

The Wild Blue Yonder . . .



This week, Dierks Lumber Co. of Canon City completed installation of the storm windows on the new building.

HAPPY BIRTHDAY

Lenora Dickens	March 12
Lloyd Stover	March 15
Ella Garner	March 16
Mary Lee Fontecchio	March 17
Dorothea Holmes	March 18

MARCH ANNIVERSARIES*

<i>Four Years</i>	
John Hood	Warehouse
<i>Two Years</i>	
Mary Amedei	Wood Shop
Ed Brown	Engine Mfg.
Billie Fall	Mail Room
<i>One Year</i>	
Wanda Gifford	Shipping
Letha Ham	Shipping
Chuck Helsel	Launch Pad
Martha Schumacher	Shipping
Bill See	R & D
Sophie Starika	Wood Shop
Doris Stucker	Shipping

**Once a month the anniversary column will appear in the Launch Pad. It will contain the names of each employee who came to Estes Industries during that particular month, whether it be one year or seven years ago.*

WHO'S WHO

Four years ago, this month, John Hood came to Estes Industries. At that time it took him about three hours a day to care for the company supplies. He spent the rest of the day as the only swing shift employee in the Wood Shop.

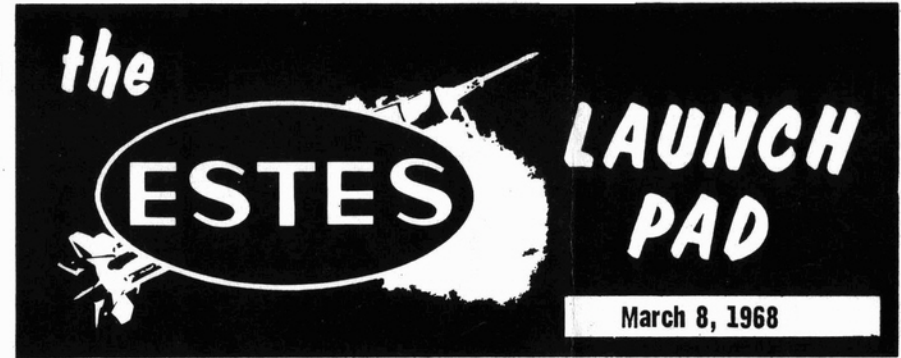
John is now supervisor of all our warehousing operations. He makes certain that all items are on hand, notifies the purchasing agent when materials are needed and transports stock from warehouse to plant. During the recent move to the new building, most of us saw John in action as he swept employees, machines and furniture from one building to another.

John grew up in upstate New York. He chose a career with the

Army, spending some time as a supply sergeant at West Point with a Military Police detachment. He was also stationed overseas in Panama, Korea and Europe.

After retiring from the Army in 1964, John moved to Canon City with his wife Phyllis. They now live in East Canon and have a lovely six-year old daughter named Angell. John and his wife enjoy fishing and camping in the mountains...and bowling. Phyllis has earned the right to enter the state bowling tournament, this month, in singles, doubles and as a member of a team.

John is quite proud of his warehouse facilities in the new building and finds satisfaction in keeping all of the supplies in apple-pie order.



SCALES...!



The new scales in the Shipping department have been the center of attention at lunch hours and change-of-shift times. Few of us can resist the temptation, even though we hate the truth.

Actually, the shippers have found the new scales to be a real asset. They are large enough to weigh all of the packages in a dealer order at one time. Previously, the boxes in an order had to be weighed individually on the small scales, then the total weight figured. This change is saving a great deal of time, effort and paper work.

Incidentally, when the editor of the Launch Pad got on the scales the other day, they flashed back the message: "One at a time, please".

PERSONAL GLIMPSES

Bonnie Allen of the Bulk Mailing Dept. was happy to have her son, Fred, home last week. Fred has been with the Army in Ankara, Turkey for the past year and one-half. After a short furlough, he will be stationed near the town of Petaluma, California.

Elizabeth Lange, a member of the graveyard crew in the Shipping dept., became Grandma for the second time on February 20. Her daughter, Irene, is the proud mother of a new baby girl, Cheri Lynn.

The Shipping department's day crew presented Gleda with a birthday cake last Monday.

... from Czechoslovakia



Pictured with its designer is a twenty-engine scale-model of the Vostok, a Russian rocket reportedly used for manned launches. This photograph was sent to us by Jaroslav Broz, the young Czechoslovakian who worked with us for a time last fall.

... er - ah ... we don't recommend a 20-engine cluster for everyday flying...

Nose Cones . . .



This is evidence that the Wood Shop crew has charmed Mary Poppins I and II into consistent and faithful service. *Congratulations, Gang!*

HOT LINE INFO . . .

Tours to continue
SOON . . .



PROMOTION

Jackie Cooper, a member of the Wood Shop crew since September 1966, has been promoted to the position of assistant supervisor of that department's swing shift operation. Jackie lives in Canon City with her husband, Loren, and three boys. An older son is presently stationed in Viet Nam with a helicopter unit.

Congratulations, Jackie!

... FROM ROCKETEER MAIL ...!

"Would you please send me some free literature on the N.A.R. model rocketeer's insurance rates." P.S. "I'm not shure inshurance is spelled right."

... reckon we ought to send this boy a DIKSHUNARY??

New Word: "imiginuity"

**FOCUS
ON™**

The Educational Department

"Where do you work?" "Out at Estes Industries." "Oh yeah...you mean that toy factory in Penrose."

Most of us die a little inside each time someone uses the term "toy factory". We feel that the interest of our company goes beyond the making of the "almighty dollar" from the sale of rockets and their accessories. Model rocketry was created to provide a safe way for youngsters to enjoy the thrill of the space age. Furthermore, it can be used as an effective tool for learning by these same kids (even adults).

Because of the tremendous possibilities of developing the minds of school boys and girls through model rocketry, educational services have been a vital part of our program from the beginning. The Educational Department, now under the direction of Bob Cannon, explores and develops those areas of model rocketry which may be used in teaching, prepares educational materials for the teacher and for the student, and seeks to stir the individual rocketeer to learn as he designs, builds, launches and recovers his rockets.

The "Ed" department serves as an answering service for questions from teachers. Packets of educational materials about model rocketry are sent as requested. The department is developing new teaching aids such as booklets, technical reports, and films. Another of its vital functions is that of telling the model rocketry story by personal contact through workshops for educators and through demonstrations for students. The development of new products of educational significance will be undertaken when ever possible.

The dynamics of model rocket ability, the thrust-drag parameters of

rocket performance, the mathematics of altitude determination and prediction, photography by rocket-launched cameras, the theory and practice of rocket design, the aerodynamics of boost-gliders, and the basic safety rules and the reasons for them are a few of the activities of model rocketeers which have educational value. We hope to create in the hearts of our rocketeers a desire to improve their school work and possibly motivate a few of them to seek careers in scientific and space fields. The department has gone a long way in proving that learning can be fun.

Presently, we serve approximately 2,000 educators and receive inquiries from approximately 20 new ones each day.



Bob Cannon
Educational Director

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WELCOME NEW EMPLOYEES

Gals

Ruth Day, a Canon City resident, finds pleasure in doing handwork such as sewing, knitting and crocheting. She has a five-month old daughter, Kathy who is very fond of her pet poodle. Ruth has joined the day crew in the Mail Room.

Kathy Marrs, an avid gardener, is enthusiastically watching the gradual approach of spring. She and her husband live in Canon City. They have two pre-school children. The print shop girls are glad to have Kathy as one of their group.

Cynthia Gorsline has joined the "swingin'" crew in the Mail Room. As the daughter of an Army officer, Cynthia has traveled extensively. She was born in Japan and lived for some time in Italy and Germany. She enjoys piano, painting and interior decorating.

Betty Swekard, a new member of the Shipping department's swing shift, lives in Canon City. She is fascinated by electronics (!), having been quite active in this field of work in California. As hobbies, Betty enjoys bowling, sewing and painting.

Thelma Moore, who has spent many of her working days doing practical nursing in private homes, lives with her husband and teen-age daughter in Florence. Mr. Moore is a retired cement finisher. Thelma, welcomed by the swing shift Shippers, enjoys reading in her spare time.

Edna MacKinnon has joined the graveyard crew in the Shipping dept. She lives with her husband on a farm five miles south of Florence. Just recently, they retired from many years in the poultry business. Edna is a native in this area, having grown up in Wetmore.

Bonnie West just recently moved to Penrose with her husband and four children. She is a lover of the mountains, having grown up in Monte Vista. Bonnie is enjoying her work with the Shipping crew on the graveyard shift.

Verdia Boccaccio is a new member of the graveyard crew in the Wood Shop. She lives in Lincoln Park with her three children and husband who is a lineman with the power company. They enjoy riding and training their horses. In 1960, Verdia was runner-up for queen in the Canon City Blossom Day Festival.

Ellen Nielsen is delighted to be in the Print Shop. A native of Idaho and Montana, she lives with her family in Florence. Her husband is a truck driver and an operator of heavy equipment. Ellen especially enjoys baking for her family.

Lou McWilliams loves to go with her husband and four children on fishing and camping trips. They are Canon City residents. Her husband has been with the prison staff for a number of years. Lou is a new member of the swing shift shipping crew.

Guys

Bill Yarnell, who likes to do his own auto mechanic work, is applying his talents as a crew member of the Enging Manufacturing team. Bill's wife is a teacher of German in Southern Colo. State College. Although life-time residents of Pueblo, they are anxious to try country livin'.

Lloyd Stover has joined the Engine Manufacturing crew. Prospecting has been his hobby for the past twenty-five years. Lloyd, a resident of Canon City, is particularly interested in silver mining.