

Announcing



--- contest ---
**NAME THE "RECOVERY
 WADDING" MACHINES**

--- winning entry ---
**"MIS-FIT"
 &
 "MIS-TAKE"**

--- winner ---
LOUISE SHADE

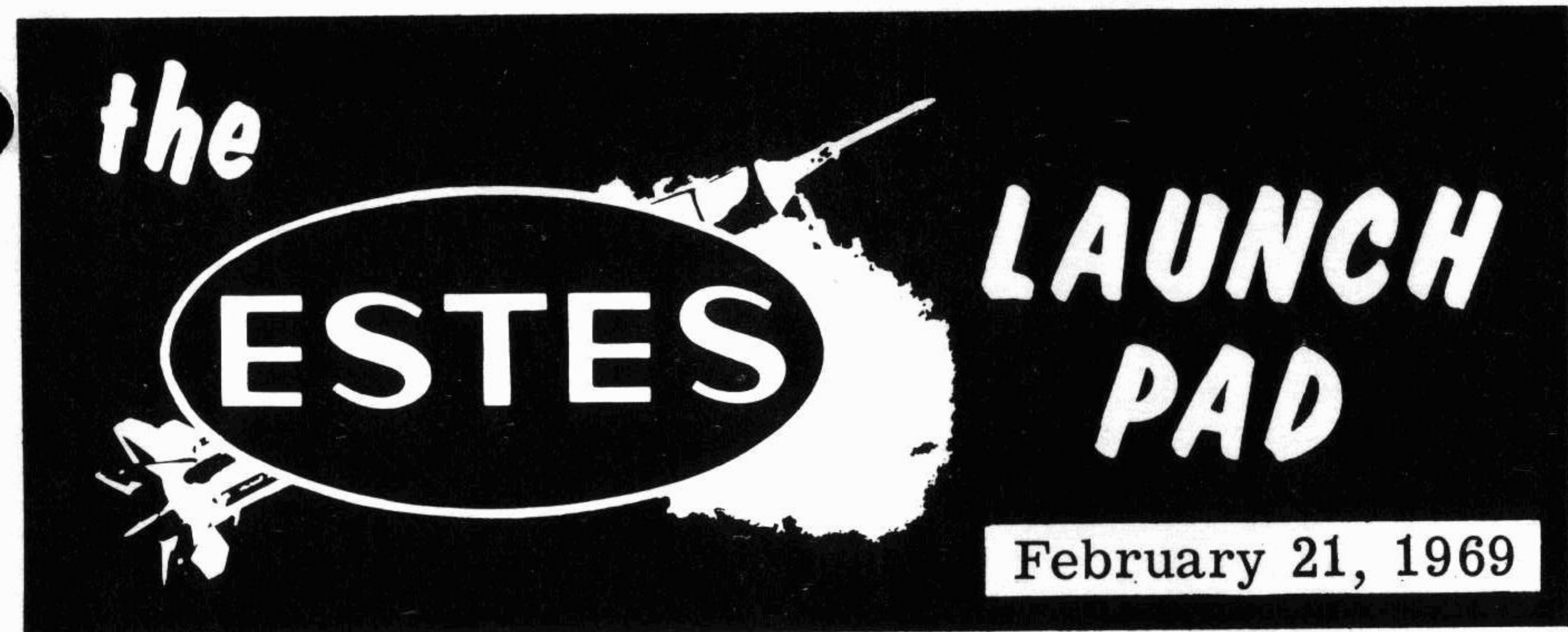
TRADE SHOW

Vern and John Boley attended the recent 1969 Hobby Industry Association of America Convention and Trade Show in Chicago. A model rocket division was created with Vern as vice chairman and a member of the executive committee. Another action worthy of note was the election of John to the board of directors of the manufacturing division of the Trade Show.

TOO LATE TO CLASSIFY

WANTED: Two women who like to sing! One first soprano and a second soprano or an alto to "make beautiful music" just for fun. Object: women's quartet. If interested call Gleda at extension 44 or 32.

THE LAUNCH PAD
 published bi-weekly
 by
ESTES INDUSTRIES
 Penrose, Colorado



The Delaware Incident ~!?



MY WEEKLY READER



The 5th grade edition of My Weekly Reader, News Report, January 29 issue, featured an article on Estes model rocketry. The Weekly Reader is a national school news publication prepared by American Education Publications. A copy of this article has been placed in the lunch rooms throughout the plant.

PERSONAL GLIMPSES

Jan Roetker, Dealer Sales, is the proud grandmother of Sean Lane, born February 5, 1969. His parents are Gordon and Judy Roetker of Santa Ana, California.

Jackie Cooper, Wood Shop, was presented a new granddaughter as a birthday present, February 18. The parents are Jerry and Sherri Cooper of Canon City. Sherri is a former Estes tour guide.



International Harvester is using a Mars Snooper, built by Mark Gilbert, and an Estes electro-launch in a sixty-second television spot. The

TV commercial was filmed in color at International's Hickory Hills Studio, Sheridan, Illinois.

HAPPY BIRTHDAY

Mona Lenard	Feb. 22
Vivian Butler	Feb. 23
Louise Shade	Feb. 24
Sylvia Gasser	Feb. 25
Rosalene Smart	Feb. 25
John Hood	Feb. 26
Dorothy Marriott	Feb. 29
Donna Trueblood	Mar. 1
George Miller	Mar. 3
Gleda Estes	Mar. 4
Jo Harris	Mar. 6
Dolly Baker	Mar. 6

Our apologies to Ruby Klamm, new employee. We missed her birthday, February 14.

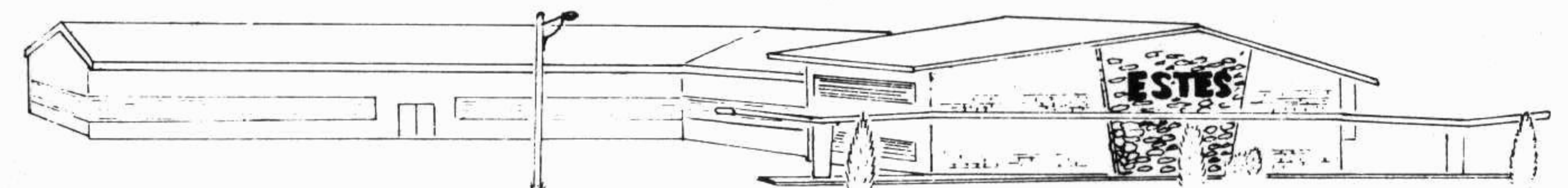


One woman passenger on the train asked the porter to open the window next to her, "Otherwise I'll suffocate," she said.

The woman next to her protested: "If that window is opened, I'll freeze to death!"

"What would you do, Boss?" the porter asked a traveling salesman seated nearby.

"Keep it closed for awhile and suffocate the first one," muttered the salesman. "Then open it and freeze the other one!"



OPEN HOUSE

March 2, just one week from this Sunday, is the big day. You, your family, and your neighbors are especially invited to attend the company's *OPEN HOUSE*.

YOU MAY PICK UP EXTRA INVITATIONS TO MAIL TO YOUR FRIENDS FROM THE RECEPTIONIST AT THE FRONT DESK.

Featured will be:

- Displays on rocketry
- A Plant film
- A NASA 7-foot Saturn V
- A souvenir brochure
- Rocket launches
- Refreshments

That's 1 to 5 P.M., March 2.



PROMOTIONS

Recent promotions in the Print Shop went to *Nettie Mc Cracken* and *Connie Linam*. Nettie, an employee since June 1968, assumes the position of assistant supervisor of the day crew and Connie, employed four months ago, has been given the same responsibility on the swing shift. **CONGRATULATIONS, LADIES!**

Our apologies to *Lou McWilliams* for missing her promotion. She became assistant supervisor of the swing shift crew, Packing department, in September. Lou, the mother of four children, celebrates her first anniversary here at Estes this month. *Congratulations, Lou!*

BOB'S TRAVELS

This past week has been an active one for Bob Cannon. On Saturday the eighth, he addressed a special meeting of Arizona's industrial arts teachers. The meeting, sponsored by NASA, emphasized newer developments in technology and their educational applications.

Monday he made it (barely) to Kiamesha Lake, New York, for the annual convention of the Science Teachers Association of New York State. Over eight hundred teachers attended despite the snowstorm. Bob left Kennedy Airport Monday morning on the last bus to make a run out of there that day.

Thursday an Uprated Saturn I rocket constructed by Eddie Ossola,

was presented to the Smithsonian Institution in Washington, D.C.

Friday, Bob attended a meeting of 4-H leaders at Purdue University to work on aerospace programs for the 4-H.



Tom Mace and Harry Chambers, directors of the National Aeronautics and Space Administration tours, visited the plant on January 24th and 25th. The addition of more Estes rocket kits to the NASA tours sales department was discussed.



A farmer was riding his mule down a narrow lane when he came to an orchard full of ripe, luscious apples. From the mule's back, he reached up to pluck a few, but just then the mule bolted from under him, leaving him hanging perilously from a branch overhead. "Confound it," bellowed the owner of the orchard, who would happen along at that precise moment, "what are you doing up in my apple tree?"

"Nothing at all," soothed the quick-thinking trespasser. "I just fell off my mule."



NOTICE -- Please fill out the ELECTION TO PARTICIPATE AND DESIGNATION OF BENEFICIARY form which you received with your last Launch Pad and give it to your supervisor or directly to the payroll department.

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday
Before Publication

----- FOR SALE -----

1964 CHEVROLET CORVAIR BUS, good condition, \$595. Philco REFRIGERATOR, \$20. 275-5817.

----- FOR RENT -----

HOUSE, two bedroom, four acres, Penrose. 784-6248.

----- WANTED -----

Lady to assist with housework, morning or afternoon. 784-3498.

----- PERSONAL -----

Please, my new bride, I desperately long for your return.

February 21, 1969