

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

701 E. THIRD STREET, BETHLEHEM, PA. 18016

AREA CODE 215  
865-2669

EDGAR H. SIMMONS  
DISTRICT SALES MANAGER

February 20, 1968

Estes Industries, Inc.  
Box 227  
Penrose, Colorado 81240

Attn: Doris M. Baker

Dear Miss Baker:

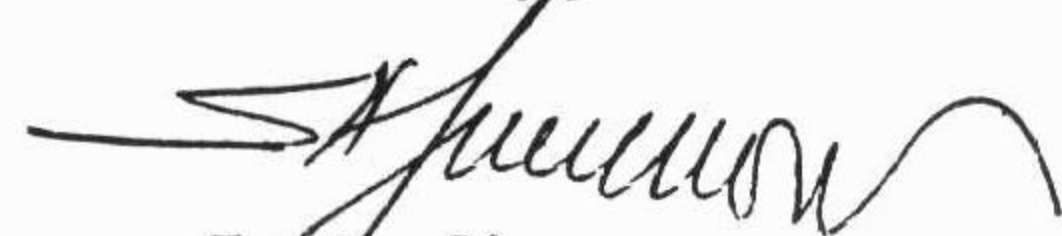
Just a note to comment on the very pleasant attitude and wonderful impression you created with your letter to my son.

I really am not sure what he may have related to you; however, your answer was well received and hopefully he will follow your advise.

It is so refreshing to see how you and your firm take the time to cater to your loyal little customers. Unfortunately, we have come to expect much less in today's business world.

Please keep up the excellent work.

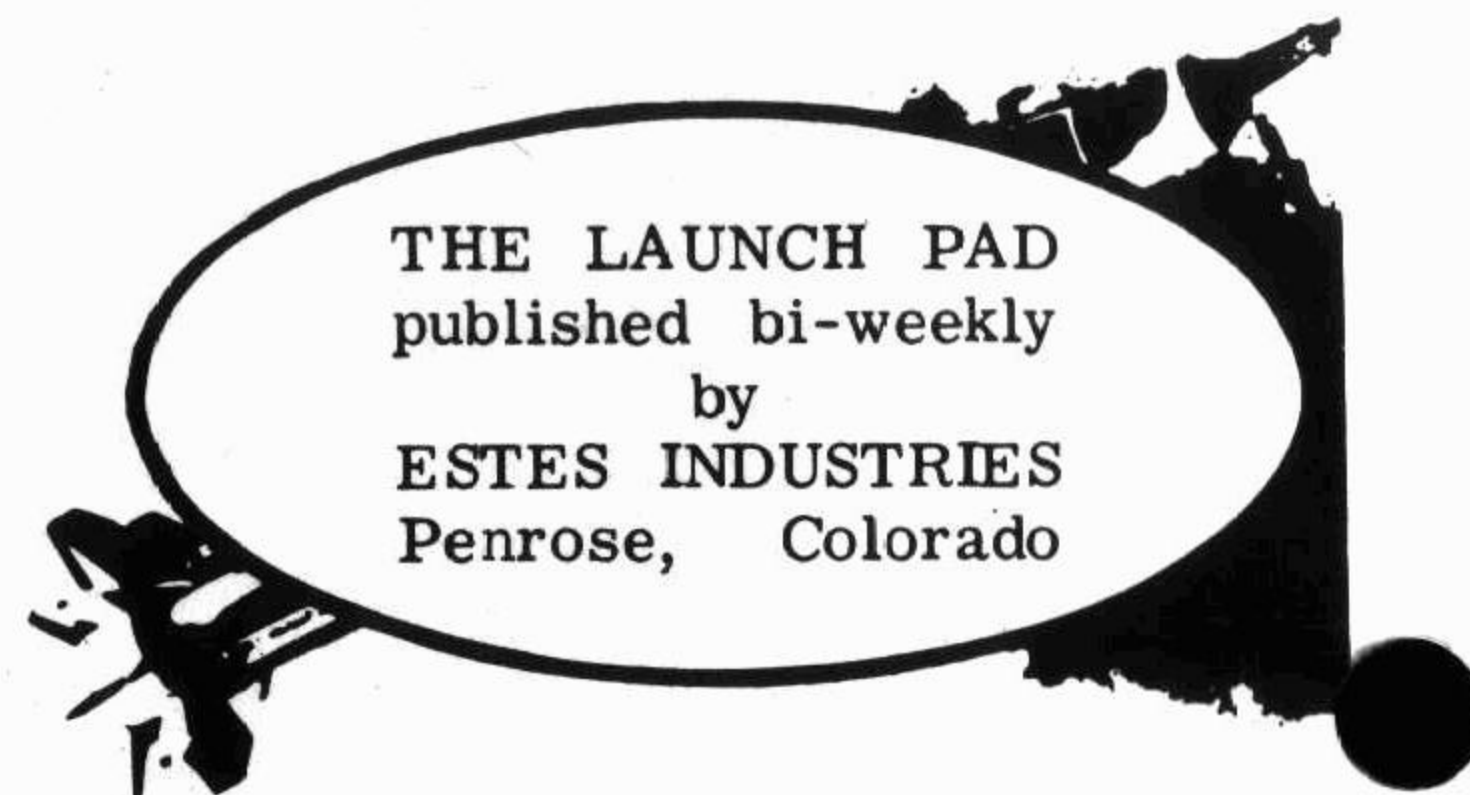
Sincerely,

  
E. H. Simmons

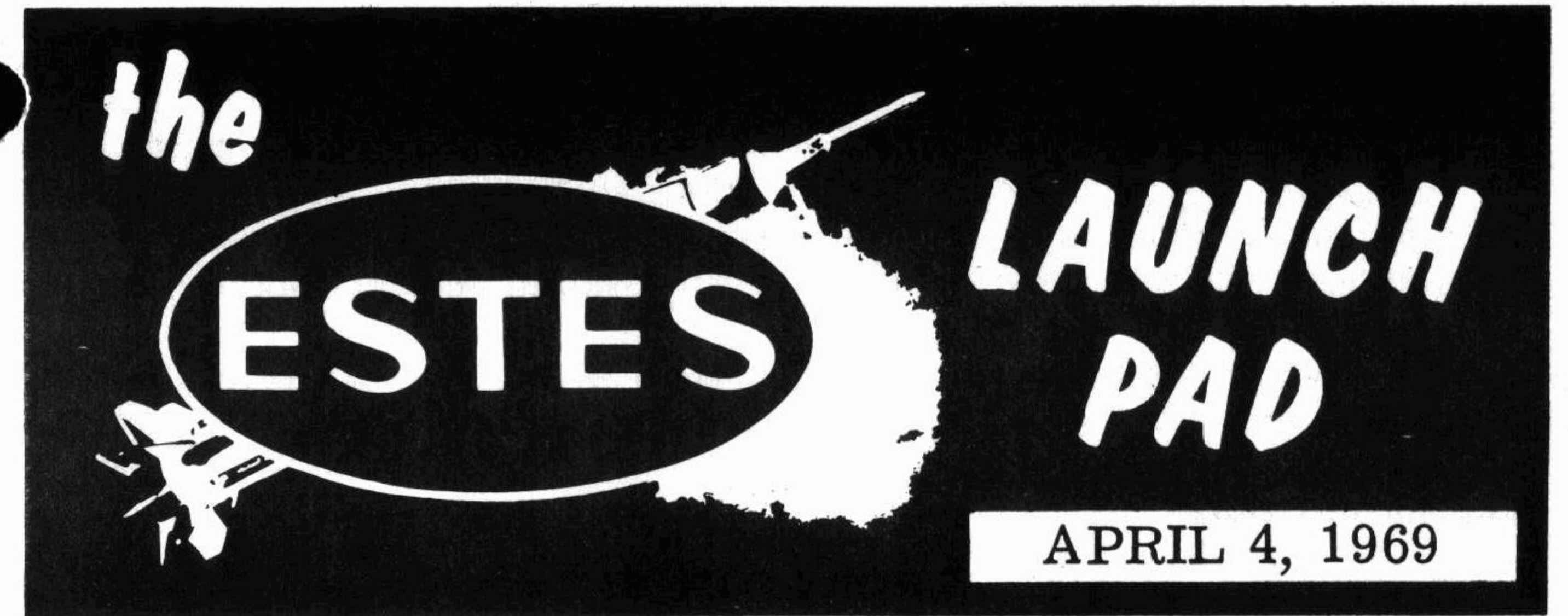
HAPPY BIRTHDAY

Lucile Barber	April 6
Norm Avery	April 7
Margaret Babcock	April 8
Laree Stewart	April 9
Kriemhilde Denner	April 14
Art Hunter	April 15
Nancy Littig	April 15
Rose Simmons	April 17
Gretchen Head	April 18

Apologies to Ruby Owens. We missed her birthday, March 22.



THE LAUNCH PAD  
published bi-weekly  
by  
ESTES INDUSTRIES  
Penrose, Colorado



ESTES  
LAUNCHING  
AT THE  
PITTSBURGH  
CONVENTION



MODEL  
ROCKETEERS  
AT THE  
OPENING  
SESSION


When our specially constructed model, powered by a new Estes "D" engine was launched at the Pittsburgh Convention, last week, the obvious expression of delight by the rocketeers needed no interpretation. They liked the model and appreciated the power. It was a moment of deep satisfaction for the Estes representatives at the convention. *Jim Stuart* indicates his thoughts in the article on the next page.



Vern and I just returned from a rocketeer convention in Pittsburgh which was attended by over 225 boys. I observed something there that I wish each of you could have seen --- Estes Industries, to those boys, is just about the greatest thing that ever happened. Why do they feel that way? We have you our employees to thank for this, our greatest success. Without your conscientiousness and continued interest in giving these rocketeers the personalized service you have, Estes Industries would be just another company.

All you have to do is ask one of these boys what he thinks of ESTES --- his face lights up with a grin, and he'll give you a 15 or 20 minute oration on how Vern and his company are real "tuff" (that's this younger generation's word for terrific).

You all have something to be very proud of in ESTES INDUSTRIES, and we have thousands of boys and young men who will be glad to back me up on this. . .



## WHO'S WHO

Ed Brown joined Estes Industries three years ago on March 14, 1966. He was trained to run Mabel I. Today, Ed continues as a member of the Engine Manufacturing crew's day shift.

Ed's home town is Moscow Mills, Missouri where he grew up with two sisters and one brother. After high school Ed spent two years at the Missouri School of Mines studying nuclear physics. He then decided to join the Navy, and spent five and one-half years in this branch of the service. Approximately one-half of this time was spent in schooling while the other half was spent on actual submarine duty. Ed specialized in radio chemistry and nucleonics, commonly called health physics. The last submarine on which he served was the Andrew Jackson. While Ed was in the Navy, his parents moved to

Hartsel, a community located 50 miles northwest of Canon City. Because Colorado appealed to him Ed decided to come to this area too.

Ed celebrated his second wedding anniversary in February. He and his wife, Johnette, are the proud parents of a one-year old son, Louis. With plans to make this area their home Ed and Johnette have purchased a residence in Rockvale. He is an avid reader and enjoys modeling. Airplanes and boost gliders are his specialty.

In addition to his regular operating duties Ed has been instrumental in making some improvements on the engine making machines. He has done some experimental work with our propellants in a continuing program to improve our present engines and increase their reliability.

May peace and happiness  
with you abide  
Now and forever  
at Eastertide

from  
Jaroslav and Eli  
Brown

also to all the gang at  
Estes Industries - Happy Easter

Note: Jaroslav, a native of Prague, Czechoslovakia, acted as interpreter and guide for the Estes's while they were attending the 1966 International Model Rocketry Meet in Czech. In the late summer of 1967 he came to the United States and spent a short time working with us here at the plant.

## BEST WISHES

Best wishes to Cynthia Ortega. She became Mrs. Wayne Myers on January 18. Wayne is originally from Center, Colorado while Cynthia is a native of this area. They are establishing their new home in Canon City.

## TOO LATE TO CLASSIFY

Lost: MALE BASENJIE DOG, two year old, red-white ring around his neck, white feet, white tip on tail, wearing a collar. Call 784-6200.



## WELCOME NEW EMPLOYEES

### SHIPPING

The Shipping department welcomes four new employees. *Betty Bradley* and *Janet Osborne* join the swing shippers while *Joan Dickinson* and *Lois James* are new members of the graveyard team.

*Betty* returns after an absence of six months. Her husband is an auto salesman with the Bill Berry Motor Company of Canon City. *Betty* enjoys all types of sports, sewing and art.

*Janet*, mother of three, likes dancing, skating, music and reading.

She took some drama during high school. *Janet* lives with her family in Pueblo.

*Joan*, also a resident of Pueblo, is originally from California. Her husband is manager of a McDonald's Drive Inn. *Joan*, the mother of seven children, enjoys sewing for them.

*Lois* returns to Colorado after spending a number of years in Utah. She resides in Florence with her two children. Fishing, riding and knitting are favorite activities for *Lois*.

### PACKING

The Packing department has added three new gals. *Norma Talbott* joins the day crew, *Jessie Furr*, swing, and *Laurel Johnson*, graveyard.

*Norma* enjoys painting and rock collecting in her spare time. She lives with her husband and two children in Canon City. *Norma's* husband works for Cotter Corporation.

*Jessie* is originally from Washington. She now lives in Penrose. Many outdoor activities including horseback riding, hunting and fishing are *Jessie's* "cup of tea."

*Laurel*, whose husband is an assistant plumber, is the mother of two pre-school children. She is a swimmer and horseback rider. Pueblo is *Laurel's* home town.

### DEALER SALES

Two new gals have brought their talents to the Dealer Sales department since the last Launch Pad publication. *Marion Clodfelter* is the newest member of the day staff while *Editha Senekowitsch* is the most recent member of the swing crew.

*Marion* grew up at Karval, a community on the eastern plains of Colorado. Her three children are married. Now making her home in

Canon City, *Marion* spends many of her extra hours sewing, reading and hiking.

*Editha*, a native of Austria, took seven years of English in school. She moved to the United States a year ago and is attending college classes in Colorado Springs. The mother of a six-year old daughter, *Editha* enjoys school, reading and many outdoor activities.

## MAIL PROCESSING

Two new employees have joined the Mail Processing crew. *Donna Dremel* is working on the swing shift. *Sharon Yeo* is on the graveyard team.

*Donna*, after living in Denver for the past two and one-half years, has returned to Canon City. While in

Denver she worked with IBM. Reading and attending summer drag races are fascinating past times for *Donna*.

*Sharon* grew up with two sisters in Canon City. Her hobbies are drawing and sewing. *Sharon* is a 1968 graduate of Canon City High School.

### WOOD SHOP

*Isabel Maglietto* and *Maxine Swift* are applying their skills in the Wood Shop.

*Isabel*, graveyard, likes to crochet when there is time. She is the mother of two married children. *Isabel* is a native of Florence.

*Maxine*, swing, has enjoyed taking extra schooling when time permitted. She is the mother of four, living with her family in Coal Creek. *Maxine's* husband is a coal miner.

### PRINT SHOP

*Russ Ann Mace* and *Marveen Hyatt* are helping to keep the presses rolling in the Print Shop.

*Russ Ann*, days, has lived in Penrose most of her life. She completed one year of school at Southern Colorado Beauty College. *Russ Ann* enjoys sewing and horseback riding.

*Marveen* is an avid reader when time permits. She was born and raised in Michigan. *Marveen* now lives in Canon City.

\*\*\*\*\*

*Opportunity knocks but once; temptation keeps hammering.*

### ROCKETEER MAIL

Rocketeer Mail welcomes letter writer, *Carol Stanley*, to its "swing-time" group. *Carol*, a native of Wichita, Kansas, has a degree in art from Colorado State University. Her husband is presently attending the College of the Canons. *Carol* is an artist, but she also enjoys embroidering and knitting.

## CLASSIFIEDS

A Free Service  
For Employees

-----  
Deadline: Tuesday  
Before Publication

-- GIVE AWAY --

PUPPIES, part Collie - part Shepherd, six males and one female. Gretchen Head, Penrose, 784-3310.

-- WANTED --

BABY SITTER, one hour a day, 2:30-3:30 p.m., can provide transportation from the job. Sharon Kimmick, Canon City, 275-6337.

-- FOR SALE --

1957 CHEVROLET, less engine, 2-door, hardtop, perfect body, 4-speed transmission, 2 + 4 barrel carbs., 4:56 gears, full guages and bucket seats, new wide oval's and chrome wheels, traction bars - set to race. \$600. Ed Ossola, 784-6917.



## JOURNEY TO DALLAS AND HOUSTON

"It's N.S.T.A. time again, Norm, and just think, we'll have four days to tell the model rocket story to hundreds of teachers." With this thought *Bob Cannon* set out with *Norm Avery* for the National Science Teachers Association Convention in Dallas.

Our exhibit drew educators from all parts of this country and attracted the attention of several publishers and specialized educators. Don Herbert, Mr. Wizard of T.V. fame, discovered model rocketry for the first time and expressed a definite interest in Estes Industries' product and principles.

A meeting between two city fire protection officials and the representatives provided one highlight of the Dallas trip. Because of this visit model rockets are now permitted in the city. Previously rocketeers were not allowed to launch their models within the city limits.

Following the teachers' convention, Bob and Norm traveled to Houston and the Manned Spacecraft

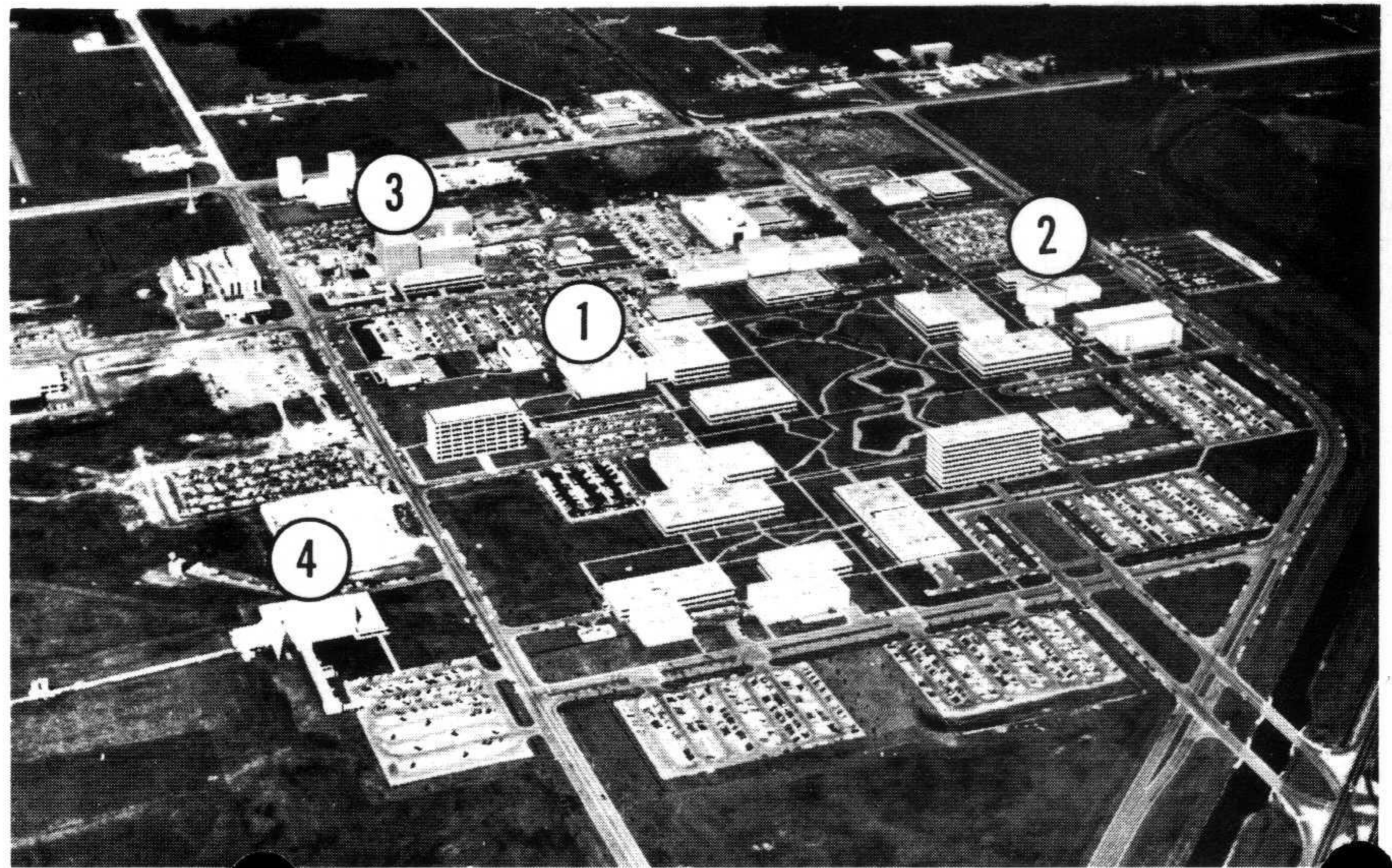
Center. With an orientation tour they observed "where the action is" for our man on the moon program. They also saw astronauts Borman, Armstrong, Conrad and Collins.

Officials at the Center indicated they would continue to cooperate with the company and

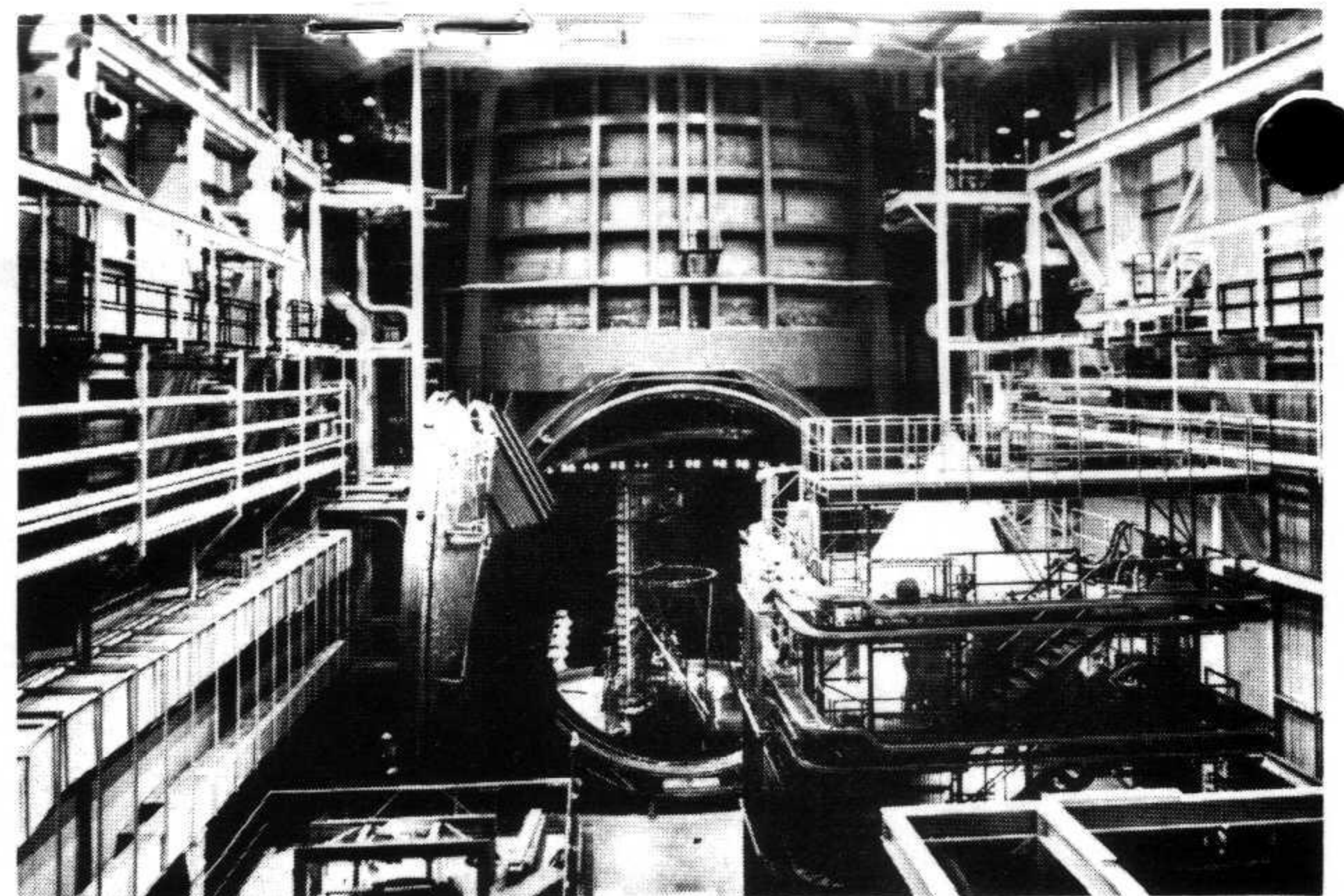
its model rocketry program. Other contacts during the trip helped assure an expanded model rocket program in the summer Aero-space workshops.

Incidentally, it was this space center that provided the spacecraft exhibit for our Open House.

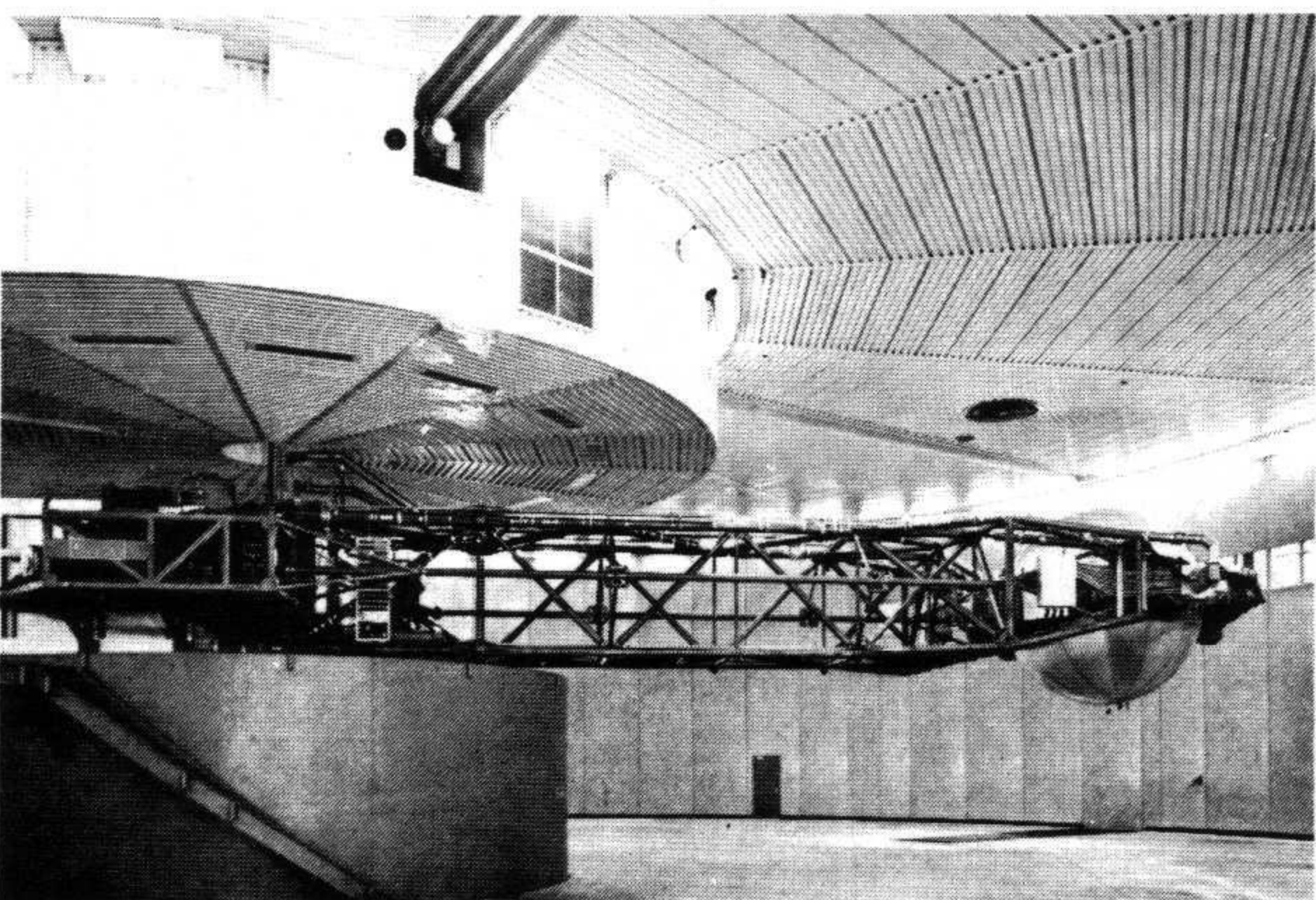
## MANNED SPACECRAFT CENTER



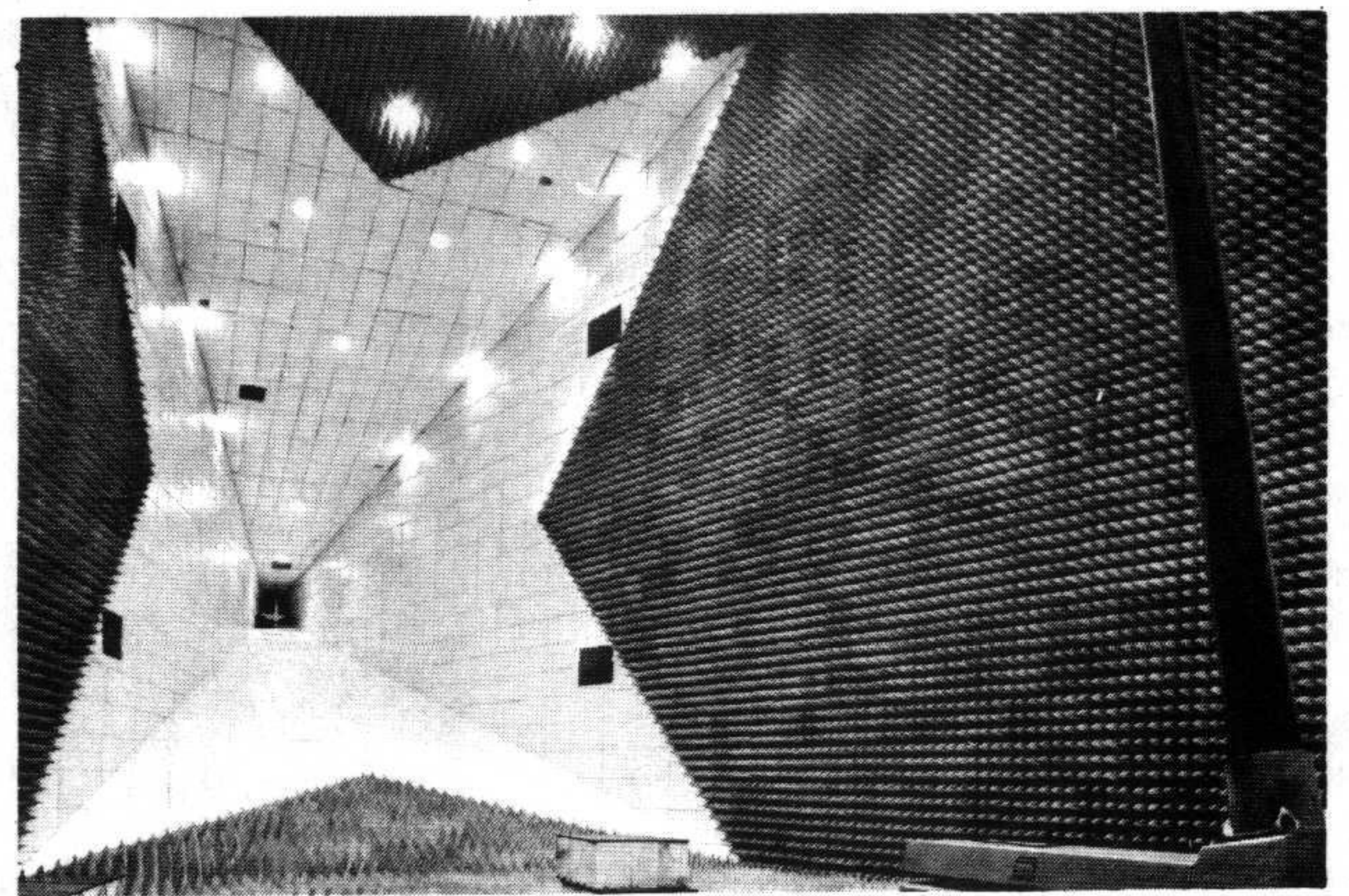
1 Mission Control Center



3 Space Environment Simulation Lab.



2 Flight Acceleration Facility



4 Anechoic Chamber





Bowling season is rapidly coming to a close. Estes Industries sponsored three groups this year -- the Tuesday Morning Women's League, the Nite Owls and the

Sundowners. The activities of the bowling leagues during this last month of the season will be featured in the Launch Pad.

Our apologies for having previously missed the bowling news of the Tuesday Morning Women's League.



BOB CANNON presents our scale model of the Uprated Saturn I to MR. PAUL JOHNSTON, Director, National Air Museum of the Smithsonian Institute, and MR. F. C. DURANT III, Director for Astronautics of the National Air and Space Museum. This model, which will be put on permanent display at the Smithsonian Institute, Washington D. C., was built by ED OSSOLA. Ed, a member of our model building staff, spent over 124 hours constructing and detailing the display rocket.

ESTES TUESDAY MORNING WOMEN'S LEAGUE

Season Scores as of March 18

TEAM - INDIVIDUAL	WON	LOST	GAMES	TOTAL PINS	AVERAGE
<b>COBRAS</b>	36	27		28710	455
Arlene Brassea			63	7211	114
Janis DeCino			42	4649	110
Karen Hall			63	6708	106
Millie Serviss			38	4969	130
<b>TRIDENTS</b>	33	28		27421	457
Pat Barnes			27	2942	108
Marie Gillis			9	882	98
Shirley Kissell			24	2314	96
Betty Marta			60	7460	124
<b>SCOUTS</b>	33	30		27570	437
Viola Bolin			21	1971	93
Catherine Relish			66	6564	126
Ester Scandberg			21	2876	136
Elynda Trogden			66	8323	126
<b>STARLIGHTS</b>	28	32		24355	405
Jospehine Swift			21	1339	63
Judy Swift			60	6492	108
Maxine Swift			17	1411	83
Pauline Trogden			60	7287	121



1st High Team, 3-Games	Tridents	2335
2nd " " "	Cobras	2252
3rd " " "	Scouts	2203



1st High, Ind., 3-Games	Pat Barnes	442
2nd " " "	Arlene Brassea	411
3rd " " "	Pauline Trogden	396



1st High, Team Game	Tridents	787
2nd " " "	Cobras	737
3rd " " "	Scouts	721

1st High, Ind., Game	Pat Barnes	154
2nd " " "	Arlene Brassea	135
3rd " " "	Betty Marta	131





ESTES SUNDOWNERS  
Season Scores as of March 18

TEAM - INDIVIDUAL STANDINGS	SEASON WON	SEASON LOST	SEASON HI GAME	SEASON HI SERIES	TOTAL PINS	GAMES	AVERAGE
EXCALIBERS	70	34	903	2387	40790		522
Oakie Six			177	438	9247	78	118
John Hood			203	488	9539	66	144
Ruth Day			171	341	3236	33	98
Johnnie Tollis			267	601	9062	57	158
REJECTS	62	42	864	2336	39228		502
Phyllis Hood			230	535	10670	69	154
Lloyd Stover			184	458	9132	75	121
Eileen Hammer			181	436	8931	75	119
Scotty Helton			185	406	8640	75	115
SATURN'S	50	54	824	2332	38981		499
Sherri Cooper			90	230	230	3	76
Loren Cooper			217	538	12416	78	159
Opal Dawes			77	180	180	3	60
George Widick			189	429	7832	63	124
ROCKET GUTTERS	50	54	830	2392	35791		458
Viola Martin			148	389	7855	78	100
Chuck Martin			206	487	10471	78	134
Velda Hager			144	359	2022	18	112
Wesley Widick			184	462	6569	54	121
LITTLE JO & APOLLO'S	45	59	808	2319	37299		478
Jo Harris			173	460	7677	60	127
John Boley			166	457	1691	12	140
Linda Noell			144	375	8200	78	105
Bill Thornton			154	428	783	6	130
MISFIRES	36	68	804	2341	34601		443
Evelyn Kohler			126	337	5383	57	94
Keith Kohler			164	437	8042	69	116
Gale O'Dell			154	402	1846	15	123
George O'Dell			214	468	1916	15	127

1st High Team, 3-Games	Rocket Gutters	2392	1st High, Team Game	Excalibers	903
2nd " " "	Excalibers	2387	2nd " " "	Rejects	864
3rd " " "	Misfires	2341	3rd " " "	Rocket Gutters	830

1st High, Men, 3-Games	Johnnie Tollis	601	1st High Game, Men	Johnnie Tollis	267
2nd " " "	Loren Cooper	538	2nd " " "	Loren Cooper	217
3rd " " "	John Hood	488	3rd " " "	George O'Dell	214

1st High, Women, 3-Games	Phyllis Hood	535	1st High Game, Women	Phyllis Hood	230
2nd " " "	Jo Harris	460	2nd " " "	Eileen Hammer	181
3rd " " "	Oakie Six	438	3rd " " "	Oakie Six	177

ESTES NITE OWLS  
Season Scores as of March 18

TEAM - INDIVIDUAL STANDINGS	SEASON WON	SEASON LOST	SEASON HI GAME	SEASON HI SERIES	TOTAL PINS	GAMES	AVERAGE
STRATOSPHERES	67	37	841	2408	45779		586
Jenny Haynie			172	438	3115	24	129
Eldridge Haynie			236	530	11443	75	152
Avona O'Leary			206	545	10988	75	146
Walt Ashcraft			225	543	12796	78	164
INVADERS	53	51	863	2372	40790		522
Shari Green			162	400	8381	78	107
Ray Green			200	498	10353	78	132
Gleda Estes			190	496	10722	74	144
Vern Estes			201	497	9576	68	140
STARLIGHTS	52	52	840	2465	40218		515
Lorraine See			135	360	5618	60	93
Bill See			211	506	10399	72	151
Verna McCallister			187	473	3118	21	148
Hank McCallister			187	536	4097	27	151
APOGEES	51	53	843	2340	43518		557
Lillian Little			170	464	8143	63	129
Maurice Little			187	499	10595	72	147
B. J. Schmidt			188	451	9666	75	128
Royal Schmidt			199	511	11171	72	155
STREAKS	48	56	862	2334	40806		523
Neva Buchanan			175	460	10194	78	130
Delbert Buchanan			200	478	9970	75	132
Rose Tollis			186	441	4639	33	140
Lee Tollis			197	551	7005	44	159
ASTRO-NUTS	44	60	846	2377	39929		511
Lyn Griffin			191	497	10697	78	137
Ted Griffin			188	466	9655	78	123
Beverly Estes			143	337	2065	21	98
Earl Estes			149	375	2216	21	105

1st High Team, 3-Games	Starlights	2465	1st High, Team Game	Invaders	863
2nd " " "	Stratospheres	2408	2nd " " "	Streaks	862
3rd " " "	Astro-Nuts	2377	3rd " " "	Astro-Nuts	846

1st High, Women, 3-Games	Avona O'Leary	545	1st High Game, Men	Eldridge Haynie	236
2nd " " "	Lyn Griffin	497	2nd " " "	Walt Ashcraft	225
3rd " " "	Gleda Estes	496	3rd " " "	Bill See	211

1st High, Men, 3-Games	Lee Tollis	551	1st High Game, Women	Avona O'Leary	206
2nd " " "	Walt Ashcraft	543	2nd " " "	Lyn Griffin	191
3rd " " "	Hank McCallister	536	3rd " " "	Gleda Estes	190