

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday
Before Publication

----- FOR SALE -----

Sharpen your hand-eye coordination; quicken your reflexes through competition which demands the maximum in skill, determination and stamina; acquire a sturdy PING-PONG TABLE for only \$15; and you pick it up. Bob Cannon.

1969 CHEVY CHEVELLE, super sport, 396. Call 784-6109, after 4:00 P.M.

FIVE ROOM HOME, good condition, "cheap." Lucille Osola, 784-6917.

DOG HOUSE, fine accomodation for small terrier-sized dog, rustic cedar with wall-to-wall carpet. Bob Cannon.

----- WANTED -----

BABY SITTER, when school begins, for a five-year old boy, Florence. Harriet Sharp.

BABY SITTER, when school begins. Jan Carson.

BABY SITTER, when school begins. Florence. Phyllis Allen.

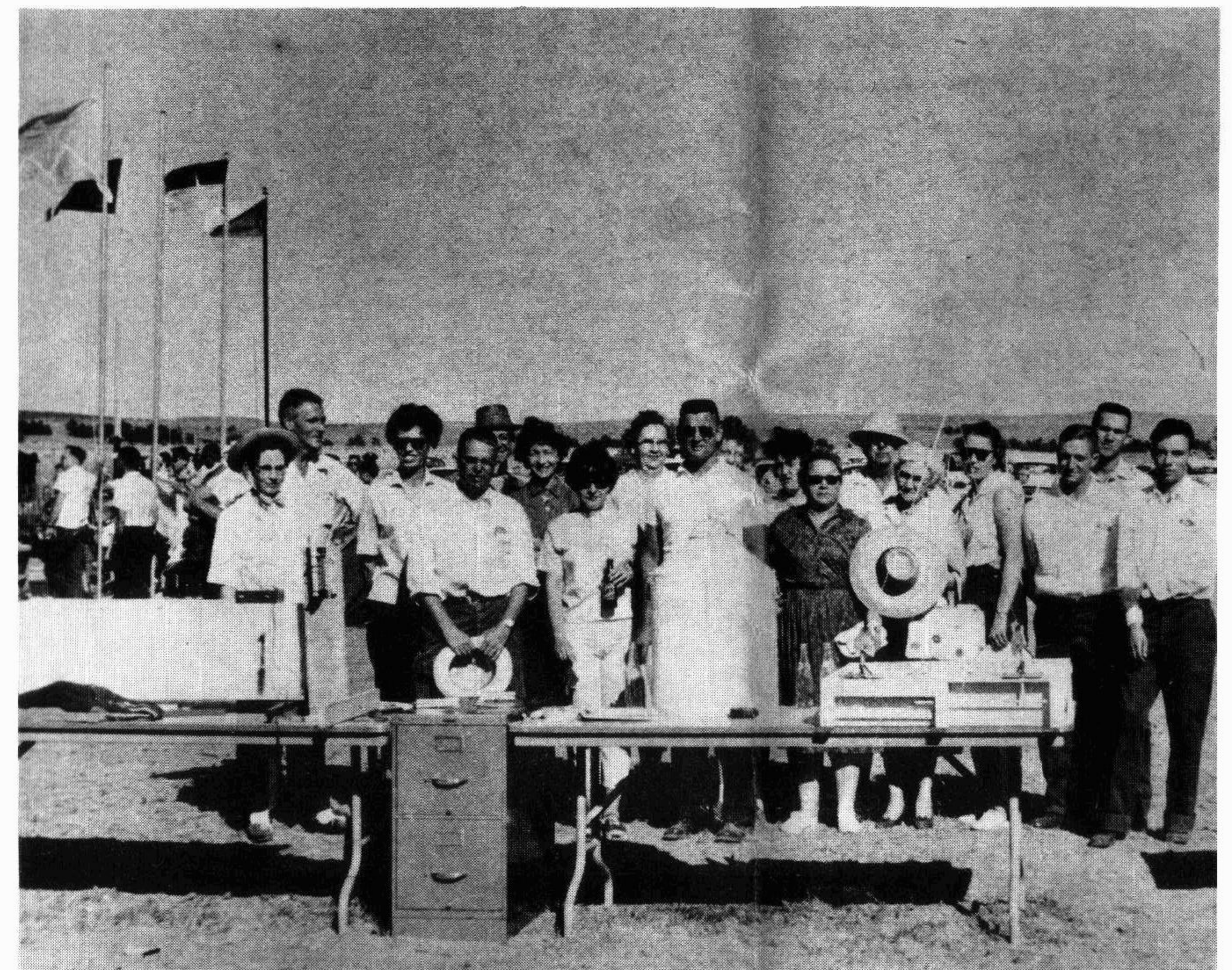
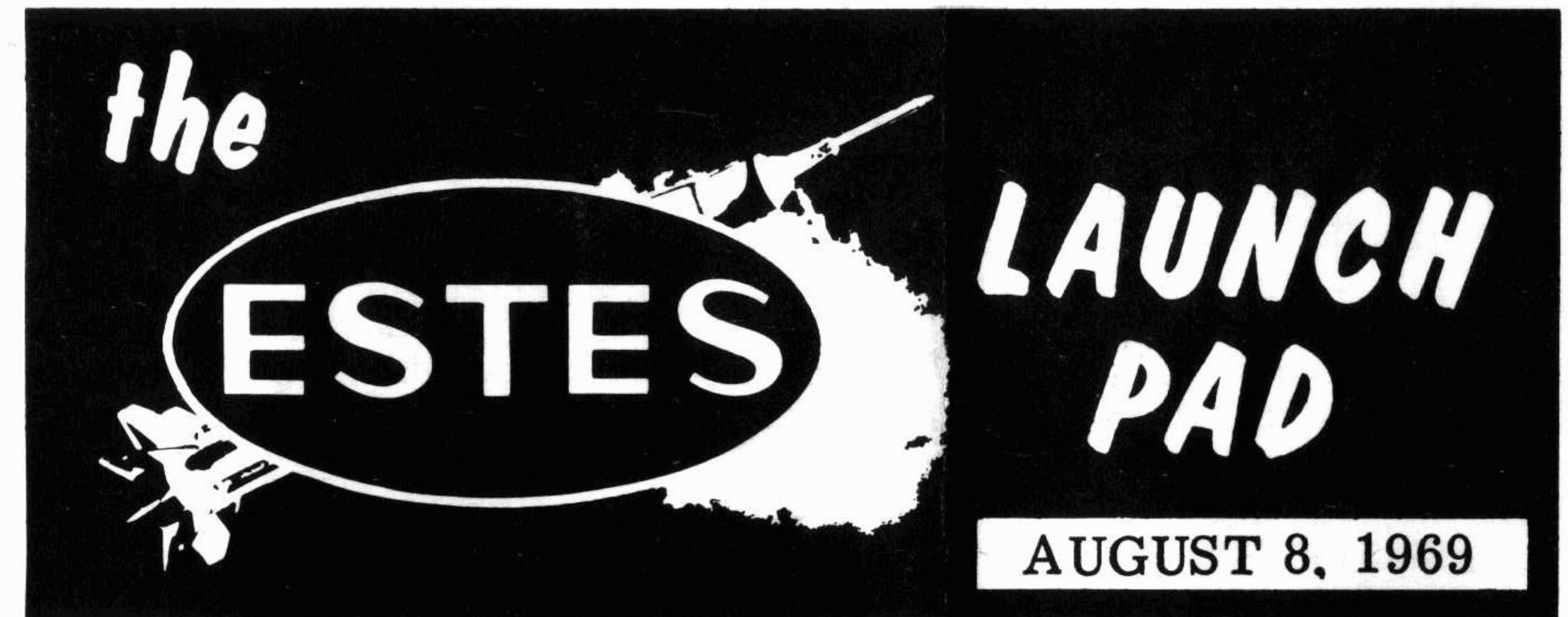
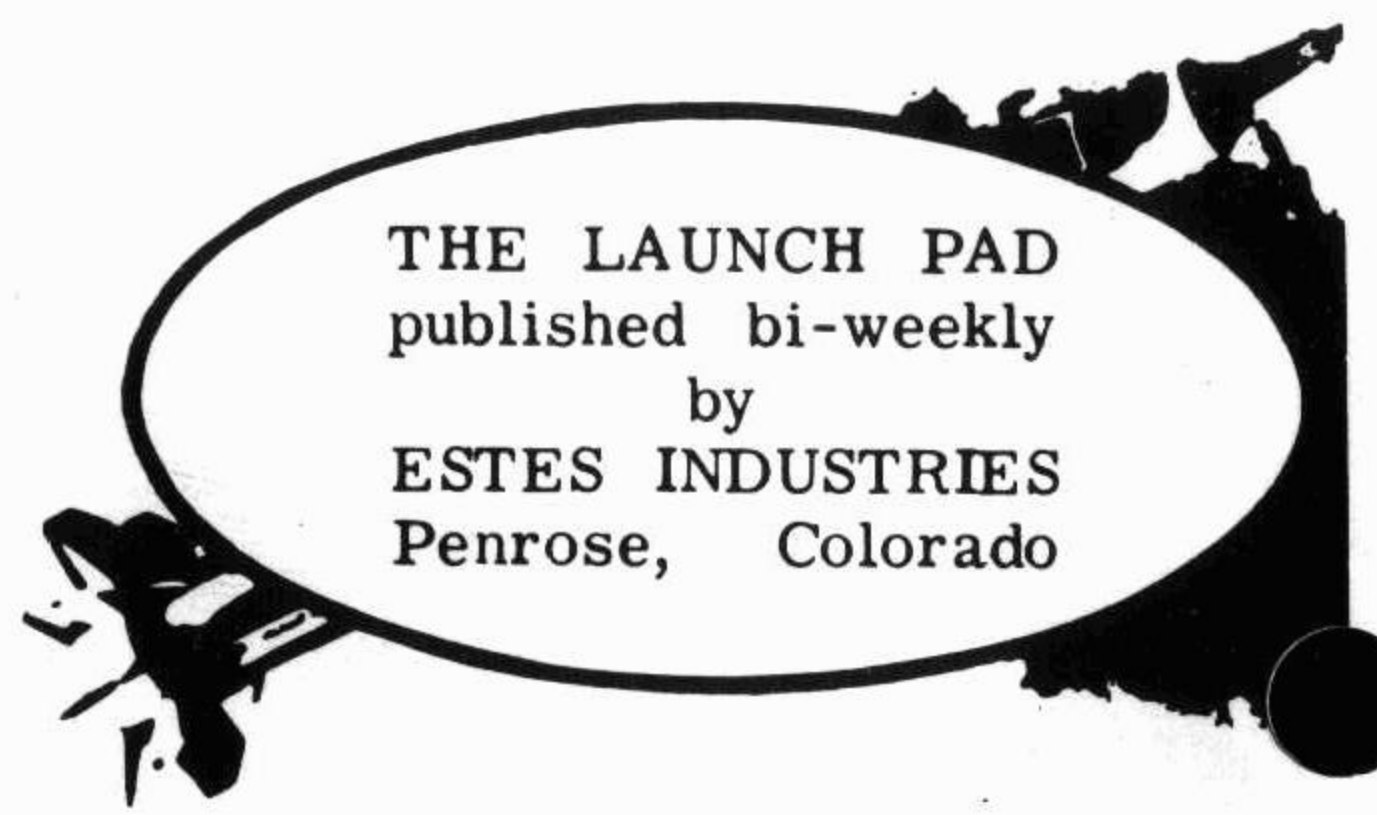
3-BEDROOM HOME, to buy or rent, in Florence or Penrose. Jan Carson.

----- GIVE AWAY -----

Still available: large selection of FREE KITTENS. 784-6271.

HAPPY BIRTHDAY

Sheila Rodarmel	Aug. 10
Kim Davis	Aug. 11
Verdina Trautman	Aug. 15
Martha Schumacher	Aug. 16
Barbara Lippis	Aug. 18
Lou McWilliams	Aug. 18
Verna McCallister	Aug. 20
Ilma Pearson	Aug. 20



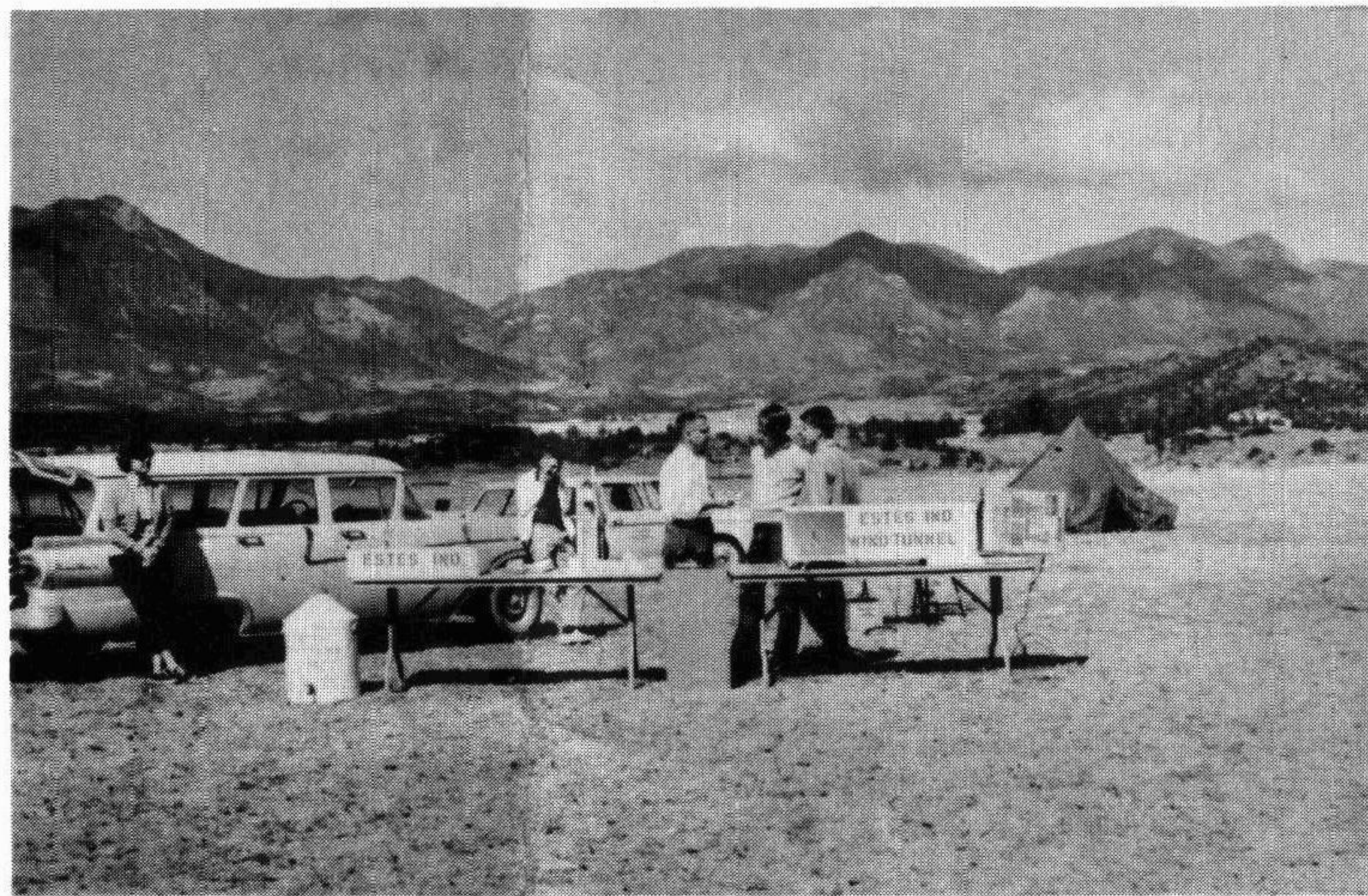
ESTES REPRESENTATIVES AT NARAM-4

AIR FORCE ACADEMY

NARAM - 11

The 11th annual meet of the National Association of Rocketry (NAR) will be held August 11-15 at the Air Force Academy. A range in front of Falcon Stadium will be the launch site for model rockets during the big NAR event of the year.

Almost 200 rocketeers from 30 states have signed up to participate in the event. The majority of contestants have won state



NARAM-4

and regional contests. Thus NARAM (National Association of Rocketry Annual Meet) becomes the focal point for the national championships. In the past these championships have taken place under the auspices of the National Aeronautics and Space Administration, the United States Air Force and the United States Army.

Estes Industries will be making a significant contribution to NARAM-11. All of the launching will be performed from a complex of fifteen launch pads, centrally controlled. This extremely intricate system is being prepared in our electronics lab.

A range store for equipment and supplies is being readied here at the plant. It will be moved to the Academy site next week.

MORE

SCENES FROM THE 1968

COMPANY PICNIC



It's time to plan the seventh annual company picnic. This family affair will be held in September. If you would like to help in the planning, contact your supervisor or Gleda!



Cont. on page 7

APOLLO-SATURN

"We set sail on this new sea because there is new knowledge to be gained, and new rights to be won, and they must be won and used for the progress of all people. For space science, like nuclear science and all technology, has no conscience of its own.

Whether it will become a force for good or ill depends on man, and only if the United States occupies a position of pre-eminence can we help decide whether this new ocean will be a sea of peace or a new, terrifying theater of war."

With these words John F. Kennedy challenged the nation to land American explorers on the moon and bring them safely back to earth again. This challenge finally became a reality last month as astronauts Armstrong, Aldrin and Collins rocketed to the moon via the Apollo/Saturn V.



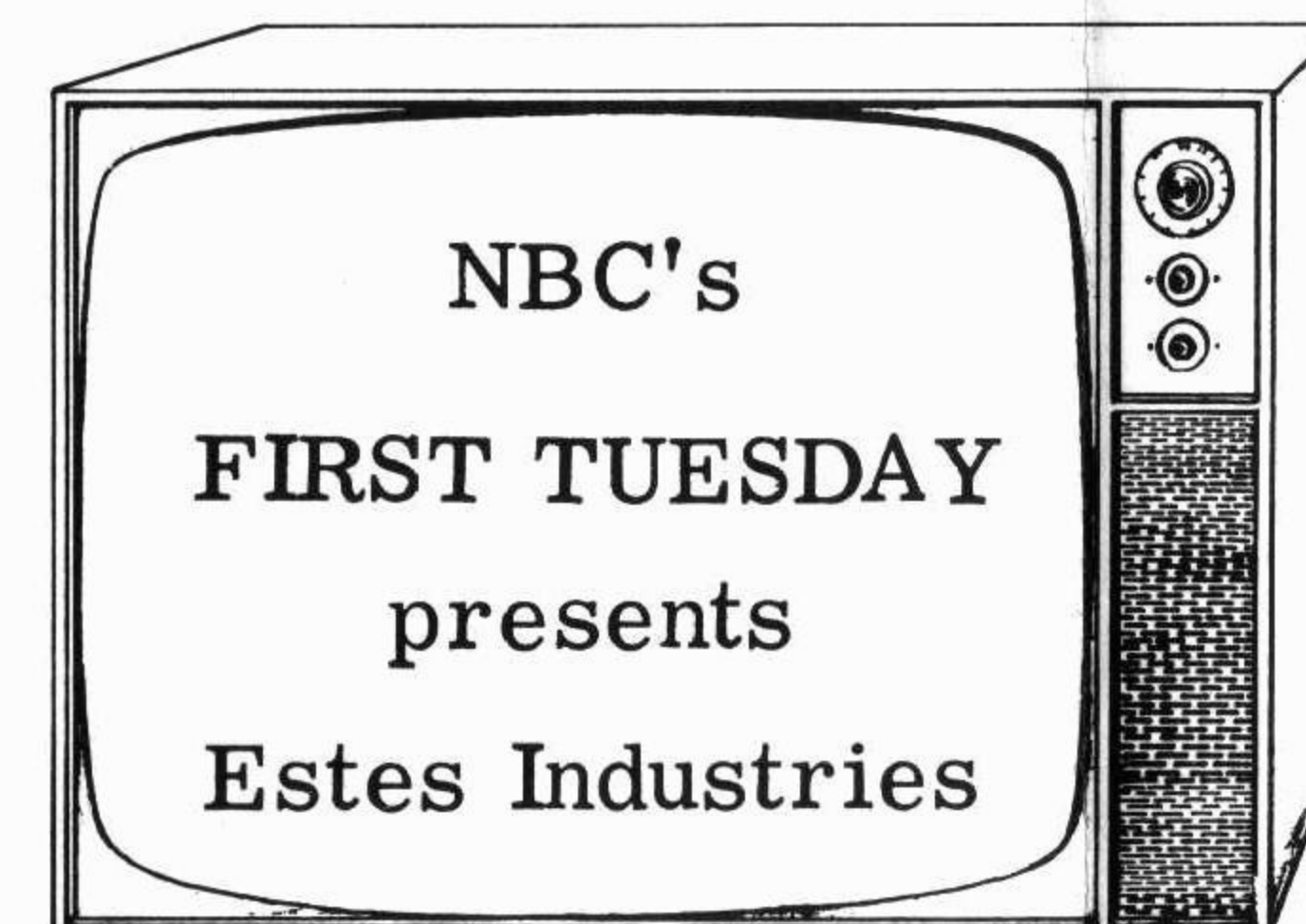
Our own model of the Saturn V was researched, scaled and kitted as a result of Estes Industries' desire to help keep its own rocketeers in step with the nation's space program. As an additional service to our customers, a booklet explaining NASA's Apollo/Saturn program has been prepared by Norm Avery, Director of Public Relations. Included in the booklet are descriptive photos, historical information, a pictorial timetable from lift off to recovery, a commentary on the moon, a glossary, and a condensed explanation of the Apollo/Saturn program itself. Plans call for this publication to be given to each rocketeer who purchases our Saturn V.

A copy of the booklet has also been reserved for you! It is available through your supervisor.

AUGUST ANNIVERSARIES

TWO YEARS

	Irene Breece	Packing
SIX YEARS	Mabel Davidson	Shipping
Roy Burns	Harriette Hinkle	Shipping
Machine Shop	Les Shaefer	Custodial



A crew from NBC spent Wednesday and Thursday at the plant shooting film for their national news program, FIRST TUESDAY. The spotlight was focused on our testing and research facilities.

Producer, Tom Tomizawa, came from NBC's New York office, while the film crew flew in from California. They were given a personal tour of the plant by Vern. Jim Stuart worked closely with the NBC group to aid them in their filming.

The schedule indicates that Estes Industries will appear on the FIRST TUESDAY program, September 2.

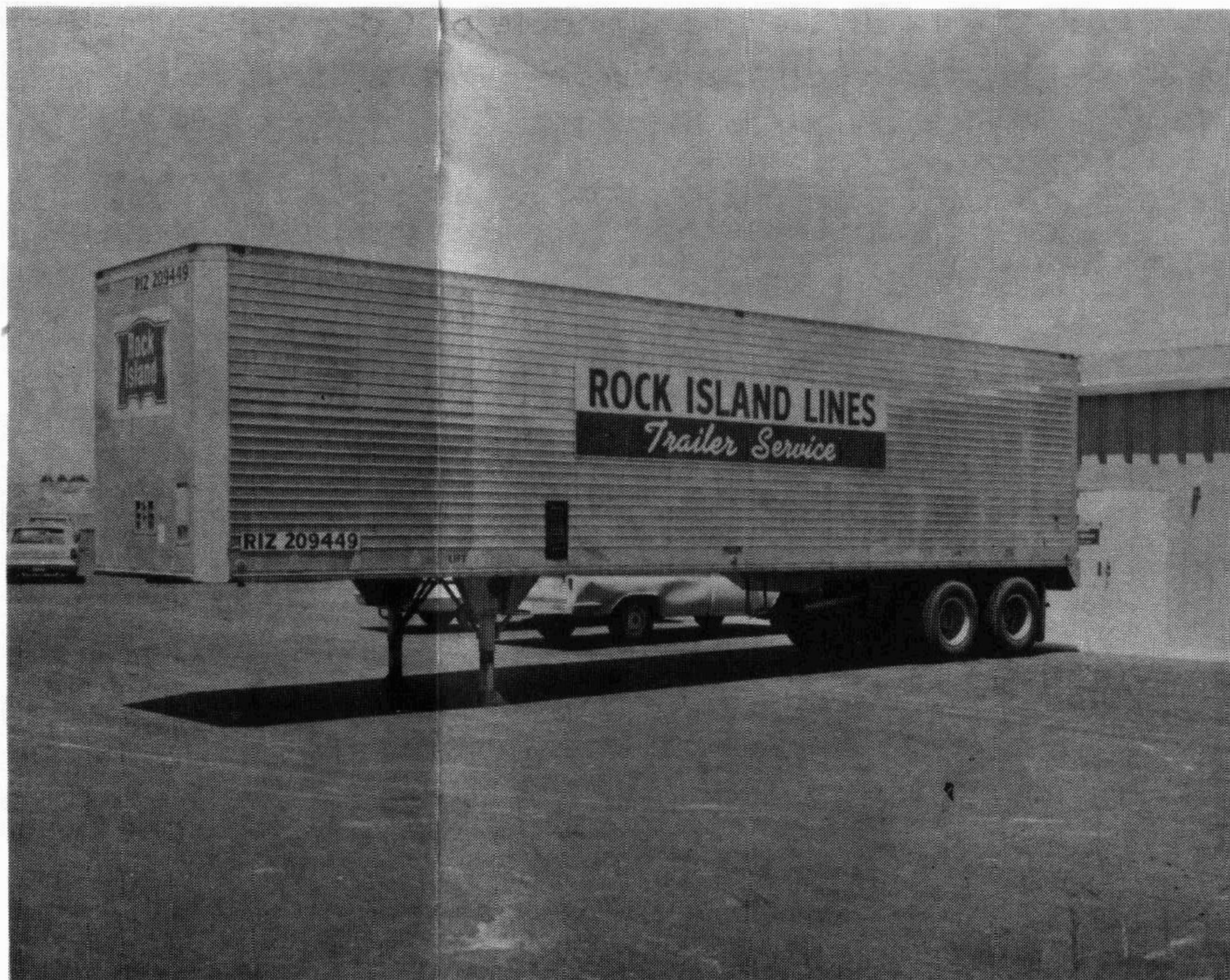
MECHANIX ILLUSTRATED

An article entitled "Man with a Million Rockets" appears in the August issue of MECHANIX ILLUSTRATED. Written by Norman Carlisle, it features Estes model rocketry. Accompanying this historical and explanatory essay are photographs depicting model rocketry in action. This type of news coverage will certainly help spread our story across the land.

PIGGY-BACK

Last month several Rock Island Trailers were loaded with outgoing Estes catalogs from the Penrose Post Office Annex here at the plant. Lawrence Heid, postmaster, stated, "the trailers carried 42,000 pounds each and were driven to Colorado Springs where they were located on a rail flat car for a piggy-back ride to the east coast." They were shipped to various east and mid-west terminal points. From these mailing points the individual sack of catalogs were distributed on to their final destinations.

Penrose became the fourth city in the state to use the piggy-back concept towards mail operation. Piggy-backing the catalogs not only saved time in transit but also greatly reduced the handling of the mail. The first group of large trailers was supplied by a government contract between the Penrose Post Office and the Rock Island Railroad Company.



A display of movies taken by our experimental rocket movie camera will be featured. Although the camera is not ready for market at this time, a great deal of time has gone into its research and development.

Another feature at the Meet will be a special launch of our Saturn V, the Mars Lander and a "D" engine proto-type model. Other items being prepared for NARAM-11 are a rocket display, bumper stickers, news releases, photographic coverage and hand-out items.

On Thursday, August 14, the company is furnishing transportation for the contestants to Penrose to tour the plant and attend an Estes-sponsored chicken dinner at the Royal Gorge. Friends and relatives of the rocketeers are also invited to visit Estes Industries while they are attending the Meet.

An exhibition of model rocket launching will be held in the center of Antlers Plaza from 2:00 to 3:00 P.M., tomorrow, the 9th. We will launch a rocket every five minutes during this hour. The purpose of this exhibition is to commemorate the flight of Apollo 11 and demonstrate to the people of Colorado Springs what they can expect to see at the Meet next week.



**IT'S
DONE!**

Delbert and his Engine Manufacturing crew are all smiles these days. Their lunch room, shower room, and office building is virtually completed. They are now able to lunch in airconditioned comfort and shower away the fuel dust at quitting time. We'll be looking forward to your open house, crew!"