

Oct. 4	Mary Moss	Oct. 13	Bill Simon
Oct. 5	Viola Martin	Oct. 17	Irene Fry
Oct. 6	Donna Dremel		Robert Daniel
	Deanna Gilman		Louise Williams
			Vernice Harper

the
ESTES
LAUNCH PAD
 Oct. 3, 1969

One gift works many wonders



**GIVE
 THE UNITED WAY**

CLASSIFIEDS

**A Free Service
 For Employees**

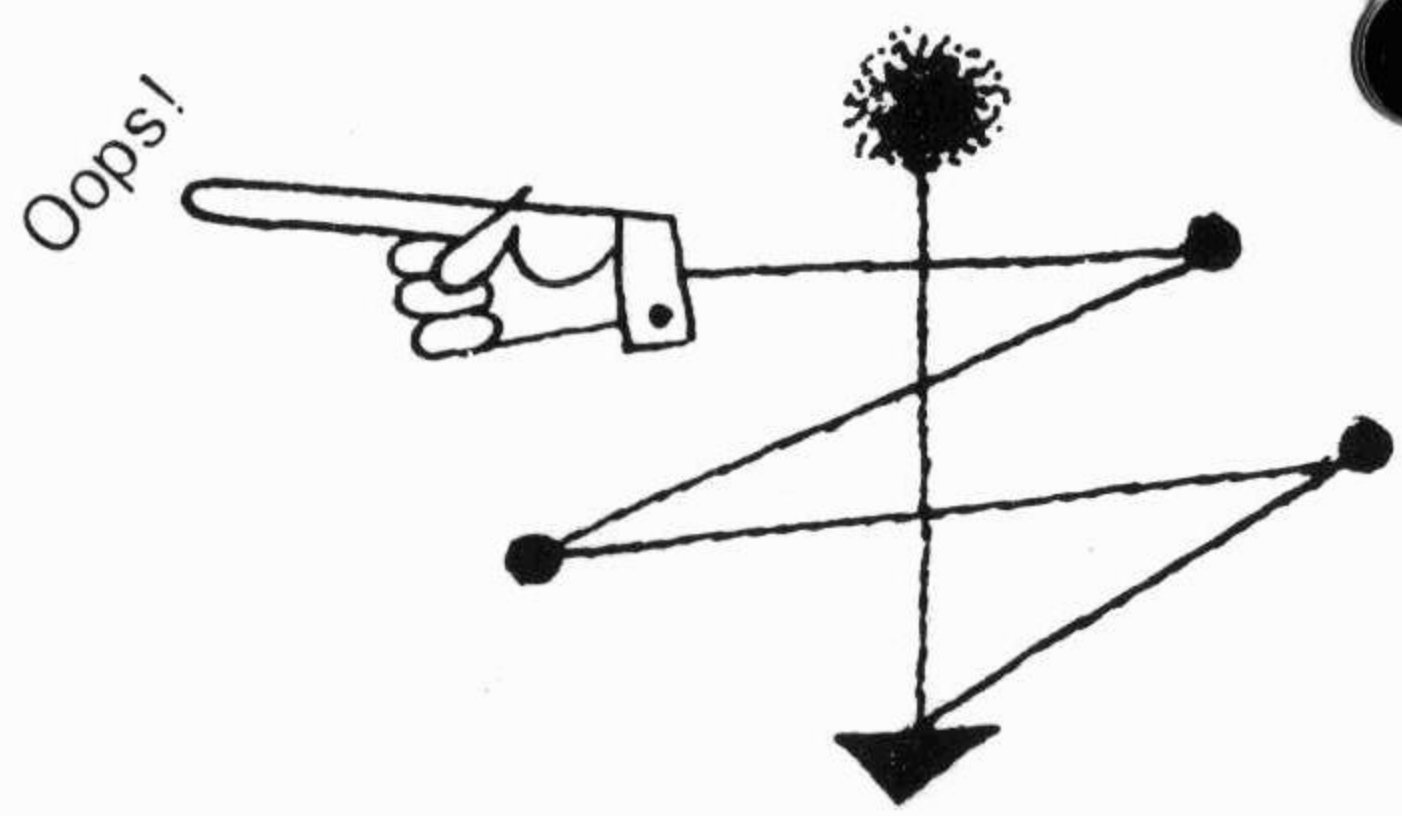
**Deadline: Tuesday
 Before Publication**

Wanted
 Used 26" girls bicycle. In good condition. Call 275-3290 after 4:00 P.M.

BOOTSIE HAS DONE IT AGAIN!
 BUT NOW HER EIGHT BEAGLE OFFSPRING MUST FIND NEW HOMES. THESE FREE PUPPIES COME IN MIXED COLORS OF BLACK, WHITE, AND BROWN. CONTACT SYLVIA GASSER WITH YOUR CHOICE.

For Sale:
 1959 V. W. Sedan See Marlys Busch-Printing or Canon Cycle Shop 275-9304

Irene Woolsey is doing fine -- after surgery.



We goofed! In our last Welcome to new employees, we stated that Ramona and Aaron Atwood had a five-month old daughter. We meant to say they have been married for five months.

THE LAUNCH PAD
 published bi-weekly
 by
ESTES INDUSTRIES
 Penrose, Colorado



**MORE UNITED FUND INFORMATION
ON PAGES 10 & 11**

"Hey, gang! It's United Fund time!"

A muffled groan and a quiet sigh arise from within the crowd--- Of course, there are numerous reasons why we might neglect to contribute a part of our "hard-earned" pay. But let's stop and consider what it is that we are being asked to support.

The United Fund is headed by an elected group of people, many of whom are our very own friends and neighbors. This group of people is working to make life more pleasant for us. Choices of agencies to be involved are only a few of the decisions which the board of directors must handle. After making a careful evaluation of the agencies'

needs, budgets and activities they are better able to distribute the money accordingly.

Of course, none of these agencies would be able to serve our community without help. It is with our contributions that these charitable groups are able to provide aid to needy families and hope for the retarded and handicapped.

Any donation we wish to make to this worthwhile cause may be made in cash, check or through the company's payroll deduction plan. All contributions or pledge cards should be given to supervisors during the week, October 6-11. Regardless of how big or small, our gifts will be deeply appreciated by hundreds.

WHO'S WHO

Lyn Griffin met and married Ted in California. After living there for six years, they moved to Canon City and settled. The Griffins are the proud parents of three boys; Matt is ten years old, Micky is eight years old and Mark is six years old.



Ted is the manager of Bill Berry's body shop in Canon. His love for cars extends to drag-racing with the able assistance of Lyn, who acts as his pit crew. Their team-work has won them several prizes and recognition at the drag strip. Lyn also enjoys the piano, bowling and singing.

Coming to Estes in April of '66, Lyn started out as Vern's secretary. From this position, she was appointed as the Personnel Director. This past summer she gave up her administrative duties to join the education staff. As a letter writer and technical advisor, she answers all types of questions for our rocketeers.

Lyn's fondest memory of Estes was in 1966, when her light fixture began to drip water. With a little ingenuity, a piece of string, and a funnel the water was drained out of her office safely.



WELCOME NEW EMPLOYEES

WOODSHOP

Four new employees have joined the Woodshop crew. Viola Saiz, Ramona Knighton, Fredya Long and Helen Mac Lennan have all been added to the graveyard shift.

Originally from New Mexico, Viola Saiz has lived in Pueblo for the past seventeen years. Her spare moments are taken up with her three boys and two girls.

Having a husband in the Air Force has enabled Fredya Long to see such fascinating places as France and Germany. They are presently living in Penrose with their four children.

Helen Mac Lennan has made her home in Pueblo, with her son and daughter. Helen's favorite pastimes are crocheting, traveling and collecting rocks.

Ramona Knighton and her husband are presently residing in Canon City. Her hobbies include reading and horseback riding.

Margaret Swope has been chosen to act as Gleda's secretary. Larry, her husband, works at Cotter Corp. Coming from California, they plan to make their home in Penrose with their two boys.

ENGINE PRODUCTION

Applying their skills to Engine Production are William Schweighauser and Dennis Hines.

Dennis Hines has joined the swing shift. Dennis and his wife, Terry, are presently living in Canon City with their young daughter. His interests are centered on horses and rodeos.

A resident of Penrose, William Schweighauser works with the graveyard staff. Working on cars is the chief hobby of William. He is also the proud father of two boys.

MAIL PROCESSING

Joining the Mail Processing team are Judy Calhoun, Sherry May and Claudia Tucker.

Returning to the day crew is Judy Calhoun. Living in Penrose, Judy and Nolan have been married for nine months. Her spare moments are spent horseback riding.

A life-long resident of Pueblo, Claudia Tucker is presently attending S.C.S.C. where she is majoring in Behavioral Science. She is a member of the graveyard crew.

A newly-wed, Sherry May is working on the graveyard shift. Living in Canon City, her hobbies include drawing, dancing and collecting pennies.

KIT PACKING

Maria Peritore, Sharon Eklund and Ann Wilken have been added to the Kit-Packing crew. Sharon and Maria are on the swing shift while Ann works on the day shift.

Although Maria Peritore has lived in Pueblo for the last eleven years, she is originally from Tucson, Arizona. She is the mother of three children and grandmother of three children.

We would like to welcome back Sharon Eklund. She and her new baby girl are awaiting the return of her Army husband, who is stationed in Viet Nam.

Ann Wilken was raised in Wisconsin but has now made her home in Wetmore. In addition to being the mother of four children she also has fifteen grandchildren to boast about.

SHIPPING

The graveyard shift of the Shipping department now has three new girls. Mary Breedlove, Lila Harris and Pearl Freed are all new employees.

As a life-long resident of Canon City, Pearl Freed has one daughter at home. Her favorite pastimes include reading, sewing, gardening and fishing.

Originally from Kansas City, Mary Breedlove now makes her home in Canon City. She is the proud mother of two boys and one girl. Her favorite hobby is roller skating.

Lila Harris has always lived in Canon City. Her many interests include model rocketry, swimming, bowling, animals and horseback riding.

BULLETIN

**FOOD
FOR
THOUGHT**

Last Friday afternoon the price of stock in Damon Engineering Company was quoted on the American Stock Exchange as \$.61½ a share. As of Wednesday afternoon, the price of stock was quoted as \$.65¼ a share. This is an increase of \$.3% a share since the announcement Sunday of its merger with Estes Industries. This initial reaction by the buying public indicates positive approval of the merger, their interest in model rocketry and Estes Industries.

**FOCUS
ON™**

R

and

D

"Eureka! Eureka!" bellowed John Simmance.

Wayne Kellner and Mike Dorffler exchanged excited glances. "He has come up with a new idea!"

Swiftly, they turned and took off in opposite directions. Bill See entered and pointed to a third direction, "Hey, you guys, he's over there!" After a few minutes of mass confusion John is found in a small corner which has been cleared away to make room for a "lap" drawing board and a model rocket.



R & D team members -- Bill See, Mike Dorffler, Wayne Kellner and John Simmance vanish in a cloud of smoke.

RESEARCH AND DEVELOPMENT



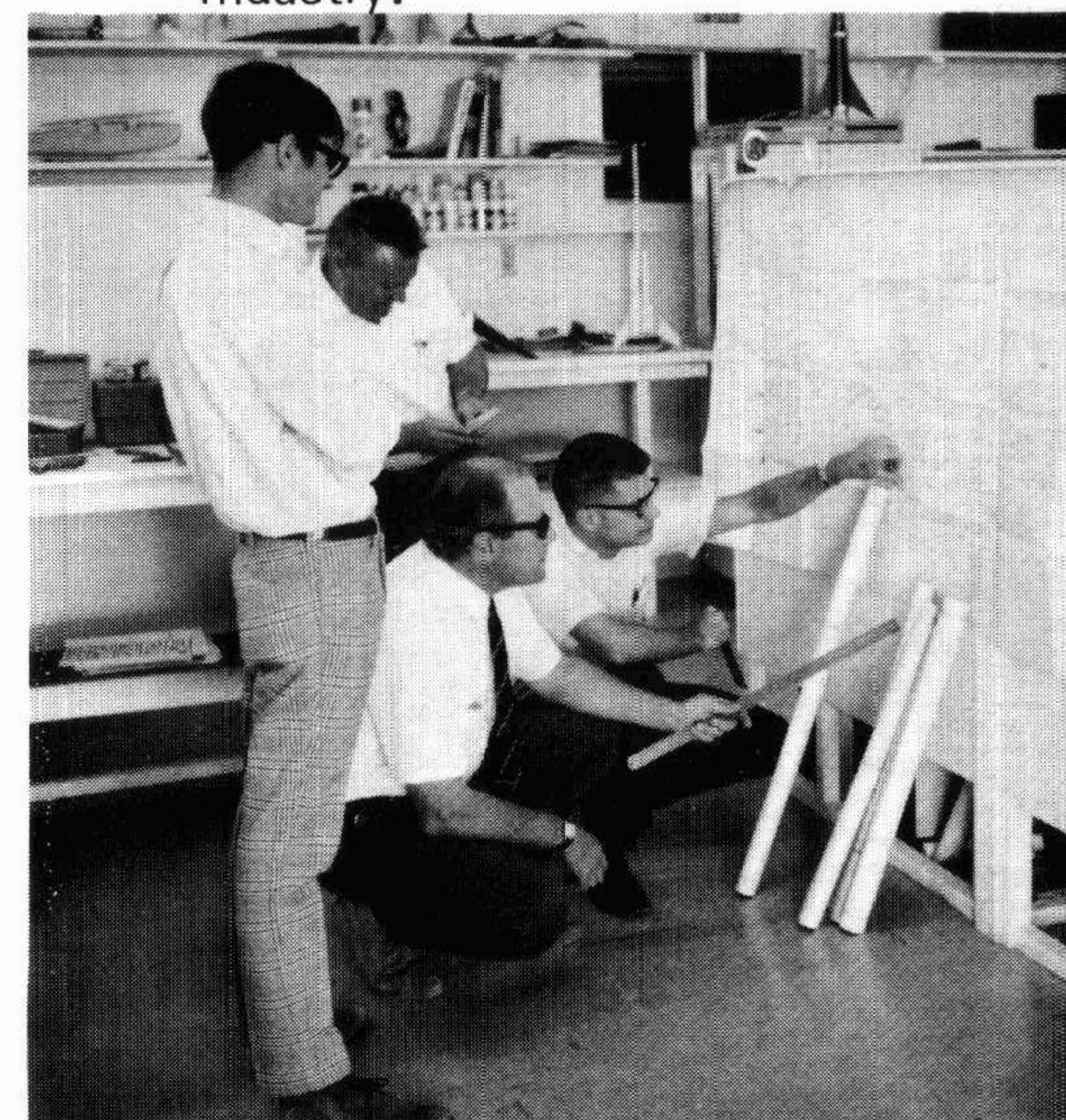
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There it goes!

But that is all a part of the past. The R. & D. Department now resembles a well organized work-shop. The club house has been remodeled to meet the needs of our illustrious "master minds". It has been partitioned off into five regions. The first is a general work area with filing cabinets and a work-bench. This will provide a space for the men to get together and discuss new ideas. The other four stations will provide each with a private work area for study, analysis and development of new concepts. A drawing board, a desk, and a work-bench will be located in each of these rooms.

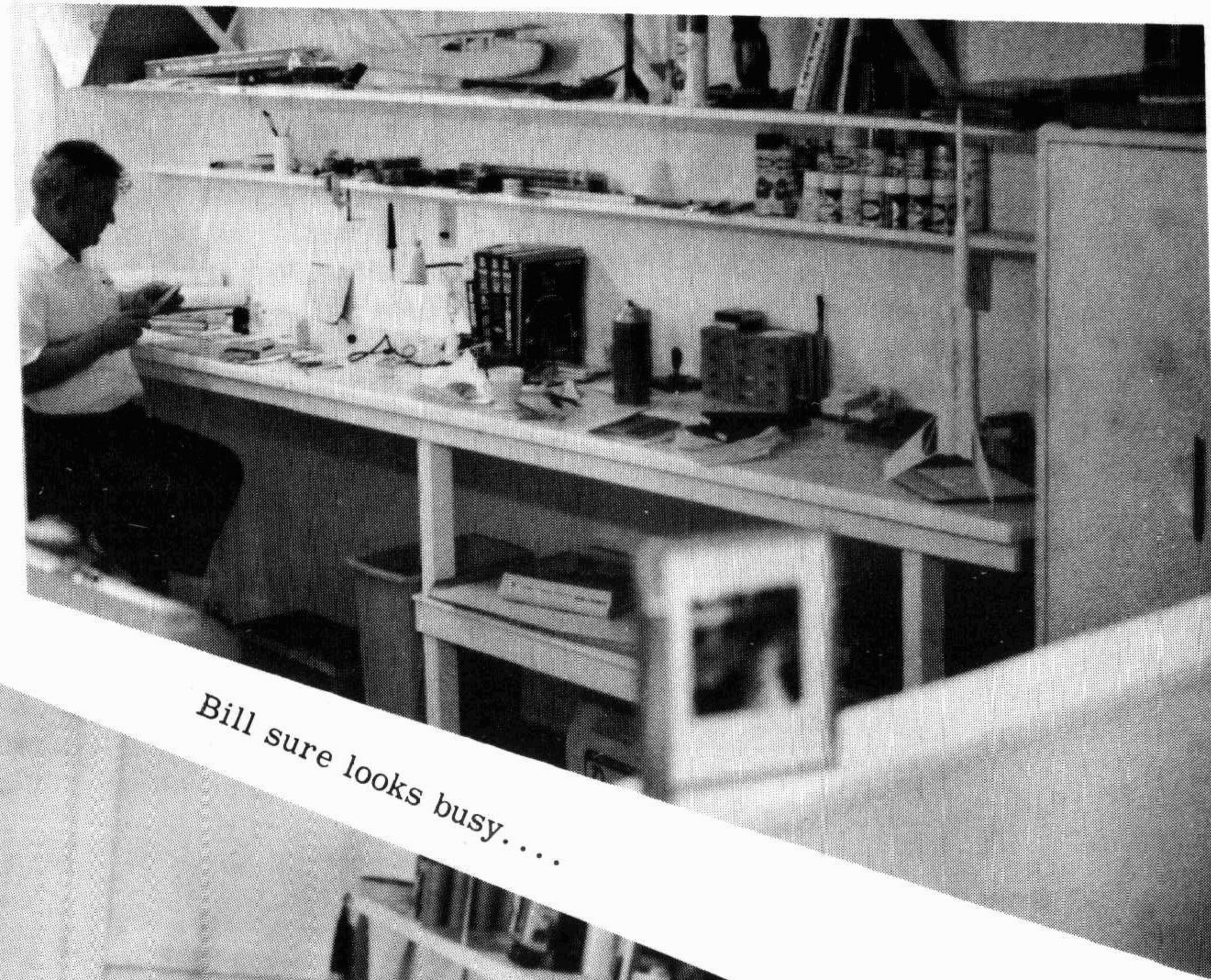
With a roomy place of their own, our R. & D. men are now better equipped to investigate and develop new plans for the model rocket industry.



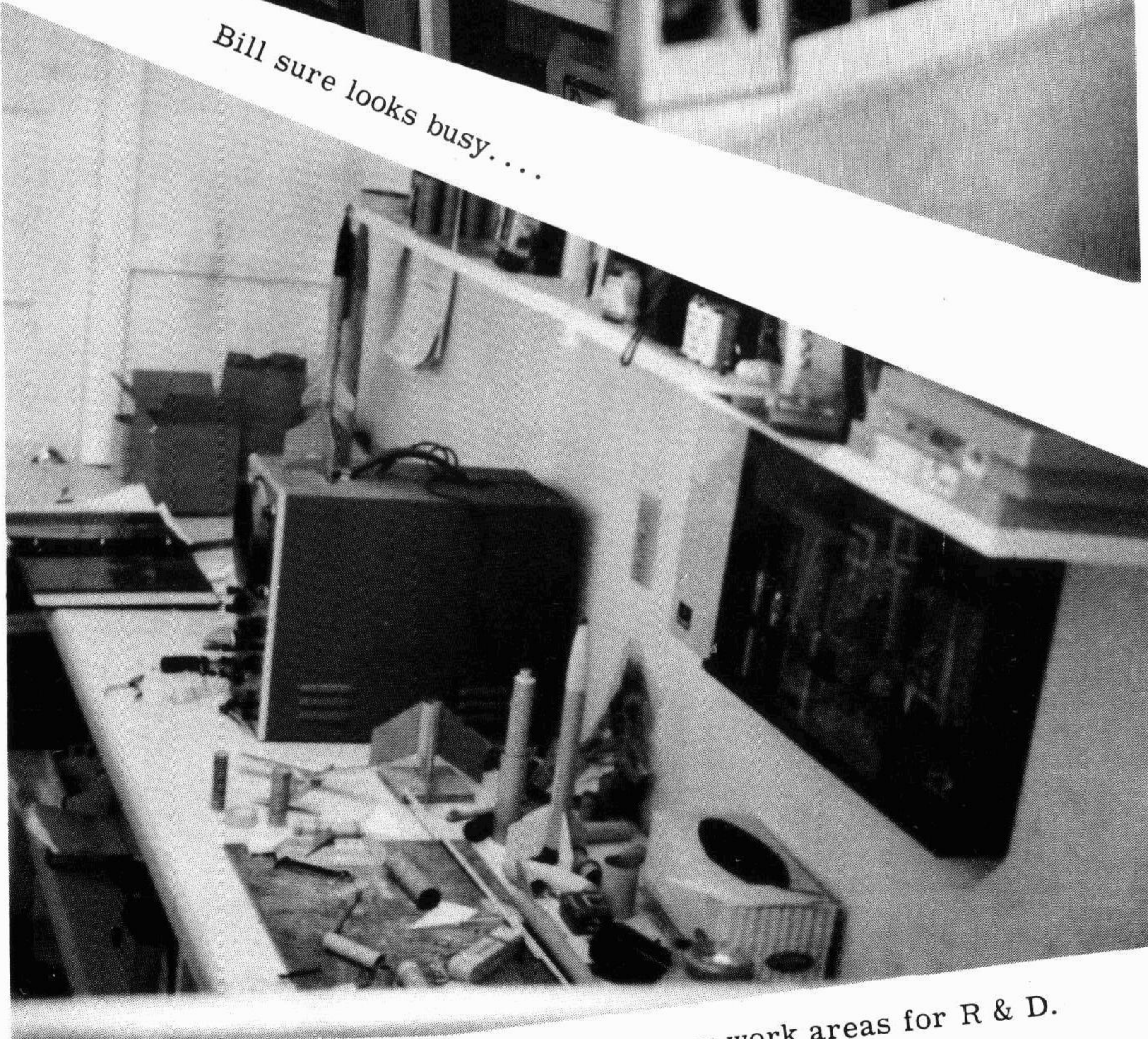
Mike, Bill, John and Wayne check over plans for a new bird.

Cont. on Page 8

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Bill sure looks busy....



One of the new work areas for R & D.

... FROM ROCKETEER MAIL ...

Estes Industries, Inc
P.O. Box 227
Penrose, Colo.
81240

Dear Sirs:

Recently, my little brother sent a letter asking for one of your newest catalogs. He mailed the letter in the morning and that afternoon your catalog came. I'm sorry that one of us did not write earlier but he did not tell until today. Sorry if we troubled you.

By the way, your latest catalog is extremely informative and interesting. Thank-you for taking the time and effort to make it!

Sincerely, Doug, Glenn, and
Brian Palmer

DIRECTORY OF UNITED FUND AGENCIES

CAMP FIRE GIRLS, INC. aids community girls to develop their greatest capabilities while learning to cooperate in a group. A portion of the Council funds is set aside each year to purchase camp equipment and provide a permanent meeting place.

COLORADO HEART ASSOCIATION is active in research projects and provides therapy equipment to local residents. With the University of Colorado Medical Center it provides us with services for the diagnosis of rhumatic fever and congenital heart disease.

UNITED CEREBRAL PALSY ASSOCIATION gives practical assistance to families through a Home Service Program. Pre-school and therapy may be arranged at the Rocky Mountain Rehabilitation Center in Colorado Springs. Research is an important part of the program.

ARTHRITIS AND RHEUMATISM FOUNDATION provides information on the most recent techniques and exposes quackery. Locally, it supplies a newsletter to arthritics and sponsors public forums where questions are answered by physicians. The Rocky Mountain Rehabilitation Center treats arthritics with limited finances.

NEW HOPE SCHOOL, INC. serves those retarded and handicapped citizens who have no other source of training. It offers a workshop program for students to earn money by their own efforts.

ROCKY MOUNTAIN COUNCIL, BOY SCOUTS OF AMERICA instills self reliance, patriotism and responsibility into today's youth. Funds from U.F. are used locally to assist volunteer leaders with literature, program aids and the help of a trained staff member.

COLUMBINE COUNCIL, GIRL SCOUTS OF THE USA seeks to inspire girls of the community to develop high ideals of character, conduct, patriotism and service. It is through U.F. that the local council is enabled to operate.

MUSCULAR DYSTROPHY ASSOCIATION is dedicated to the conquest of a group of hereditary disorders which drain the strength of its victims. This organization offers, free of charge, diagnostic examinations and equipment to make these patients more self reliant.

USO clubs operate wherever servicemen are stationed throughout the world. The USO has been called "America's hometown responsibility on a world-wide scale." It operates solely from donations.

SALVATION ARMY'S continuing program includes groceries for needy families, gas and oil for stranded travelers, and a program of work therapy in rehabilitation programs.

AMERICAN RED CROSS aids victims of disaster on the national scene as well as serving military personnel and their families. Here at home instruction is offered in first aid, home nursing and water safety.

A FINAL NOTE

All of the agencies in the Fremont County United Fund have made their contribution to our community. Some of them have directly touched our lives. One thing for sure -- our country is a better place to live because of their efforts.

Take one more look at the Directory of United Fund Agencies. Think about the things they are accomplishing. The total impact of their activities has helped to make this a wonderful America. It is up to us to keep their good work going. LET'S DO IT.

ON-THE-AIR

A new "star" will be born on channel 11, October 6!

The Seventh-Day Adventist Church will promote its crusade with the aid of our **SATURN V**. The commercial can be seen at the following times:

DAY	TIME
Monday	6:30 P.M.
Tuesday	10 - 10:30 P.M.
Wednesday	10:00 P.M.
Thursday	7:40 P.M.
Thursday	10:30 P.M.
Friday	6:30 P.M.
Friday	10:00 P.M.
Saturday	6:00 P.M.
Saturday	7:30 P.M.



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The 34th Penrose Apple Day celebration will be held tomorrow, October 4. A variety of activities will be featured throughout the day and evening. **CONGRATULATIONS** to the residents and friends of the community on this festive occasion.