

Marriages are made in heaven . . . but maintenance work must be done on earth.



WELCOME NEW EMPLOYEE

SHARON MEYERS -- Canon City -- Mail room, day shift
. . . We warmly welcome you, Sharon, to Estes Industries

A NOTE FROM . . . VERN

An Eastern company is now making a model rocket engine which is almost identical to ours. They are boasting that they will soon be the leading company in the model rocket industry. But they can't get ahead of us unless we let them. If we continue to work together to treat our customers like they are the most important people in the world, our competitors will have a mighty hard time.

If competitors design new rockets we can design better ones. If they find a way to give faster service, we can find a way to beat them on this, too. Anything they try to do we can find a way to do better.

So let outsiders take warning: The "Model Rocket Capital" is in Fremont County, and it will take more than their efforts to move it away.

Vern

THE

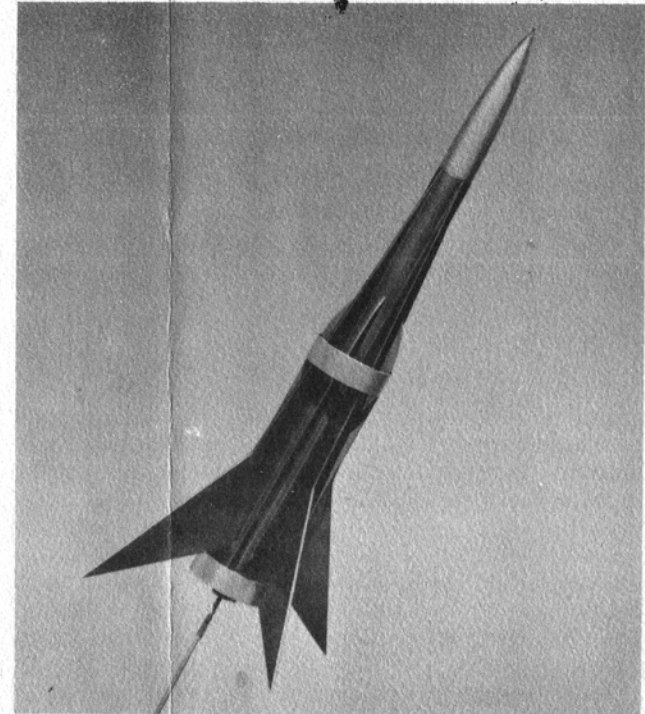
ESTES

LAUNCH PAD

PUBLISHED BI-WEEKLY

BY THE PUBLIC RELATIONS DEPARTMENT

OCTOBER 6, 1967



see story on the next page . . .

Many of our model rocket kits, such as the Saturn 1-B, the Honest John, the Gemini-Titan, and others are actual scaled models of the famous historical rockets. However, others are simply ideas destined to become successful models. The one pictured is the end result of just such an idea by BILL SEE.

One evening, in a continuing attempt to improve his artistic ability, Bill was drawing a pair of hands. As he sketched the hands, an image of a model began to form in his mind, and soon it found its way on to a piece of paper. Consequently, the "Starlight" was born, and possibly it may some day become an Estes kit.

UNITED SINGLE FUND

Our goal here at Estes is to complete the United Single Fund campaign by October 11, if possible. That is next Wednesday. We can do it too. On the very first day of the drive, thirty per cent of us made our contributions. Please return your pledge to your supervisor, if you have not already done so.

PENROSE APPLE DAY

The 32nd annual Penrose Apple Day will be held tomorrow, October 7. A variety of activities will be featured throughout the day and evening. Congratulations to the residents and friends of the community on this festive occasion.

A big thanks to those employees who have worked hard to make this a successful day and for those who have worked so industriously on an Estes float.

It should be noted that Estes Industries and the Beaver Park Company are co-sponsoring a broadcast of the parade on K R L N, beginning at 9:45 a. m.

WHOSE WHO

DELBERT BUCHANAN, supervisor of the engine production and woodshop, came to Estes in May of 1962. His wife had worked for the company for a year prior to this date. They have been residents of Penrose for fourteen years and especially enjoy raising calves and ponies. Delbert has been willing to accept responsibility given to him.

Did you know: October has been proclaimed:

"Country Music Month"

"Bisquit Muffin Month"

"Egtober Month"

"Let's Go Hunting Month"

"Indoor Games Month"

"Restuarant Month"

"Rice Harvest Festival Month"

"Stereo Appreciation Month"

"Be Kind to Customer Month"



"You're in the wrong line — the cashier is this way."

DID YOU REMEMBER ?

Last Wednesday, October 4, was the tenth anniversary of the launching of Sputnik I. The world soon became extremely space-conscious. To answer the needs of youth, caught up in the thrill of the space-age, model rocketry was born.

HAD YOU FIGURED ?

If you give 50¢ per paycheck to the United Fund, you are giving slightly more than 1/2 of one penny per hour of your wages.