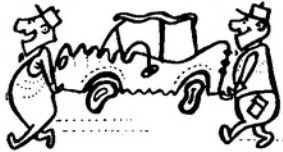


SAFETY NOTE

"The life you save may be your own" or "The fender you crumple may be your fellow employee's." All of us could think of many slogans to emphasize automobile safety around the plant. However, the message would still be the same. Rather than break an arm in a traffic accident, we would rather risk doing it patting ourselves on the back for our safety record. Specifically, it is requested that our speed in parking lots, on the access roads and on the routes between departments be kept under ten miles an hour.



NOTICE



Company picnic volunteers are requested to meet for a planning session on August 13, 1968 at 7:00 p.m. in the conference room.

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday Noon
Before Publication of the Launch Pad

FOR SALE

FORD, LTD, 1967, excellent condition, loaded and with air conditioning. SHASTA CAMPER, 1962, 16 foot, self-contained. Call 275-7677 in the morning.

HOUSE TRAILER, 8 X 36 feet, \$1200, see at 13 and R Streets, Penrose, or call 784-6551 after 3:30 p.m.

PICKUP, 1952 Chevrolet, half-ton, 4-speed transmission, overloads, \$150 or will trade. Call 784-6136, Bud Houston.

FOR RENT

2-BEDROOM HOME, Penrose, 784-6248, Verna McCallister.

This country was not built by men who relied on somebody else to take care of them. It was built by men who relied on themselves, who dared to shape their own lives, who had enough courage to blaze new trails - enough confidence in themselves to take the necessary risks. This self-reliance is our American legacy. It is the secret of that something which stamped Americans as Americans. Some call it individual initiative, others backbone. But whatever it is called, it is a precious ingredient in our national character, one which we must not lose.

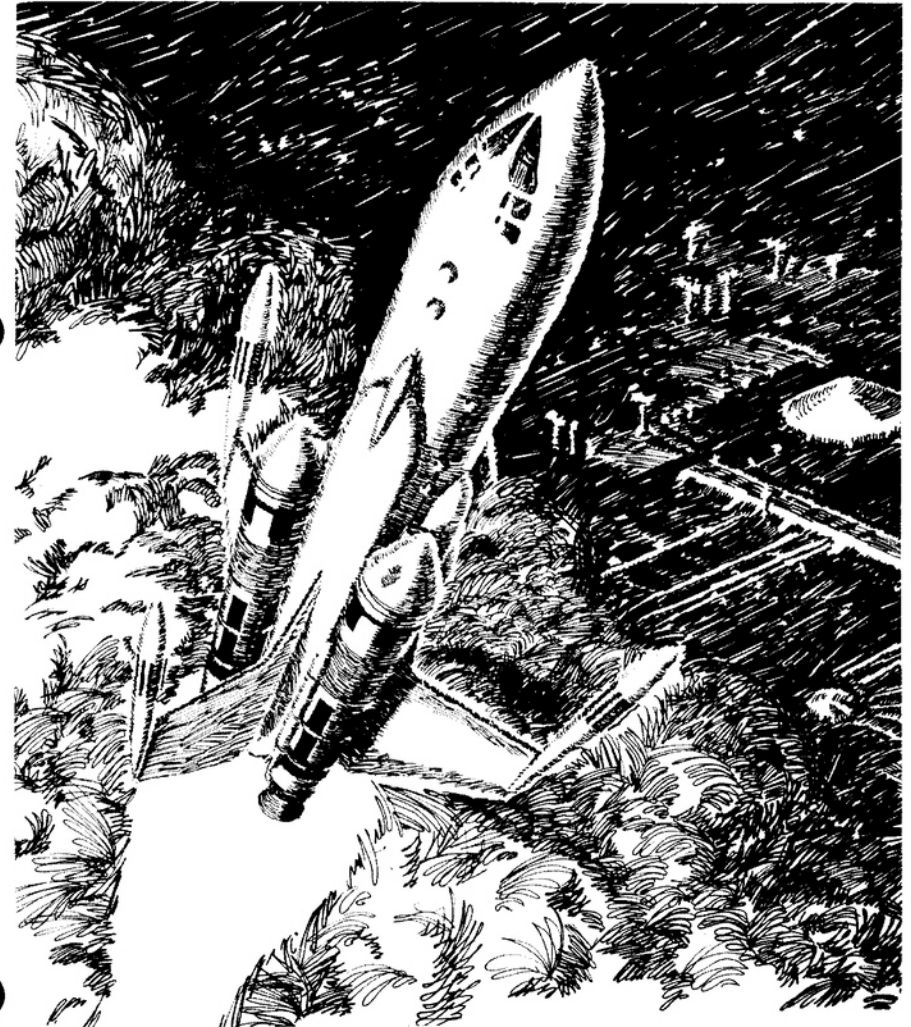
THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado

the

ESTES

LAUNCH
PAD

AUGUST 9, 1968



WASHINGTON D. C. TRIP

Thursday, August 25, Vern attended the Postal Forum in Washington, D. C. The Postal Forum is a meeting between postal officials and mail users to promote more efficient use of the mails and to communicate concerning mutual problems. The announcement that parcel post rates are going up somewhat dampened the enthusiasm of the mail users. These rising mail costs and the increase of our own operational expenses make the matter of raising prices on our model rockets and products very tempting. However, competition in the industry and consideration for the rocketeers dictate that we do our best to hold the price line.

The following day Vern met with the Food and Drug Administration. For some time this government agency has been quite antagonistic toward model rocketry. However, they have been doing a fair and thorough study of model rocketry in an effort to understand the industry's purposes and to see its true accomplishments. The result of this study will be "required wording" on our engines which will be acceptable to us and will allow us to continue to provide youngsters with a safe outlet for their space-oriented enthusiasm.

THIS IS GOOD NEWS!!



Seated with Vern at the Postal Forum's breakfast are (left to right): Richard Lagerman, manager of the

Mt. Carmel Credit Union in Pueblo, Dick Lyles, Pueblo Postmaster, and Congressman Frank Evans.

HAPPY BIRTHDAY

<i>Kim Davis</i>	<i>August 11</i>	<i>Lela Jacobs</i>	<i>August 20</i>
<i>Linda Wills</i>	<i>August 14</i>	<i>Verna McCallister</i>	<i>August 20</i>
<i>Martha Shumacher</i>	<i>August 16</i>	<i>Mary Batson</i>	<i>August 21</i>
<i>Barbara Lippis</i>	<i>August 18</i>	<i>Jerry Vale</i>	<i>August 22</i>
<i>Lou McWilliams</i>	<i>August 18</i>	<i>Abby Lucero</i>	<i>August 23</i>

PROMOTIONS

Ruth Day has been promoted to the position of assistant supervisor of the graveyard crew in the Mail Room. Originally from Garden City, Kansas, she is now living in Canon City. Ruth is the mother of a ten-month old daughter, Kathy. For some time she was a member of the WACS, active in personnel while stationed at Ft. Jackson, South Carolina. Ruth has been with Estes Industries since February, 1968.

Congratulations, Ruth!

Ruth Breece is now assistant supervisor of the Shipping department's swing crew. An employee of the company since June, 1967, she and her husband, a rural mail carrier, make their home in Wetmore. Three children and one niece brighten the Breece household. Originally from Iowa, Ruth met her husband while vacationing here in Colorado. An avid hunter, she plans her vacation so that she might participate in this sport. *Congratulations on your promotion, Ruth!*

BOWLING



Join the fun! If you desire to bowl with the Estes leagues see Gleda!



The company will sponsor, beginning in September, at least one Tuesday night, mixed doubles league at the Ideal Lanes in Canon City. If there are enough persons interested, two leagues will be formed - one early in the evening and another at a later hour. No partner? Come anyway. Someone else is sure to need a companion.

Also, a women's morning coffee league will be formed if there is enough response. The lanes in Florence can accommodate a group on Tuesday morning. Five gals would make up each team. Wives of male employees are eligible to bowl in this league.

AUGUST ANNIVERSARIES

FIVE YEARS

Roy Burns	Machine Shop
-----------	--------------

ONE YEAR

Irene Breece	Kit Packing
Mabel Davidson	Shipping
Harriette Hinkle	Shipping
Sherri Hyde	Mail Room
Mary Minks	Mail Room
Les Shaefer	Custodian
Jackie Wann	Shipping

WELCOME NEW EMPLOYEES

AUGUST 9, 1968

Dora Jane Burgess brings a number of years of printing experience with her to the Print Shop's swing crew. A resident of Pueblo, she operates the Print Shop at St. Mary-Corwin Hospital. Although *Dora Jane's* primary interest is printing, she also enjoys tooling leather and playing softball.

Cathy Donley is the newest member of the swing shift in Kit Packing. Having grown up in Pueblo she now lives in Canon City. *Cathy* recently graduated from Canon City High School where she majored in art.

Lela Jacobs is drilling engines as a member of the Engine Manufacturing's day crew. Although she spent a number of years in Ohio, *Lela*, with her two sons, prefers living in Canon City. When spare time is available she does some crocheting.

Gladys Jobe indicates that she is enjoying her work in the Wood Shop during the day. She lives with her husband, a trucker for the Colon Sawmill, and two children in Canon City. The *Jobes* delight in raising livestock on their small farm.

Ruth Mead, a resident of Penrose, is applying her writing ability in the Rocketeer Mail department. She has three young children. *Ruth* enjoys reading, sewing and working crossword puzzles in her spare time.

Bonnie Schmidt recently joined the swing shift crew in the Wood Shop. She has one boy still at home. Born and raised in La Junta, she moved to Canon City about five years ago. Her latest hobby has been remodeling her own home.

Harriett Sharp is doing secretarial work for Bob Cannon and Norm Avery. Originally from Iowa, *Harriett*

moved with her family of four boys and one girl to Colorado Springs, then to Florence. Her husband is extremely interested in the needs of people, working as a private nurse. *Harriett* finds pleasure in writing, drawing and sewing.

Sue Shore, having moved away because of her health, has returned to work with the Shipping team on the graveyard shift. Originally from Texas, she has spent most of her life in Canon City. *Sue's* hobbies are bowling and sewing.

Mike Jones, a life-long resident of Florence, has three children - two girls and one boy. He comes to the accounting department with educational experience from Blair Business College and King's Business College. Fishing and bowling are *Mike's* hobbies.

Paul Nachman has joined the Research and Development staff. Hailing from Chicago he is a physics major at Carleton College in Northfield, Minnesota. *Paul* has been involved in model rocketry since 1962, competing in the National Association of Rocketry Annual Meet #6, #7 and #9.

Ray Stanford, Rock Island, Illinois, is another new member of the R & D department. He is taking a course in aerospace engineering at the University of Illinois. *Ray* has attended and competed in all the NARAMs since he attended his first one at the Air Force Academy in 1962.

Rich Wolf has joined the Engine Manufacturing's swing crew. A resident of Canon City, he has two children still at home. *Rich* has been an avid modeler for many years.