

SOMETHING TO PONDER

Not long ago the editors of the Farmer-Stockman printed a picture of a deserted farmhouse in a desolate, sandswept field, then offered a prize for the best 100 word essay on the disastrous effects of land erosion. A bright Indian lad from Oklahoma bagged the trophy with this graphic description:

"Picture show white man crazy. Cut down trees. Make too big teepee. Plow hill. Water wash. Wind blow soil. Grass gone. Door gone. Squaw gone. Whole place gone to hell. No pig. No corn. No pony.

"Indian no plow land. Keep

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday
Before Publication

----- WANTED -----

PASTURE FOR THREE HORSES, needed by the 1st of May, will consider Canon City, Florence and Penrose areas. Gini Springmeyer, 275-7634.

RIDE TO AND FROM WORK, live near downtown Canon City, day shift. Susan Graves, Packing.

----- FOR SALE -----

1962 FORD FAIRLANE 500 TOWN SEDAN, V-8, one owner, A.T., P.S., radio, 40,000 actual miles, exceptional. \$795.00, or TRADE for unimproved tract in Penrose. George Miller, 1335 Allison, Canon City, 275-6696.

B/W MOTOROLA CONSOLE T.V., 21 inch, works good (too big for my trailer home). \$25.00, 275-6742.

grass. Buffalo eat grass. Indian eat buffalo. Hide make plenty big teepee. Make moccasin. All time Indian eat. No work. No hitch-hike. No ask relief. No build dam. No give dam. White man heap crazy."

THIS DEPARTMENT
HAS WORKED
173 DAYS
WITHOUT
A LOST TIME
ACCIDENT

THE BEST PREVIOUS
RECORD WAS
173 DAYS
DO YOUR PART
HELP MAKE
A NEW RECORD

Recently, this safety poster was placed in all departments with working hazards. The purpose of the sign is to encourage safety throughout the plant. It is a simple presentation of the "lost time accident" record of each department.

The figures presently posted date back to October 1, 1968. The company congratulates the employees on a perfect record for this period of time.

No "lost time" is recorded when an accident involves only a quick trip to the doctor with an immediate return to work.

Let's have "no lost time in '69."

THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado

the

ESTES

LAUNCH
PAD

April 18, 1969

A NOTE OF APPRECIATION

There really isn't any fancy way for me to say "thanks" to you for working so diligently these past two months to meet the demands of our customers. Some of you have given up your regularly scheduled days off and even your Sundays. It has caused some sacrifice and understanding on the part of your families. About all I can say is "thanks."

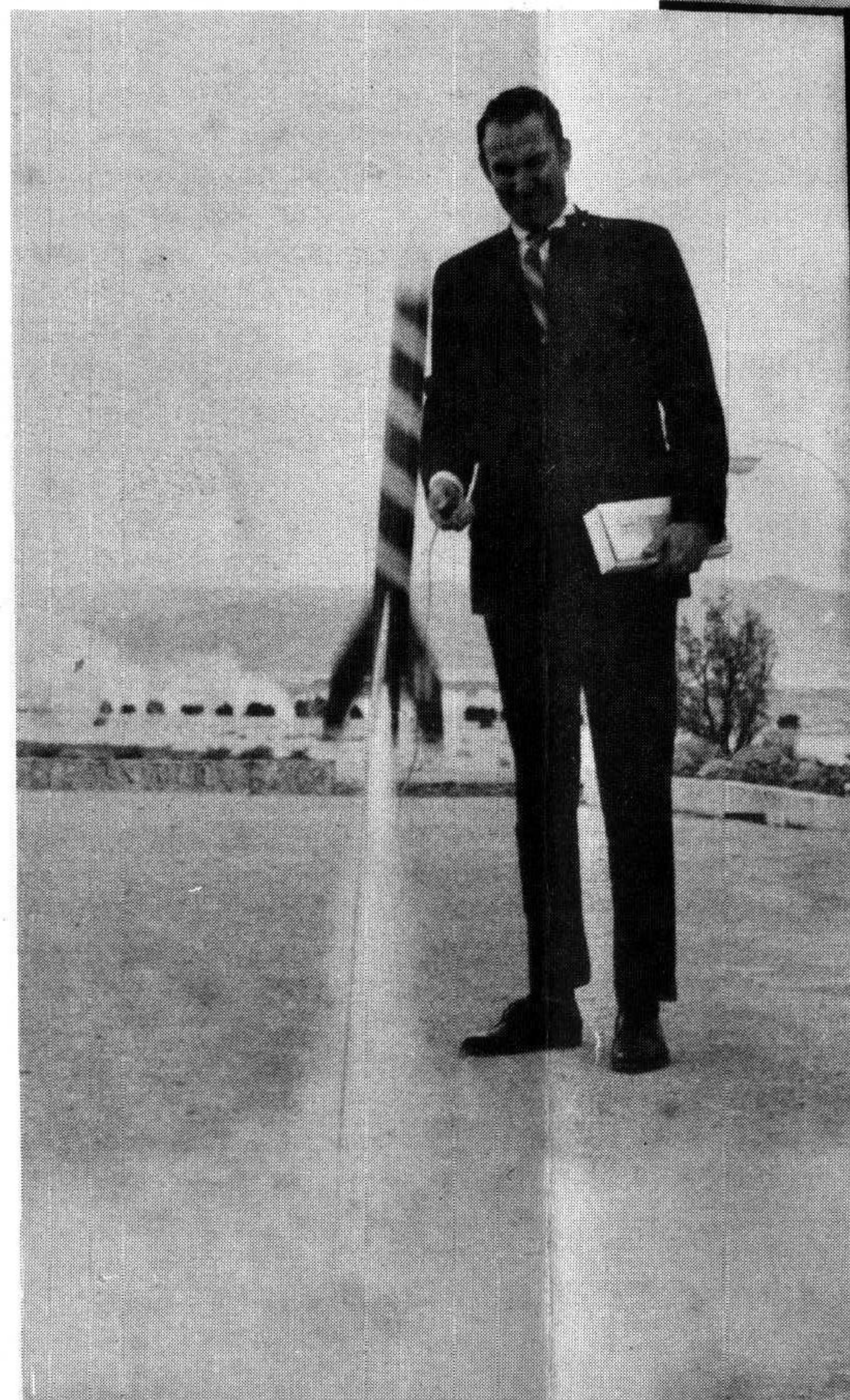
Although late winter has usually been a good time for model rocketry additional interest was created this year by the special activity in America's space program. Also our new products were inviting and the response to February's issue of the Model Rocket News was terrific. Because of the difficulty in accurately forecasting the effect of these things on business, "we simply underestimated and got caught short-handed."

Thanks to your efforts, however, we have been able to take up the slack and satisfy our customers, America's young rocketeers.

Vern

REPRESENTATIVE EVANS VISITS ESTES

Monday, April 7, Representative Frank Evans visited Estes Industries. Vern gave him a personal tour of the plant. The launching of a Big Bertha climaxed the tour.



The Representative expressed a great deal of interest in model rocketry and our company.

WHO'S WHO

Mary Amedei, a native of Colorado, joined the Wood Shop crew on March 31, 1966. At the age of eight Mary moved with her parents to Hayden, a mountain town in northwestern Colorado. After graduating from high school in 1965 she returned to Canon City where she now resides.

Carol and Margie, Mary's two married sisters, also reside with their families in Canon. Their parents have returned to the county and now make their home in Rockvale.

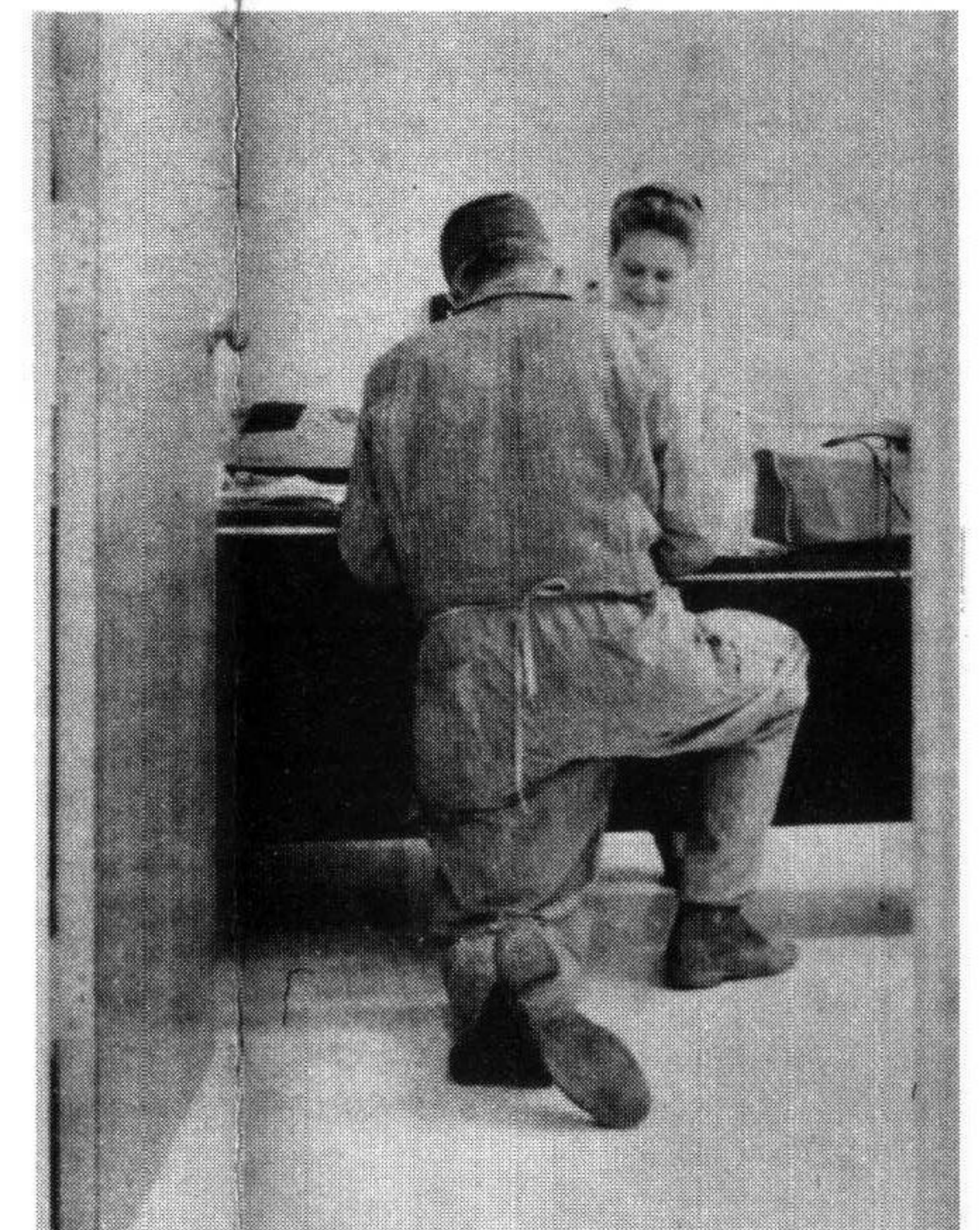
Mary enjoys reading, drawing, painting and hiking in her spare time, and particularly likes sports

events, both as a spectator and as a participant. She is fond of all types of animals as "Old Tom" (the company cat) discovered one day when he wandered into the Wood Shop.

In the three years Mary has been with Estes she has watched the number of employees in the Wood Shop increase from seven to twenty, and has seen the physical size of the Shop doubled. Numerous production machines including a second nichrome wire machine, another wadding machine and several nose cone machines have been put into operation. Mary indicates that she finds her work fascinating and satisfying.

APRIL ANNIVERSARIES

| SEVEN YEARS | |
|------------------|-----------------|
| Neva Buchanan | Engine Mfg. |
| Floss Willie | Shipping |
| SIX YEARS | |
| Oakie Six | Mail Processing |
| FOUR YEARS | |
| Dianna White | Shipping |
| THREE YEARS | |
| Lyn Griffin | Personnel |
| Alberta Hendrix | Shipping |
| Bertha Merris | Shipping |
| Margie Prather | Shipping |
| Sandi White | Mail Processing |
| ONE YEAR | |
| Fay Auxier | Mail Processing |
| Eleanor DeLisle | Packing |
| Donna Hale | Shipping |
| Wayne Kellner | Art |
| Linda Payne | Mail Processing |
| John Starr | Machine Shop |
| Josephine Swift | Shipping |
| Verdina Trautman | Print Shop |



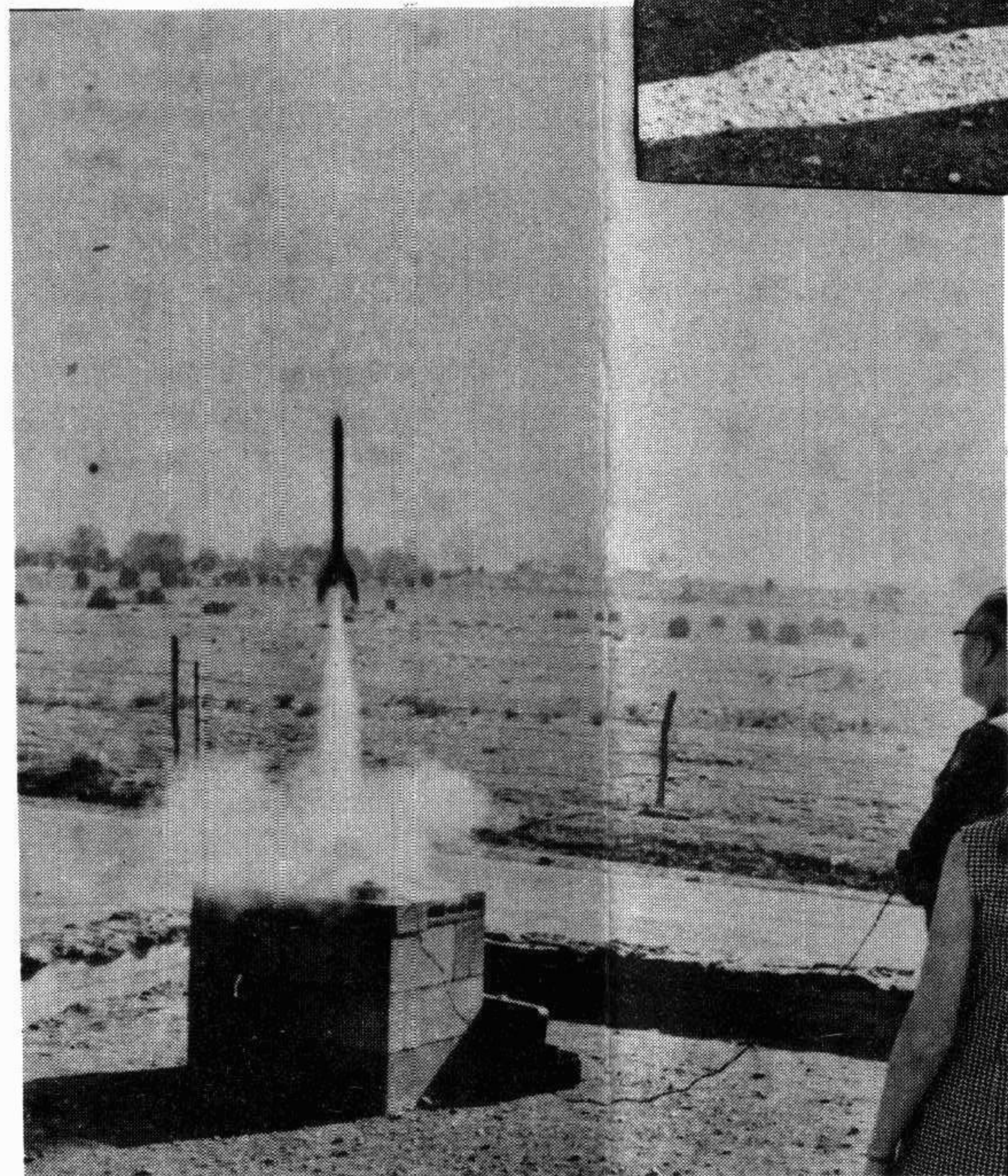
Sylvia and Floyd, would you please tell us what's going on here?

TOURIST SEASON IS ALMOST UPON US!*

Penny Mathis, one of our tour guides, explains launching procedures to a visitor.



Young Rocketeers Enjoy the Chase!



Adult visitors like to launch the Big Bertha!

*Over 850 people have already toured the plant during the first four months of 1969. This is

nearly double the number who visited Estes during the same period in 1968.

HAPPY BIRTHDAY

| | |
|----------------------|----------|
| Connie Linam | April 20 |
| Lillian Little | April 23 |
| Shirley Butler | April 27 |
| Lee Rodarmel | April 29 |
| Paddy Dawkins | April 29 |
| Bessie Ferkel | April 30 |
| Isabelle Whittenbeck | April 30 |
| Barbara Bernard | May 2 |



On Friday, March 28, Harriette Hinkle noted that model rocket packages were shipped during the day shift hours to all 50 states, Puerto Rico, the Caroline Islands and Australia.

WELCOME NEW EMPLOYEES

Vonda Robinson, whose husband is with Kaibab Lumber Co., is applying her skills in the Wood Shop, swing shift. Vonda spends most of her spare time keeping up their home in Florence and caring for her family.

Wayne Faust is learning the peculiar traits of the engine making machines. Born and raised in Chicago he now lives in Canon City with his wife and three daughters. Wayne finds pleasure in tinkering, repairing and inventing.

Bill Grimshaw, a retired Air Force veteran, lives with his wife and four children in Florence. Originally from Wisconsin he enjoys hunting and fishing. Bill is training to be the swing shift warehouseman.

JoAnne Crill joins the day crew in the Print Shop. Although Canon is now home she grew up in Pueblo. JoAnne enjoys many recreational activities including bowling, swimming and fishing.

Maria Miles is the newest member of the graveyard crew in the Packing department. Her husband is a 1st Sergeant in the Army, and the couple has three children. Maria first came to the United States from Frankfort, Germany, in 1955.

Marie Pimlott is welcomed as a member of the Mail Room's swing crew. The Pimlott's have four children, and Marie's husband owns a Texaco service station in Pueblo. Marie has enjoyed her work with the organization, Job's Daughters.



PROMOTIONS

Congratulations to *Wanda Wheeler*, recently promoted to supervisor of the Mail Room's swing crew. Wanda lives in Canon City with her husband and three children. The Wheelers own a cabin near Westcliffe, and enjoy camping and fishing in the mountains.

Also promoted in the Mail Room was *Betty Marta*, a member of the department since January, 1968. She was made assistant supervisor of the swing crew. Betty resides with her husband and two children in Canon City, and delights in cooking and sewing for her family. *Congratulations, Betty.*

Darleen Burgner has assumed the position of assistant supervisor of the Dealer Sales' day crew. Darleen is the mother of a nineteen-month old son, Todd, and lives in Florence. She enjoys picnicing and boating in her spare time. *Congratulations, Darleen.*

We wish to express our sympathy to *Mackie Young* whose father passed away last week.

BOWLING

FINAL STANDINGS

| ESTES SUNDOWNERS | | | ESTES NITE OWLS | | |
|-------------------|------|------|-------------------|------|------|
| | WON | LOST | | WON | LOST |
| * EXCALIBERS | 79 | 41 | * STRATOSPHERES | 76 | 44 |
| REJECTS | 72 | 48 | INVADERS | 64 | 56 |
| SATURN V | 61 | 59 | APOGEE 5 | 62 | 58 |
| ROCKET GUTTERS | 57 | 63 | STREAKS | 58 | 62 |
| LITTLE JO AND | | | STARLIGHTS | 58 | 62 |
| THE APOLLOS | 50 | 70 | ASTRO-NUTS | 45 | 75 |
| MISFIRES | 42 | 78 | | | |
| TEAM HIGH GAME | | | | | |
| * EXCALIBERS | 903 | | * STREAKS | 881 | |
| REJECTS | 864 | | INVADERS | 863 | |
| ROCKET GUTTERS | 830 | | APOGEE 5 | 862 | |
| TEAM HIGH SERIES | | | | | |
| * ROCKET GUTTERS | 2392 | | * STARLIGHTS | 2465 | |
| EXCALIBERS | 2387 | | APOGEE 5 | 2442 | |
| REJECTS | 2337 | | STREAKS | 2408 | |
| | | | STRATOSPHERES | 2408 | |
| HIGH GAME WOMEN | | | | | |
| Phyllis Hood ** | 230 | | * B. J. Schmidt | 216 | |
| * Eileen Hammer | 181 | | Avona O'Leary | 206 | |
| Oakie Six | 177 | | Gleda Estes | 191 | |
| | | | Lyn Griffin | 191 | |
| HIGH SERIES WOMEN | | | | | |
| * Phyllis Hood | 535 | | * Avona O'Leary | 545 | |
| Jo Harris | 460 | | B. J. Schmidt | 512 | |
| Oakie Six | 438 | | Gleda Estes | 504 | |
| HIGH GAME MEN | | | | | |
| Johnnie Tollis ** | 267 | | Lee Tollis *** | 256 | |
| * Loran Cooper | 217 | | * Eldridge Haynie | 236 | |
| George O'Dell | 214 | | Royal Schmidt | 235 | |
| HIGH SERIES MEN | | | | | |
| * Johnnie Tollis | 601 | | Lee Tollis *** | 600 | |
| Loran Cooper | 547 | | * Royal Schmidt | 582 | |
| Chuck Martin | 487 | | Walt Ashcraft | 563 | |

* Trophy Winners

** An individual may receive only one award.

*** Ineligible for trophy -- bowled to few games.

The Tuesday Morning Women's League will complete their season next Tuesday.