

## WELCOME

The Dealer Sales crew welcomes *Jane Graves*. A resident of Canon City, she has enjoyed working part time with "The Sun," a Canon City newspaper. Jane's spare time activities include reading and learning to ski.



As customary, we have resolved to give up many things, confident that the President's tax message will furnish adequate reasons.

New Year's resolution: What goes in one year and out the other.

## CLASSIFIEDS

A Free Service  
For Employees

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Deadline: Tuesday  
Before Publication

### FOR SALE

PONTIAC, 1957, good condition. GLOBE 100 CITIZENS BAND RADIO SET with antenna. CHROME DINETTE SET, table and four chairs. Bill See.

TIRES AND TUBES, two, 7.50 x 16, 8 ply, extra good. Thelma Moore, Florence, 784-3761.

### GIVE AWAY

THREE PUPPIES, two months old, 1/2 Fox Terrier - 1/2 cute dog. Sally Boyd.

### NEEDED

BOWLERS - A couple is needed for the late Tuesday night Estes mixed doubles league. Starts about 8:30 p.m. If interested, see Bill See.

## LATE NEWS..

Mabel III went into operation, Wednesday. She is designed to eventually replace Mabel I.

Mabel IV was moved from the Machine Shop, where she was designed and built, to her new home in the Engine Manufacturing area. This event also took place on Wednesday.

The Dealer Sales Department has been expanded to a two shift operation.

Estes Industries' OPEN HOUSE for its employees, their families and the general public is scheduled for February 2.

More information on these items in future issues of the Launch Pad!

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published bi-weekly  
by  
ESTES INDUSTRIES  
Penrose, Colorado

the

ESTES

LAUNCH  
PAD

JANUARY 10, 1969



*Vern Estes*

**NAMED**

**"Outstanding Citizen of the Year"**



Vern Estes, president of Estes Industries was honored at the annual Florence Chamber of Commerce banquet held Tuesday evening, January 7th, when he was named "Outstanding Citizen of the Year."

Vern is the seventh recipient of the annual "Citizen" award, given for outstanding service in the Eastern Fremont County area.

Bob Cruzen, president of the Chamber of Commerce Board of Directors, stated that the selection was made by the nine members of the 1968 Board. The award was given on the basis of the importance Estes Industries has played in the economy of the county, Vern's community contributions through his work with the formation of the Penrose Water District, various achievements in behalf of the general growth and development of the area, and active participation in a number of organizations, civic and service groups.

The Outstanding Citizen award was presented to Vern by Mr. Cruzen, who is also publisher of the Florence Citizen.

CONGRATULATIONS to Vern, "our" Citizen of the Year.

## JANUARY ANNIVERSARIES

### ONE YEAR

Barbara Bernard	Packing
Marlys Busch	Shipping
Louella Kirkendall	Accounting
Keith Kohler	Engine Mfg.
Barbara Lippis	Shipping
Betty Marta	Mail Processing
Dah Mathis	Accounting
Mike Murphy	Machine Shop
Floyd Phillips	Gen. Maintenance
Debbie Stephenson	Shipping

\*None of our present employees, hired before 1968, started during the months of January or February.



With 60,000,000 others we watched five hours of football on New Year's Day, which makes a total of 300,000,000 hours or 34,223 years. The wife says she thought it was a little longer.



## BEST

## WISHES

Best wishes to Linda Brocco of the Mail Processing department. She became the bride of Floyd Colgin on December 24. He is employed with the Johns-Manville Products Corporation. Linda and Floyd will be making their home in Rockvale.

Best wishes are also in order for Judy Mace, a member of the secretarial staff. She became Mrs. Nolan Calhoun on December 28. Nolan works for the Trinity Ranch. They are establishing their home in the Wetmore community.

Our apologies to Sharon Yelton, Wood Shop, for having missed the news of her wedding. She became the bride of Clarence Paxton, an employee of Cotter Corporation, on November 30th. Sharon and Clarence are living in Canon City.

## DID I REALLY SAY THAT?

Harry Werner, Production Manager, is suffering from "hoof-in-mouth" disease. This illness is particularly hurting him in the pocketbook. Three months ago Harry, in one of his weaker moments, stated to the Wood Shop crew that he would treat them all if the department would go three months without an accident requiring hospitalization or lost time medical attention. At the close of the third shift, January 3, the personnel of the Wood Shop unhesitatingly reminded him of his promise. Poor mumbling Harry is trying to muster up enough courage to inform his wife of the awful consequences of his sickness and attempting to convince his banker that the occasion warrants a loan.

Seriously . . . . while we sympathize with Harry, we congratulate you, the Wood Shop crew, for your successful effort to avoid injury. May your achievement continue this entire new year.

## HAPPY BIRTHDAY

Mary Minks	Jan. 12
Barbara Stump	Jan. 13
Maria Ellis	Jan. 14
Lorraine Neighbours	Jan. 16
Georgia Dodds	Jan. 17
Gene Street	Jan. 17
Jean Curnutte	Jan. 18
Betty Jo Schmidt	Jan. 19
Irene Breece	Jan. 20
Ed Brown	Jan. 20
Beverley Willcox	Jan. 21
Lillian Easton	Jan. 23
Ruth Breece	Jan. 24

CONGRATULATIONS, CREW!



Wouldn't it be great if every department at the close of 1969 could report a year of "no time lost due to accidents?"

Psst, Mr. Nixon, an economy tip: Some government agencies put out pamphlets on how to live on less, thus duplicating the work of the IRS.

## ADMINISTRATIVE COMMITTEE REPORT

Our new Investment-Retirement plan went into effect November 1, 1968. This is a program in which Estes Industries contributes annually. The funds contributed are to be invested by a firm selected by the administrative committee, and these funds plus any earnings they may accrue will be held in trust for those eligible employees upon retirement.

Members of the administrative committee are Dan Mathis, Delbert Buchanan, Sylvia Gasser, Verna McCallister and Gleda Estes.

A report indicating all profit-sharing plan earnings from November 1st to December 31, 1968, is to be available in three to four weeks. Reporting is expected to be on a more current basis once we get the "ball rolling."





# ESTES HOLIDAY PARTY HIGHLIGHTS

Dinner was served to 271 Estes employees and their guests at the annual Holiday Party, December 28th, held at the Belvedere. Before dinner a group of non-professional Estes singers sang "Vern Loves the Rocketeers." Following the banquet a rocket contest, ESTES HITS THE MOON, was played. It was won by the front office staff who received "gag buttons" for themselves and their guests as prizes. The Estes employees then sang "Saturn B," set to the tune *Lemon Tree*.

Vern presented framed Service Award certificates to the ten

employees who had been employed full time at Estes Industries for five years or longer.

*Art Hunter*

*Del Buchanan*

*George Miller*

*Bill Simon*

*Anna Campbell*

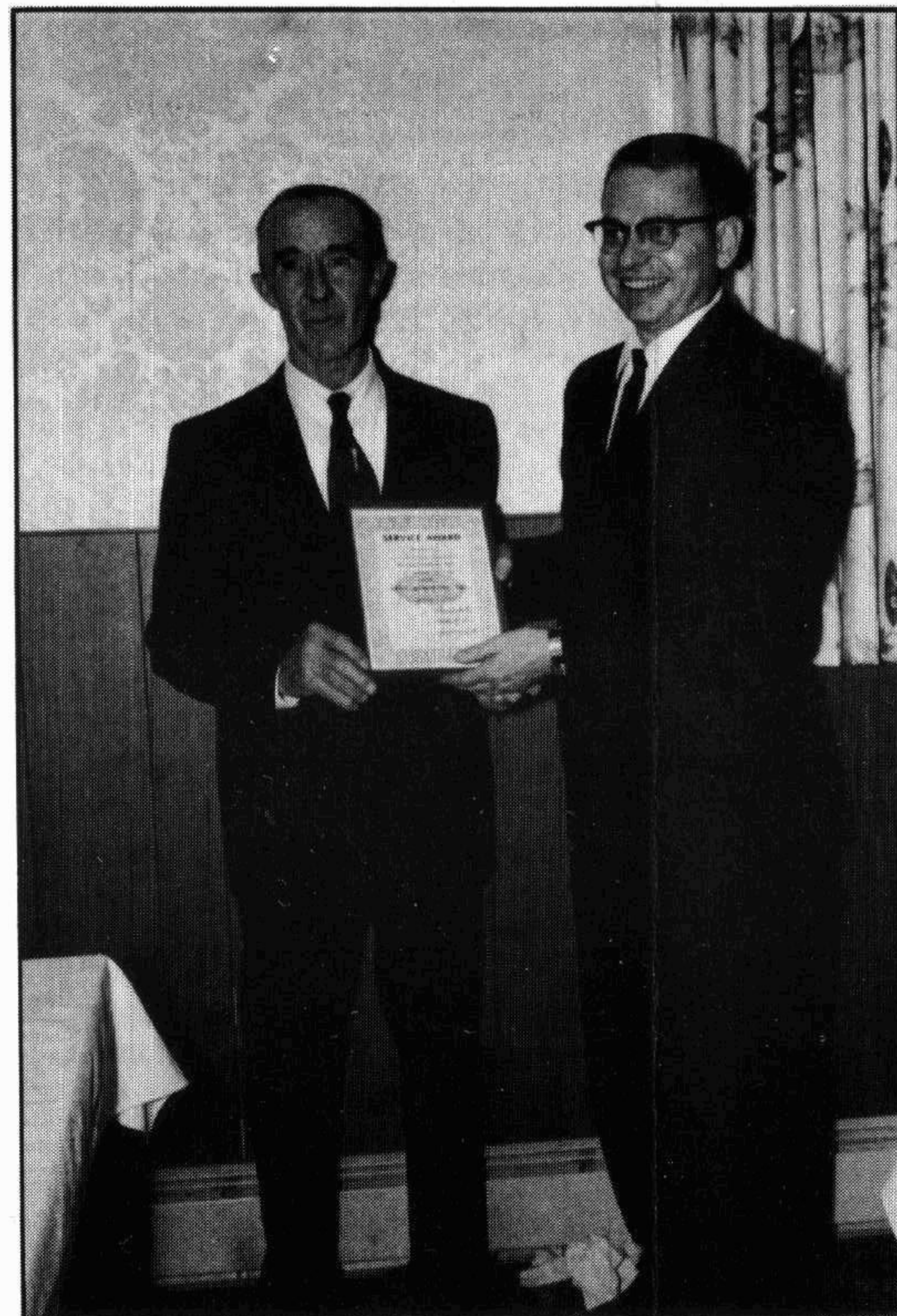
*Floss Willie*

*Oakie Six*

*Gene Street*

*Roy Burns*

*Jean Fowler*



ART HUNTER,  
ESTES EMPLOYEE  
WITH THE LONGEST  
TERM OF SERVICE,  
RECEIVES  
HIS AWARD  
FROM VERN.

Service Awards were also given to employees with two to five years of service. Fifty-one were eligible for this award.

John Hood presented a Christmas gift in behalf of all Estes employees to Vern and Gleda. The gift was a satin and velvet bed cover in antique gold, with a brocaded pillow to match.

Dice Roulette and dancing highlighted the remainder of the evening. Also, *Art Hunter* received a new Christmas toy from Santa, and *Harry Bernard* won the broom dance.

The opinion polls indicated that everyone enjoyed the evening. Only one complaint was registered. Seems as though the ladies would recommend that some of the fella's attend the Arthur Murray School of Dancing before next year's party!

Apologies to those who had difficulty finding their chosen banquet seat. The original seating arrangements were changed at the last minute so that everyone could be accommodated in the upstairs dining area.

Special thanks to the following people for the work they did to make this such an enjoyable party:

**Decorating Committee:**

Mackie Young and Family  
Doris Street and Family  
Alice Hammock  
Linda Noell  
Oakie Six

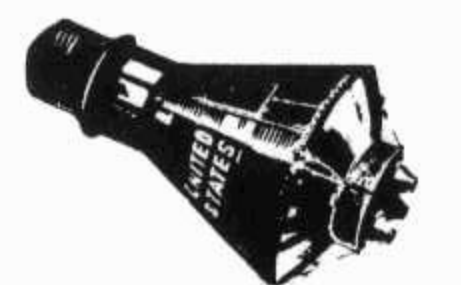
**Entertainment Committee:**

John and Phyllis Hood  
Ted and Lyn Griffin  
Delbert and Neva Buchanan  
Roy and Lois Burns  
Avona O'Leary

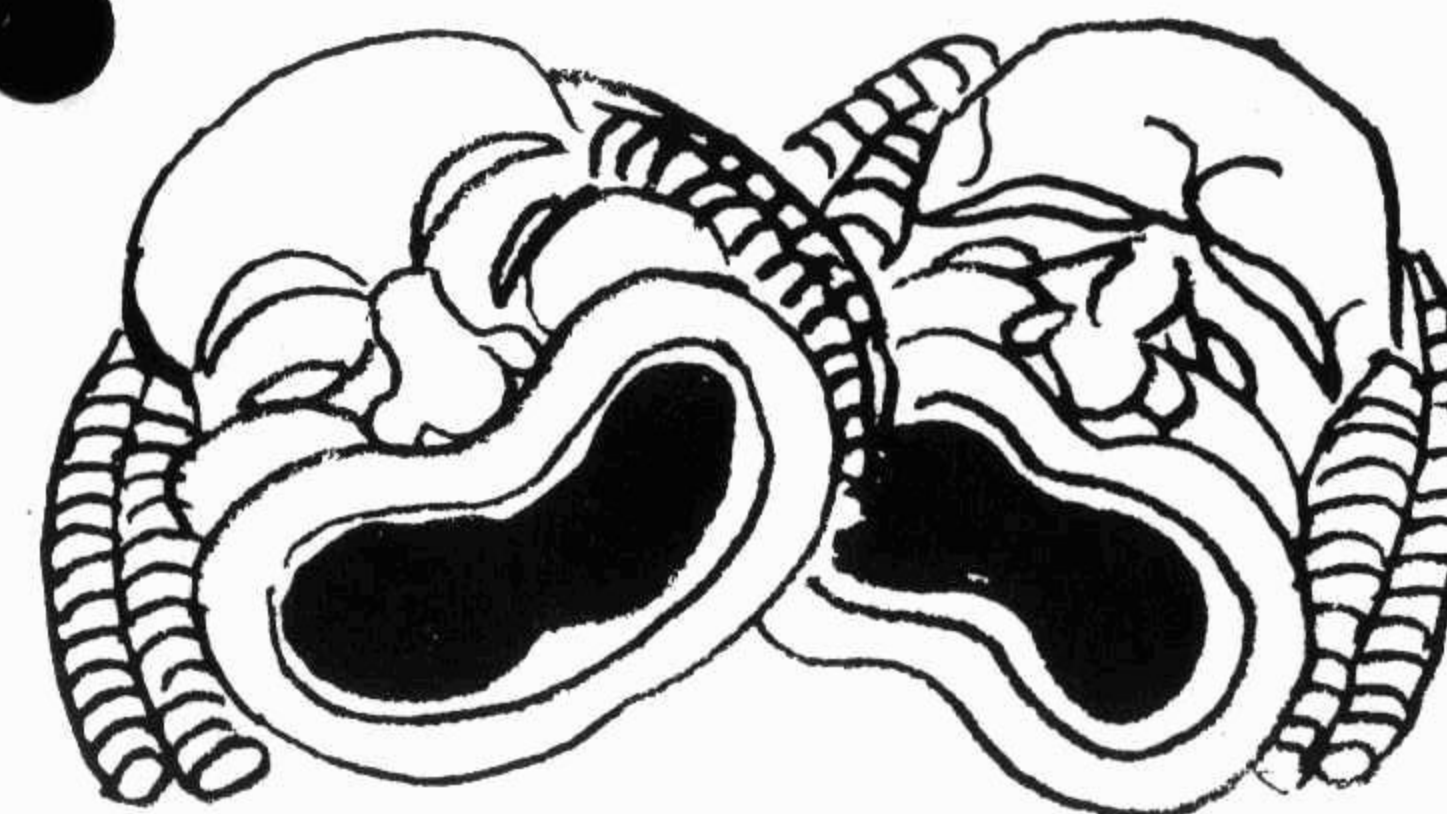
**Game and Contest Art Work:**

Bill See  
Wayne Kellner

A word of SINCERE APPRECIATION to Vern and Gleda for providing the Holiday Party.



To TV, an Emmy for its drive to suppress violence! In December alone one viewer tallied 1,724 characters rendered permanently nonviolent.



Door prize drawings were held during the course of the evening, with six lucky winners:

- |                  |                                |
|------------------|--------------------------------|
| June Knight      | <i>Electric Clothes Brush</i>  |
| Joe Lippis       | <i>Steak Knife Set</i>         |
| Carol Shearer    | <i>Box of Candy</i>            |
| Joe Colgan       | <i>Electric Clock</i>          |
| Gini Springmeyer | <i>Set of Glass Tumblers</i>   |
| Marlene Moosman  | <i>Rechargeable Flashlight</i> |



## WHO'S WHO

Twenty one years ago Fran Green of the Packing department met Ed, a Marine stationed in New York. Following their marriage Ed brought his new bride, who had grown up near Binghamton, New York, back to his native Colorado. They soon settled in Penrose. Fran adjusted to the ways of this part of the country and is now a confirmed westerner.

Ed is superintendent of the Kemper Construction Company of Colorado Springs. He has been with the company for eighteen years.

Fran and Ed have three children. Eighteen-year old Fred now works with his Dad. During his high school career Fred particularly enjoyed playing football. He also spent much of his spare time servicing automobiles at the gas station on the corner of highways 115 and 50.

Pam is a sixteen-year old high school junior. Active in 4-H she served as an attendant to the Fremont County 1968 4-H Queen. Pam loves horses and is a member

of the Penrose Boots and Saddle Club.

Fran's youngest daughter is Kim, who is eight years old and is in the third grade. Kim also enjoys riding and working with horses.

The Green's own a number of riding horses, and much of their leisure time is spent working with them. They were quite active on the rodeo trail this past summer.

Hunting and ski-dooing are other extra-curricular activities. During the hunting season this fall, they brought home three elk for their freezer.

Fran came to Estes Industries on November 28, 1965. She started as a back packer, then became a full time shipper. Following a three-month illness in the spring of 1968, she joined the newly formed packing department. Fran indicates that she thoroughly enjoys this work and her co-workers.



We wish to express our sympathy to Donna Hale whose sister and family were killed in a tragic fire last week.



## SATURN B

My heart was sold the day Vern told  
the Saturn scale was true  
A SATURN man but wiser now, I  
sing this song to you

★ Saturn B very pretty, and the  
Saturn's flight is neat  
But the price of the big Saturn  
is impossible to meet  
Saturn B very pretty, and the  
Saturn's flight is neat  
But the price of the big Saturn  
is impossible to meet

When I was at a rocket meet Centuri  
said to me  
Don't buy yourself that Saturn bird,  
buy something else from me.

★ Saturn B chorus

When out upon the rocket range, old  
Vern said to me  
Go buy yourself my Saturn B, I'll  
give you a rocket free

★ Saturn B chorus

At the next meet I came again to fly  
my Saturn One  
Centuri brought his Saturn 5 and  
spoiled all my fun

★ Saturn B chorus

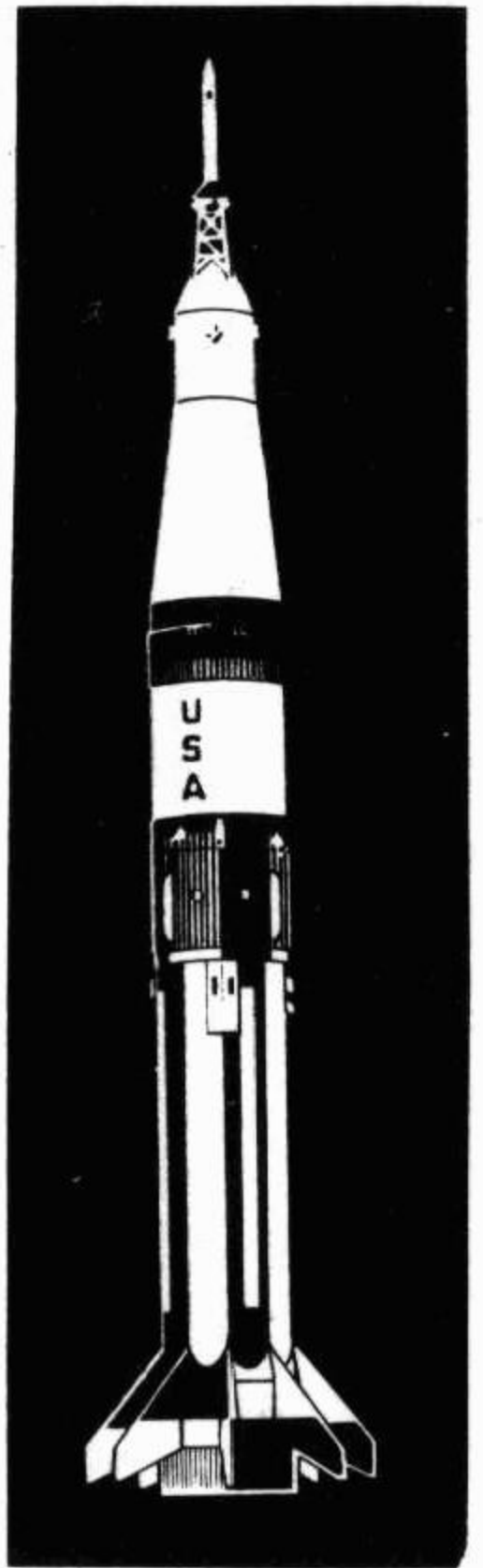
When Christmas time came again  
Vern played St. Nick  
A trip to Cape Kennedy, a winner  
we have picked

★ Saturn B chorus

The Saturn 5 for rocketeers, just  
like the Astronauts.  
Santa brought some handkerchiefs,  
Centuri's tears to blot.

★ Saturn B chorus

Tune: Lemon Tree



Give January its due. It's one  
month when you can count on finding  
an empty picnic table in the park.

## WHO LIVES WHERE ?

Community	Jan. 1967	Feb. 1968	Jan. 1969
Canon City	52	78	103
Penrose	37	38	45
Florence	20	25	34
Pueblo	3	5	16
Coal Creek	4	3	6
Rockvale	7	4	5
Wetmore	4	6	4
Colorado Springs	-	2	2
Texas Creek	1	1	1
Denver	-	-	1
Green Mtn. Falls	-	1	-
Parkdale	1	-	-
Women	78%	77%	79%
Men	22%	23%	21%

91% of Estes employees live in Fremont and Custer counties.