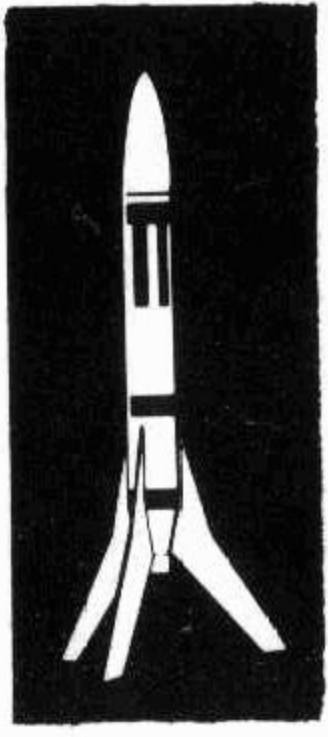


**HAPPY
BIRTHDAY**

- | | |
|--|---|
| February 7
Louella Kirkendall
Marie Chase | February 14
Ruby Hood |
| February 10
Jane Graves | February 16
Marge Hinkle
Eunice Rambish |
| February 11
Donna Hale
Gwen Daniels
Pearl Freed | February 18
Jackie Cooper |
| February 12
Abe Lincoln | February 19
Harriette Hinkle |
| | February 20
Marge Sartor
Yolanda Garcia |



DARN
ESTES

THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado

the
ESTES
**LAUNCH
PAD**
FEBRUARY 6, 1970



ESTES
Our number may be small
Our appearance not the best
But the service that we give
is the best found in the west

UP UP AND AWAY



The rocket rested quietly on the launch pad as a cluster of expectant people waited for the countdown to begin.

'5 . . . 4 . . . 3 . . . 2 . . . 1 . . .
LIFT OFF!'

The rocket left the pad, rose swiftly into the clear blue sky, then gently returned to earth by parachute.

Was the successful launch the work of hobby enthusiasts? No, it was accomplished by Estes employees as they discovered more about their company and the space age hobby of rocketry.

Every employee at Estes is entitled to free rocket kits to build and fly. Obtained from the shift supervisor, the kits aid in understanding the company and the customer. The first training kit in the series contains a simple rocket, glue, sanding sealer, paint, paint brush, thinner, sandpaper, knife and design book. Once the rocket is completed, the Department Supervisor watches the launching and signs the request for another kit.

As the employee increases his understanding of rocketry, the models become more complex. The first kit can be the Alpha or the Wac Corporal. The other kits are the Scout, Apogee, Farside, Space Plane, Falcon and Cobra. Each one must be built by the employee with no outside help, and flown before the next kit may be attempted.

The Cobra is the last of the specified training kits. The employee may then build any of the more advanced rockets that he wishes to, including the Saturn series.

After a rocket has been built and flown, it remains the property of the employee to provide him many more hours of enjoyment. During the summer months, the rockets are given many practical uses in contests between employees.

If you haven't yet joined in on the fun of building and flying your own model rockets, start today by getting your starter kit from your supervisor. If any of the shift supervisors are not aware of this program, full information can be obtained by contacting the Personnel Department.

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BESSIE FERKEL

Bessie is very proud of her family. She has two sons: Richard Covell and Donald Ferkel. Dick is a Correctional Officer in Denver. Don is employed as an Electrical Engineer in Baltimore, Maryland. Barbara Rupp, Bessie's only daughter, is married to a rancher and lives at Texas Creek near Canon City. Bessie also has five grandchildren and one great-grandchild.

Bessie does not fit into the traditional picture of a great-grandmother. She continues to live near her daughter on a ranch and helps with daily chores. She enjoys knitting and sewing and other more vigorous activities such as dancing, horseback riding, hunting, fishing, and feeding the cattle.

Bessie finds her work on the day shift in Kit Packing very satisfying. It also leaves plenty of time for the many other activities she enjoys.

Bessie Ferkel is a great-grandmother? It's hard to believe.

Bessie began working at Estes in September of 1966. She was trained as a kit packer on the graveyard shift. At that time, Kit Packing was a part of the Shipping operation. Later, as Bessie was transferred from graveyard to the day shift, the size of the department increased until it required a building of its own.

A life-long resident of the Canon City area, Bessie was reared on a ranch and attended a tiny one-room school near her parents' home. This school served the community for many years before it was torn down and reconstructed at Buckskin Joe.



Carol and her husband, Byron, just moved from Texas to Pueblo where Byron is an Electronics Technician student at SCSC. Embroidery and reading are Carol's favorite hobbies.

The swing shift in the Print Shop is now enjoying the talents of Walter Snow.

Walt is originally from Pueblo, but now finds time to inhabit both Pueblo and Canon City. He thoroughly utilizes his weekends for hunting, bowling and driving.

The Machine Shop is welcoming Paul Chambers and Eddie Hammel to the day shift.

The welcome mat is out again for the new employees who have recently added their talents to the Estes team.

John Frieze has joined the day crew at Engine Manufacturing. He and his wife, Arlyce, are the proud parents of two little girls. The family recently moved to Canon City from Mott, North Dakota. John is an avid reader during his free moments.

Karen Strandberg and Carol Cowles have recently joined the day shift in the Accounting Department.

A native New Yorker, Karen came to Colorado nine years ago, and in August the Strandberg family moved to Canon City. Karen enjoys knitting, crocheting and sewing when she has the opportunity.

Paul, who has lived most of his life in Canon City, enjoys printing, photography and skiing.

Eddie is one of the younger members in a family of three girls and six boys, and lives on a farm near Penrose with his parents and younger brothers. Enjoying everything he does, Eddie plans to gain more knowledge of drafting and machine work by attending classes in the near future.

Dorothy Watters is excited about starting on the swing shift in the Woodshop. Dorothy, her husband and two children reside in Canon City where growing flowers is Dorothy's favorite activity.

You are especially invited to attend

the Print Shop's

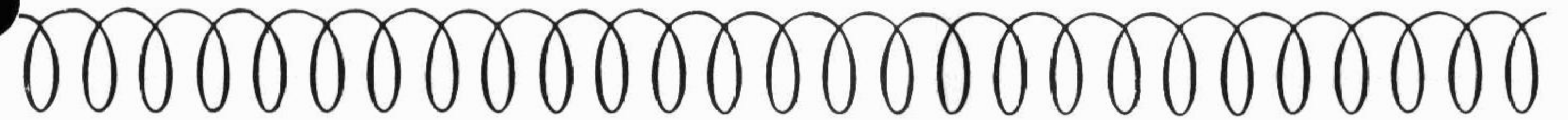
OPEN HOUSE

Thursday, February 12

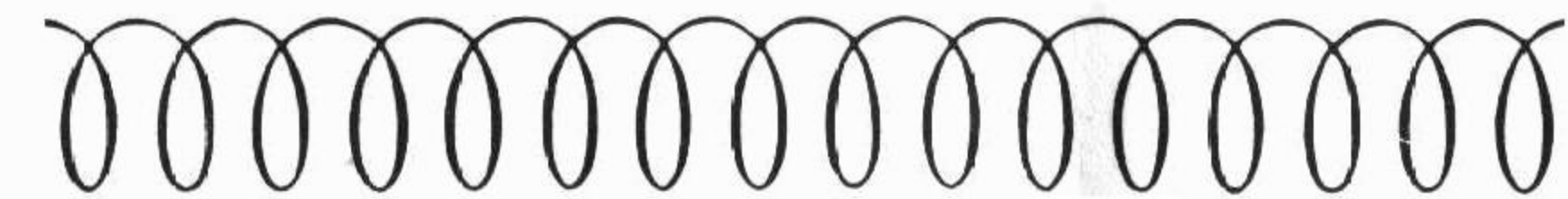
2:00 – 5:30 p.m.

Florence

at the corner of Main & Petroleum

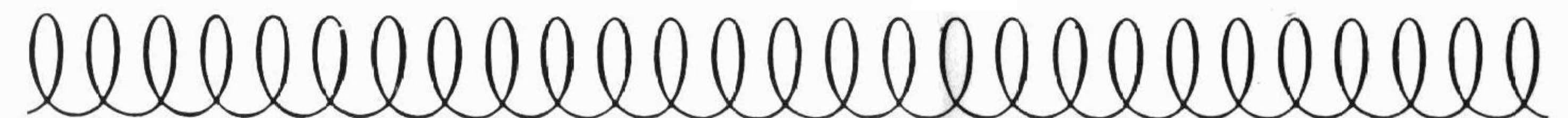


We wish to express our sympathy to Peggy Goodwin, on the Mailroom staff, whose husband passed away last week.



My heartfelt thanks to everyone for the many acts of kindness at the time of my mother's death.

Verna McCallister



EMPLOYEE BENEFITS

Among the many company benefits for Estes employees are paid insurance premiums which cover Unemployment Compensation and Workmens Compensation at the rate of \$14.52 a month, and the Hartford Hospitalization insurance premium of \$9.00 a month. Estes pays a total of \$174.18 for each employee, each year.

Each employee's personal coverage for Unemployment and Workmens Compensation begins immediately. The Hartford coverage does not go into effect until a three month probationary period has been completed. After that date the employee is automatically covered.

Estes employees are also able to take advantage of a group hospitalization insurance plan for their dependents. This additional insurance costs only \$7.91 per paycheck, regardless of the number of dependents covered.

We hope you never need to use the benefits of this coverage, but if you do, it's there to help you and your family.

If you can't hear a pin drop, 10 to 1 there's something wrong with your bowling.

Wedding



Our best wishes to Donna Weeks of the Print Shop. She became the bride of Bill Anderson on January 31. Bill is presently in the Army, stationed at Ft. Carson. They are making their new home in Pueblo.

WATS NEW ?

The Dealer Sales Department has received the "green light" for the installation of a complete WATS Line package within the next two months.

What is a WATS Line? The letters mean Wide Area Telephone Service. Dealers anywhere in the United States with the exception of Alaska, Hawaii and Colorado, can call in orders without paying for a long-distance phone call. A second WATS line will be used by Dealer Sales to call dealers throughout the country, reactivate old accounts and obtain new ones.



The primary purpose of the WATS Line is to improve sales and to increase our personal contact with dealers in order to be of greater service.

FEBRUARY

Anniversary

TWO YEARS

- | | | | |
|------------------|----------------|----------------|----------------------|
| Irene Fry | Rocketeer Mail | Thelma Moore | Shipping |
| Beverly Thompson | Packing | Lou McWilliams | Kit-Packing |
| Eileen Hammer | Shipping | Lloyd Stover | Engine Manufacturing |
| Ruth Day | Packing | | |

ONE YEAR

- | | | | |
|---------------|-----------|----------------------|---------|
| Duane Renfrow | Photo Lab | Isabelle Whittenbeck | Packing |
|---------------|-----------|----------------------|---------|