

HAPPY BIRTHDAY

March 21
Margaret Swope

March 22
Ruby Owens

March 23
Terry Davis

March 26
Judy Calhoun

March 28
Darlene Merrill

March 30
Beverly Glusick

April 3
Scarlei Von Bernuth

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday Noon
Before Publication of the Launch Pad

LOST - Brown wool muffler with green stripes in the vicinity of the west parking lot. It is interwoven with a lot of sentimental value. If you have seen it, please call George Miller at ext. 37.

TAXES! Don't pay more than you have to. Call 784-6903 after 5:30 for an appointment. Receive expert counseling, at low rates.

Ooops! Our Mistake.

In the March 6, Launch Pad one of the classified ads was printed with the wrong phone number. It should have read:

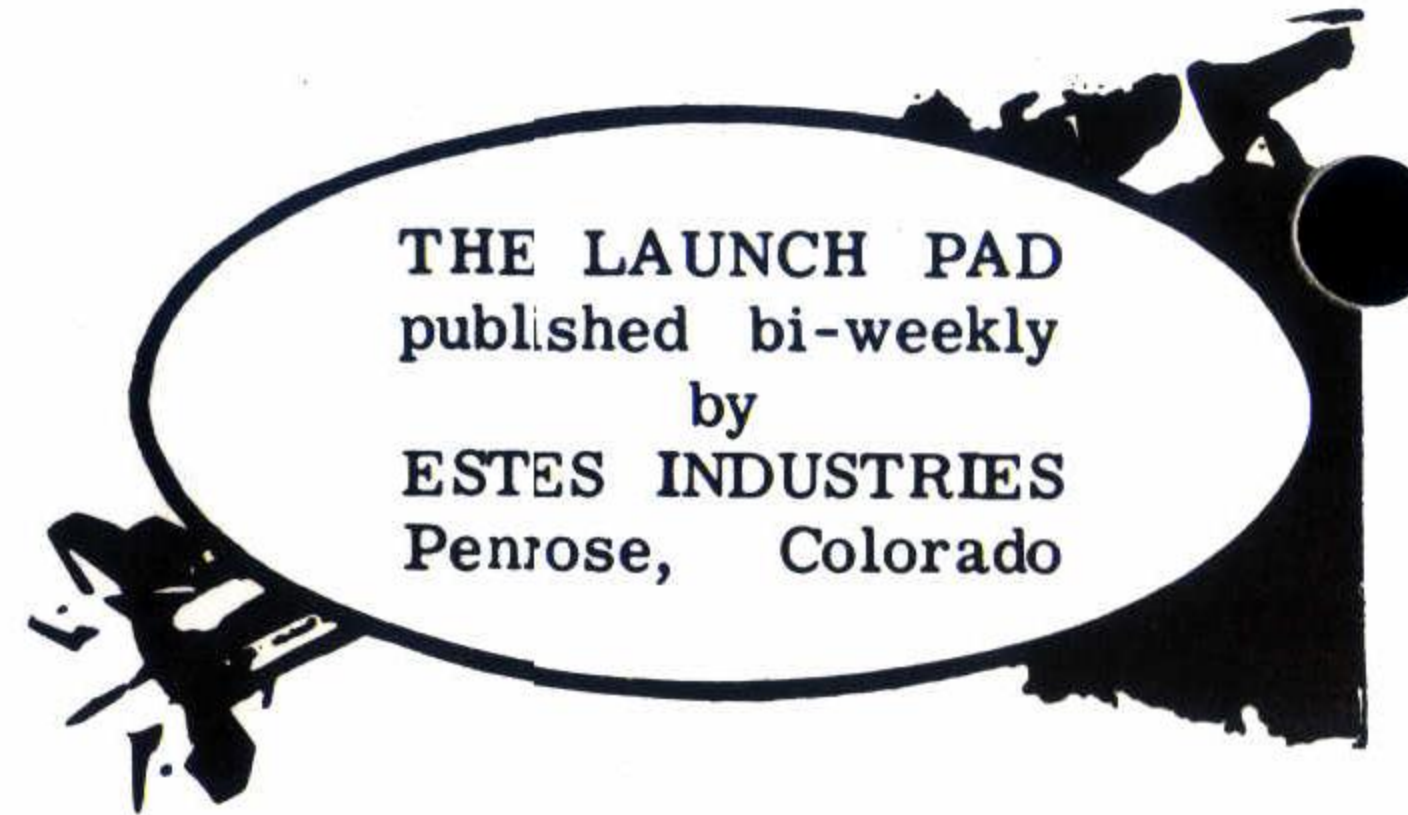
FOR SALE OR LEASE: 3 bedroom home. 304 Oriole, Florence. Under \$11,000 - Call after 5 784-6734.

We apologize for the inconvenience the error caused.

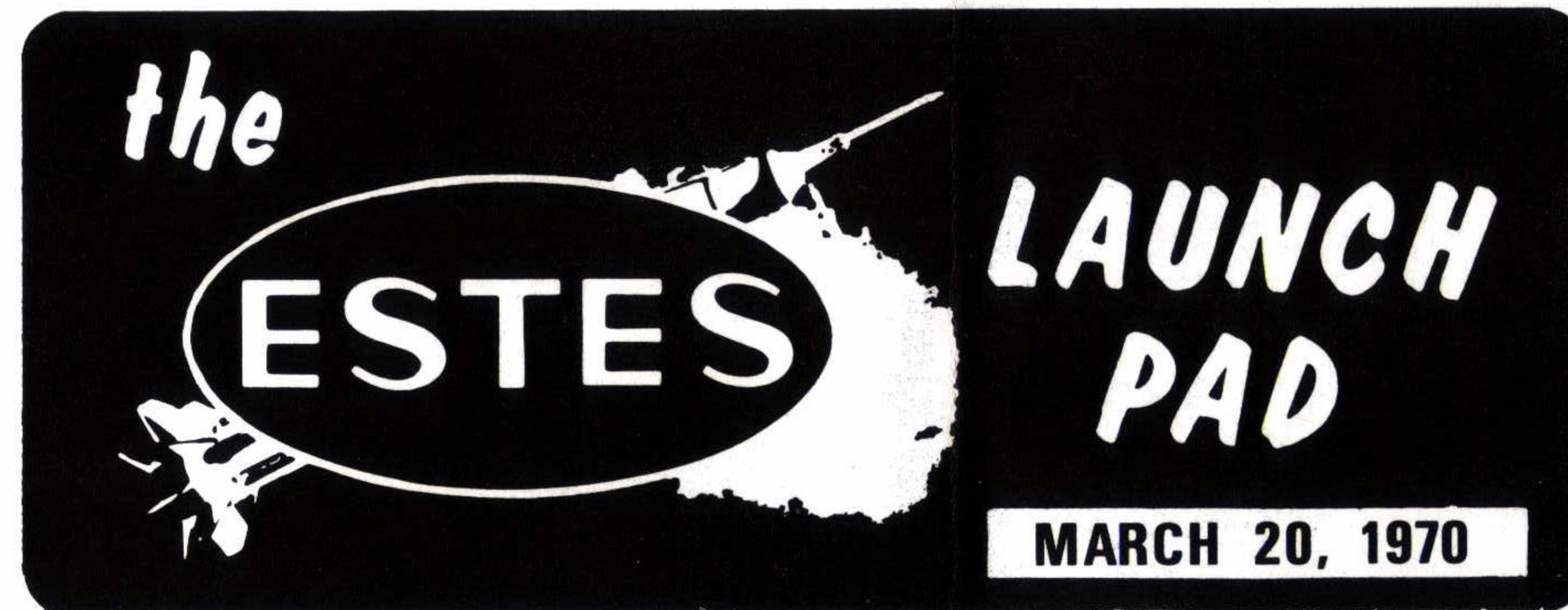


Roger Hammock has been named Cadet of the Month at Southern Colorado State College in the Military Science II class. Competition included appearance, military bearing and aptitude.

Roger, the son of Alice Hammock in the Retail Store, is a part time employee of Estes Industries.



THE LAUNCH PAD
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ESTES INDUSTRIES
Penrose, Colorado





A SUBSIDIARY OF DAMON

NEW LOGO

One of the most outstanding features of any company is its emblem or trademark. More properly called a logo, a special design creates a mental image of a company for the public.

Estes Industries has developed a new streamlined logo for the decade of the 1970's. In place of a satellite orbiting the Estes shield as seen on present decals and the 1969 catalog, the new logo will incorporate a rocket in deep space with the words "A Subsidiary of Damon".

Designed by Wayne Kellner, a member of our Research and Development department, the emblem will be used on all printed material, rocket decals, and displays for conventions and rocketeer meets.

CONTRACT FOR WOODSHOP SIGNED

The Butkovich Construction Company, of Pueblo, has been awarded the contract for the construction of the new Woodshop. Preliminary work on the \$225,000 building will begin immediately, with the completion date set at September 11, 1970.

Up-to-date in every respect, the new Woodshop will have a highly sophisticated incinerator and a dust collection system that will meet the most rigid air quality standards of

the local, state and federal governments. This special equipment will cost some \$25,000.

The Woodshop, as seen on the cover of the March 6, Launch Pad, will be constructed of concrete blocks and prestressed concrete and will have about 16,000 square feet of floor space. It will be located immediately east of Kit Packing. Warehousing space will also be incorporated in the new structure.



LUNAR SAMPLES ON DISPLAY

Vern studies a priceless piece of the moon during a recent science teacher convention at Cincinnati, Ohio. Also attending the meeting, March 13-17, were Herb Birkhead, Education Services Field Director; and Norm Avery, Information Services Field Director. The Lunar Rock Exhibit was presented as a courtesy of Damon Corporation and its subsidiary Estes Industries in cooperation with NASA and the National Science Teachers Association.



IT'S HERE

The February issue of the Model Rocket News is out with many interesting articles and two new rocket plans. Do you know how far a model rocket travels in a few seconds or how fast a man can run? Read the comparisons Bob Cannon, Executive Director, Education Division makes as he explains speed in the article "How Fast Did It Go?"

Vern has written an exciting report of the trip to the Houston Astrodome, New Year's Eve. A lot of thought and preparation of special engines kept the Saturn V from crashing into the roof at a speed of 40 feet per second when the crowd of 55,000 watched the model rocket launch.

The Estes catalog in 1960 was one side of a single 8½ x 11 sheet of paper. By 1961 the catalog had grown to twenty pages and was stitched together on Gleda's sewing machine. Many other unique events occurred as the company grew to its present size. Who was the first non-paying traveler in the payload section of an Estes rocket? Find out in "Looking Back: The Decade in

Model Rocketry", a feature article by Bill Simon.

The New Products Brochure, which is enclosed with the MRN, provides a glimpse of the recent Estes developments that will appear in the 1970 Model Rocket Supplies Catalog.

One of the new products developed within the last six months is the short "A" high altitude performance engine. It will lift the Astron Sprite and Beta to altitudes approaching 1,000 feet.

The Astron Shrike and the Astron Beta are also featured. The Shrike, using the new Pop-N-Go staging, has two different parachutes. An 18" chute is used for normal flying, or a quick change can be made to a 12" chute for windy weather. The Beta is a streamlined model that can be used as either a single stage or two-stage rocket.

Be sure to see your Model Rocket News and New Products Brochure for other interesting features and rocketry products.



The Latest from Headquarters

PAY RAISE POLICY

When a new employee starts at Estes he is placed on a regular schedule for pay advancement. He receives his first raise after six months employment, a second increase when a year rolls around and further advances later. In addition to our systematic wage program, wages and jobs are re-evaluated once a year. This annual evaluation recently resulted in an increase in take home pay for everyone. (Incidentally, the improved pay and benefit program at Estes came about without union dues, without the threat of long drawn out union negotiations and without a strike.)

There has, however, been some misunderstanding concerning the date that regular raises become effective. The company policy states: "an automatic raise goes into effect on the 1st day of the pay period following an employee's (starting) anniversary date." The only exception to this occurs when an employee's anniversary date falls on the first day of a pay period. In this case, the increase is immediately effective.

For example: We are being paid, today, for wages earned during the pay period February 26 through March 11. Any employee eligible for a pay raise who's anniversary date fell during the above period (unless it occurred on the 26th) would begin earning his raise on March 12--the 1st day of the next pay period. This raise would be reflected in the pay check of April 3.

All transfers, promotions and pay raises are set up for the first day of the pay period. Otherwise, the additional computation in the payroll department adds considerable expense, greatly increases the chance of error and requires more time to compute the payroll. Preparing the paychecks in the shortest possible time is of primary concern to all here at Estes.

One of life's hardest jobs for some people is to keep up with the "easy payment." -- Wonenoc Reporter.

WHO'S WHO

A native of Canon City, truck driver, mother, photo technician . . . Each description fits Beverley Willcox of the Visual Graphics Department.

Beverley has always enjoyed working. The daughter of a grocer, she began helping in her father's store while a young girl. She also vividly remembers the tedious task of stocking shelves in the morning and sweeping the floors in the evenings after school. When she had graduated from high school, Beverley drove a milk truck to the processing plant in Colorado Springs and raked hay on her father's ranch.

In August of 1968, Beverley was introduced to Chuck Willcox. They were married and now live in Florence with Beverley's children, Pamela, Gerald, Donald and Patricia. Chuck presently supervises the truck drivers for the Colorado Milk Transport Company in the Florence area.

Beverley joined the young Estes team in November, 1966, as a member of the Shipping department. Before she had fully learned the names of the rockets and the catalog numbers of the various supplies, the pressing needs of the company required that she be transferred to the Print Shop.

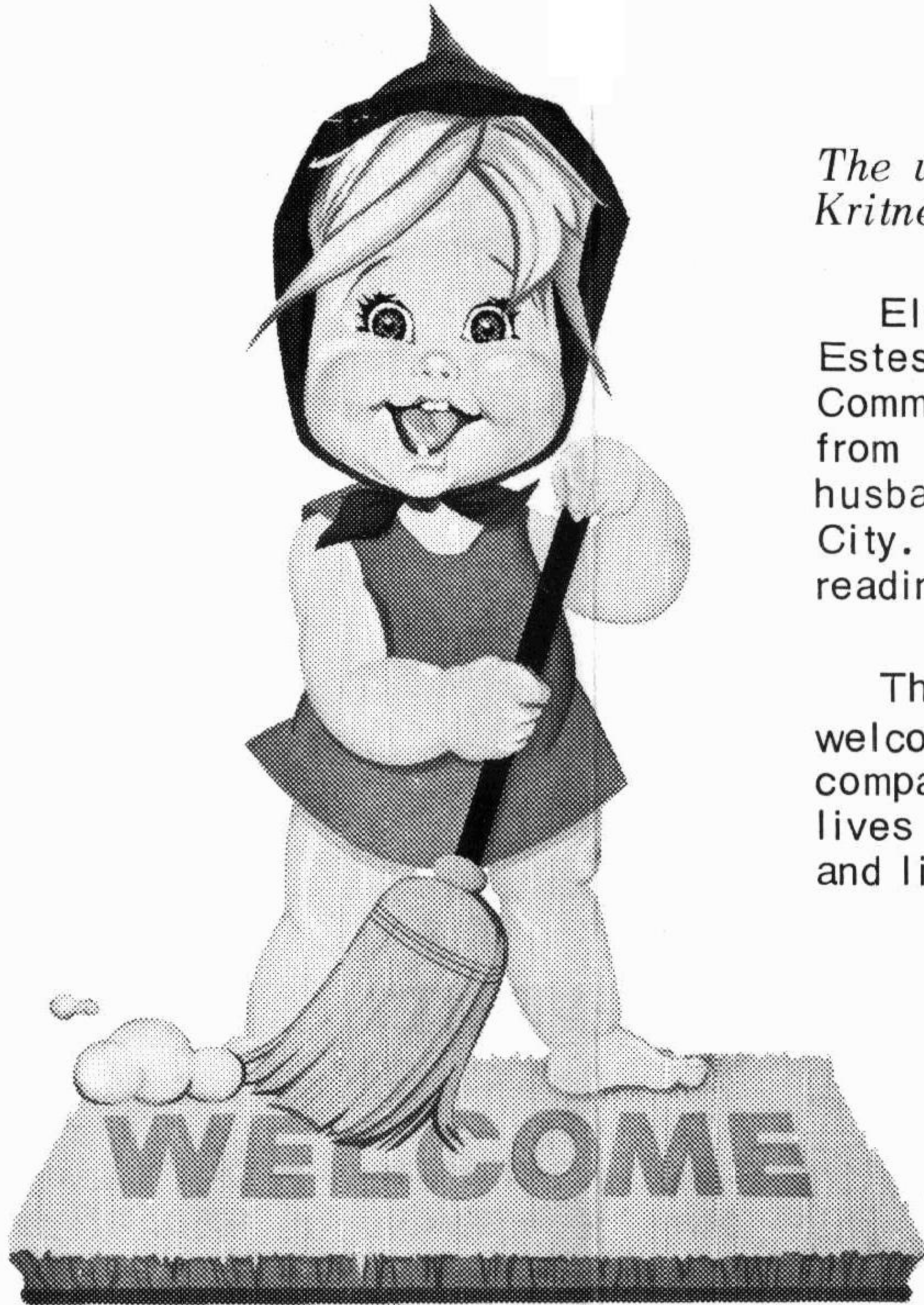


BEVERLEY WILLCOX

"But I've only been in Shipping two weeks. Why do I want to transfer to the Print Shop?" That question went unanswered in 1966. It did, however, lead Beverley into a field of work that she finds truly rewarding.

The Print Shop wasn't a very large department at that time, being in one corner of the building that the Electronics Lab now occupies. However, to Beverley it was more exciting than anything she had ever tried. Before long she had learned to operate everything from the stapler to the printing press. During slow periods she often helped develop pictures in the Dark Room. When the present general office building was completed in 1968, Beverley transferred all her efforts to the Photo Lab, increasing her knowledge of photo development and lithography.

Beverley enjoys the department that she is in. "The new facilities for Visual Graphics is a great improvement," she states. "I now have separate areas for developing Camroc photos and working on the plates that print the Launch Pad.



The welcome mat is out for Eleanor Kritner and Kaye Huggins.

Eleanor has recently rejoined the Estes team as a secretary for the Communications Division. Originally from the midwest, she and her husband are now residents of Canon City. Eleanor enjoys camping, reading and listening to music.

The Accounting Department welcomes Kaye Huggins. Kaye is the company's new Payroll Clerk. She lives in Pueblo with her son, Darren, and likes to swim and cook.



"I have it, gentlemen--this cat in the next rocket. She has nine lives and she always comes back."

CHANGES



The growth of the company has produced many changes, including the need for an individual who can devote a majority of his time to insurance needs. Until recently this service to the Estes employees was performed by **Sylvia Gasser**. However, her increased responsibilities as the executive secretary to Bill Simon, Director of the R & D Division, left Sylvia little time to devote to insurance.

The new position of insurance clerk, now under the Personnel Department, has been filled by **Verna McCallister**. Verna, who has transferred from her secretarial position, will answer all questions concerning the company insurance policy and workman's compensation.

Until further notice, Verna will be in the same office as Sylvia Gasser. The phone number is ext. 46.

Many thanks to Sylvia for a job well done. Congratulations to Verna on the promotion.

RETURN REQUESTED

A good relationship between Estes and our customers is promoted by the Customer Service Department. When a customer receives items damaged in shipment, or finds parts of his order missing, these ladies do their best to resolve the problem. Normally, the rocketeer is asked to

return any broken merchandise for adjustment. Imagine the department confusion recently when they unpacked a series of boxes that had been sent back -- only to find them empty. Later the young rocketeer cleared the air with this explanation:

Dear Sir

On the boxes and your engine tubes it said "return requested" so I returned them.