrifying speed of the running animal. Frequent tumbles occurred when the calf stopped suddenly and darted in a different direction.

Long before Vi Martin started work for Estes Industries her past time activities had become more sedate. Although she still enjoyed calf riding, she preferred to watch someone else from the grandstand at a rodeo.

In December, 1966, the second shift in the Woodshop was happy to welcome Viola to the Company.

NEW TELEPHONE SYSTEM INSTALLED

Have you been hearing a strange buzzing sound in your ears recently when you start to dial a number? Don't worry, there is nothing wrong with you. The new sound is part of the telephone System TE-400 that was recently installed throughout the plant. As soon as all offices have been permanently located and the correct numbers installed, this system will be more rapid and practical for the telephone operator and all other plant employees to use than the old one.

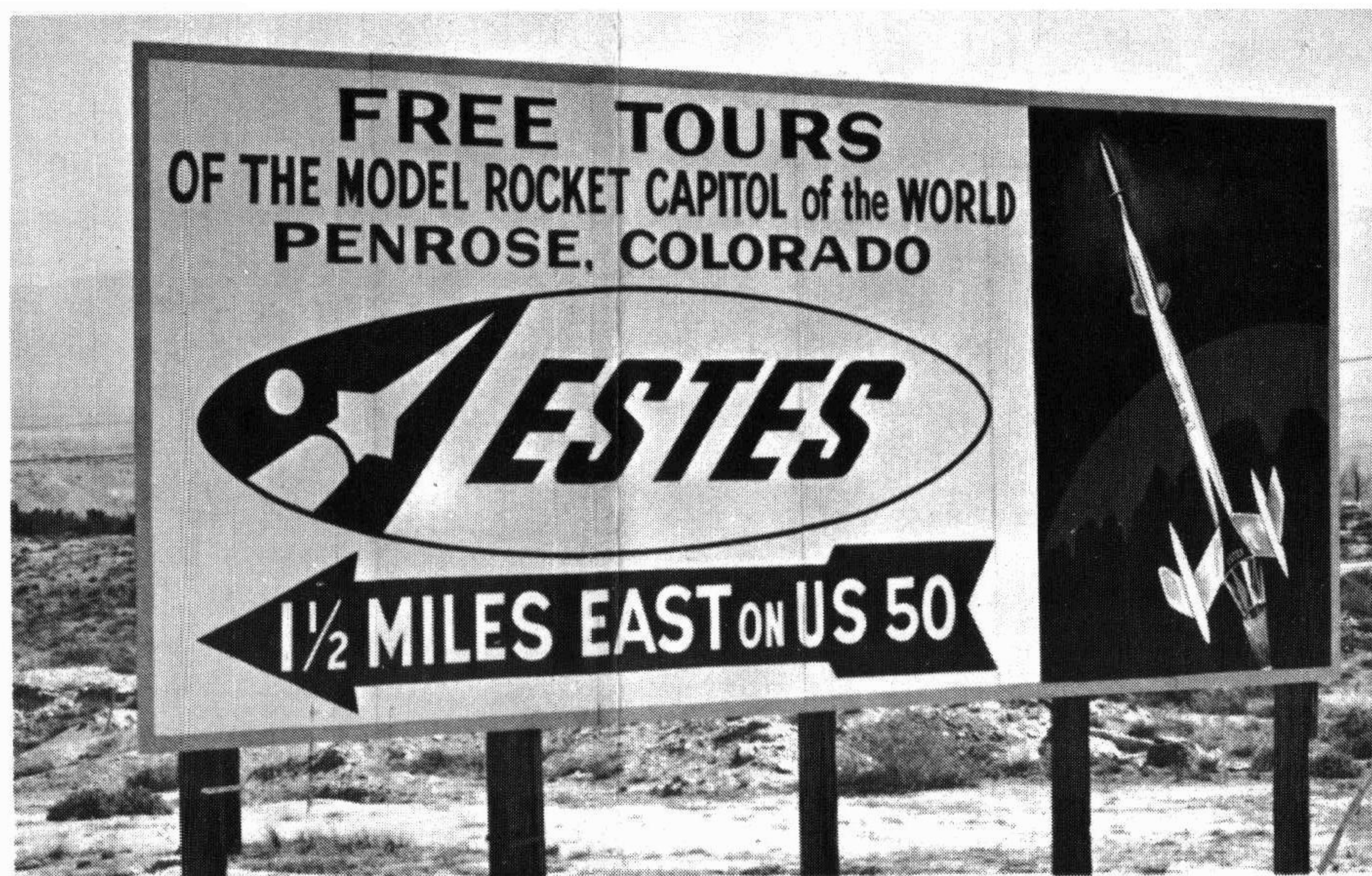
One of the advantages provided by the space-age phone system is that anyone can transfer a call with-

out first calling the operator. Consultation calls with a third party and special conferences can also be set up without any inconvenience. Night calls can be received by any phone in the plant if necessary. However, these calls will normally be answered by the Shipping Department and transferred.

Developed by International Telephone and Telegraph, the electronic equipment was first used in a Denver bank on an experimental basis. Estes Industries is only the second company in Colorado to use this advanced new system TE-400.

PROBLEMS OF A MODEL ROCKETEER

Dear Estes,
I recently got the Astron X-Ray with the see through payload. And I found out that I could not find anything to put in the payload. I thought of insects or bugs but I can't find any around. I would like something alive and I could observe. What do you say I do. I am awaiting your reply. Sincerely,
Steve Granite Jr.



PENROSE, THE MODEL ROCKET CAPITAL OF THE WORLD

The matchless reputation Estes Industries has among rocketeers has spread widely. In 1966, 550 visitors were listed in the tour books at the end of the summer season. By 1969, however, the number of individuals who visited the Estes plant during the summer totaled over 5,000.

Frequently families will travel

several hundred miles out of their way to tour our facilities. Two large signs located between Penrose and Pueblo and another billboard at the junction of state highway 115 and U. S. 50 will help an increased number of visitors locate the "model-rocket capital". We want to extend a welcome to our summer guests as they visit our plant.

PENROSE ROYALTY

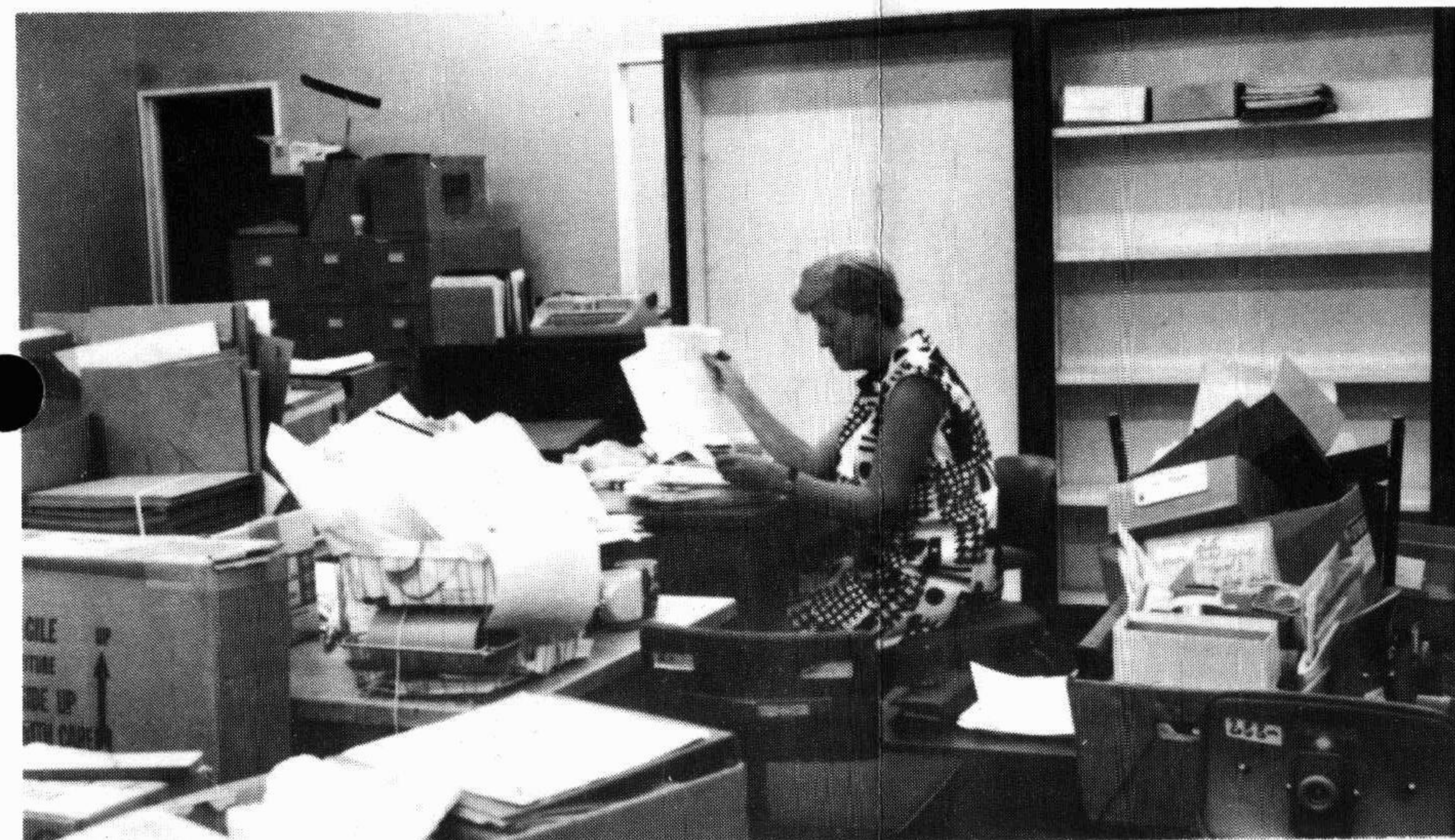
Peggy Mace, the daughter of Margie Mace on the third shift in Shipping, is the 1970 queen for the Boot & Saddle Club. Elected as an attendant is Janis Peters, daughter of Bob Daniel who is the Engine Manufacturing day supervisor. The girls were recently selected at a competition held at the Penrose arena and will represent this area's horsemanship club during the coming year.

NEW GRANDFATHER

Marvin Peffers, supervisor on the second shift, has a good reason to be happy today. His first grandchild, Jack Benton Gerhardt, was born on May 14 and weighed a healthy 8 pounds 8 ounces. At last report the proud grandfather was doing fine.

DID YOU KNOW

The Memorial Day Holiday will cost the company over \$5,000 in benefits for its employees.



EDUCATION MAKES THE BIG MOVE

The weather prediction for Monday must have been tornados. In one day an orderly division was turned upside down as they moved into their new offices. With sincere

feelings of sympathy, we hope the crew doesn't have too much difficulty in arranging the working space.



Eleanor Kritner has recently transferred to the position of secretary for Gleda Estes. Eleanor was a member of the secretarial pool for the Communications Division. Congratulations, Eleanor, on your new position.

QUIPS & QUOTES

One busy morning, it took a long time for the doctor to see all of the patients in his waiting room. The last patient was an old man, and the doctor apologized to him for the delay.

"I don't mind the waiting so much," said the old man, "but I thought you would prefer to treat my ailment in its early stages."