

COLORADO HEART ASSOCIATION is active in Fremont County in research projects such as the "stroke research program" and by providing therapy equipment to local residents. In conjunction with the University of Colorado Medical Center, it has also provided us with services for the diagnosis of rheumatic fever and congenital heart disease. Colorado Heart Association budgets more than one-third of its income for research.

ARTHRITIS AND RHEUMATISM FOUNDATION sponsors a nationwide research program. Its educational program provides information on the most recent treatment techniques as well as exposing quackery. Locally, the foundation supplies, without charge, an informative newsletter to arthritics and their families, and sponsors free public forums where questions are answered by a panel of physicians. Also, the Rocky Mountain Rehabilitation Center in Colorado Springs makes therapy treatments available to Fremont County arthritics who have limited financial resources.

MUSCULAR DYSTROPHY ASSOCIATION is an organization dedicated to the scientific conquest of a group of hereditary disorders which drain the strength of its victims as it transforms their muscles from firm bundles of elastic tissue to doughy masses of fat fiber. This organization stands ready to supply, free of charge, to any patients in Fremont County, diagnostic examinations, wheelchairs, lifts, orthopedic appliances and therapy as prescribed by the patient's physician.

UNITED CEREBRAL PALSY ASSOCIATION gives practical assistance to families of Fremont County through a Home Service Program including equipment, assistance in care and training, referral and follow-up services, and counseling. Pre-school and therapy may be arranged at the Rocky Mountain Rehabilitation Center in Colorado Springs. Research is an important part of the program of the national association.

USO is a "home away from home" for servicemen and women. USO clubs operate wherever servicemen are stationed throughout the world. Fremont County, alone, has more than 450 men in uniform. The USO has been called "America's hometown responsibility on a worldwide scale." It receives no government assistance, operating solely from donations.

SALVATION ARMY carries on a continuing program to help those in need. Activities of the local Salvation Army include groceries for needy families, gas and oil for stranded and destitute travelers, and a program of work therapy in rehabilitation programs. In times of disaster or critical need, the local committee calls the Denver office for additional assistance.

AMERICAN RED CROSS is a multi-service agency with both national and local programs. It aids victims of disaster on the national scene, as well as serving military personnel and their families. Here in Fremont County, instruction is offered in first aid, home nursing and water safety.

THE

ESTES

LAUNCH PAD

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UNITED WE GIVE



WHOA !

Would you stop for just a few minutes to consider with me the United Single Fund?

The purpose of this united campaign is to raise funds for a group of community and national agencies who have found it best to combine their fund raising efforts. By doing so, they reduce the overhead costs, save the giver from being approached many times for donations and offer the community a balanced program to meet its health, welfare and character building needs.

It seems only fair to give you some facts about the United Single Fund before asking you to give. Let me share with you some of the things I have learned.

Chuck Helsel
Campaign chairman for
Estes Industries

YOUR UNITED FUND - COMMUNITY CHEST GIFT LAST YEAR . . .



IS
**WORKING MANY WONDERS
RIGHT NOW!**

This is a picture of the poster being used in southern California to promote their United Fund campaign. Notice the use of the Estes rockets.

The directors of the United Fund are community people from all walks of life. They are elected once a year at a public meeting. It is their task to choose the agencies to be admitted to the United Fund, determine the fund raising policies, and distribute the funds to the agencies involved.

An agency to be a part of the group must meet the standards of the United Fund. Some agencies prefer to have their own campaign. Others are not permitted by their national headquarters to participate. Those agencies which are members feel that the United Way is the best way to serve the community.

The budgets, needs, and activities of the member agencies are carefully studied by the United Fund directors. The money raised is then distributed in accordance with their findings.

DIRECTORY OF UNITED FUND AGENCIES

NEW HOPE SCHOOL, INC. is a community centered service for mentally retarded and seriously physically handicapped Fremont County citizens of all ages. It serves those who have no other public source for training, furnishes a suitable place for educational and pre-vocational training, and also offers a sheltered workshop program with an opportunity for the handicapped to earn money from their own efforts -- in many cases the first money they have ever earned. Incidentally, many of our own parachutes are packed by the New Hope School.

ROCKY MOUNTAIN COUNCIL, BOY SCOUTS OF AMERICA is a character building program in which many of the area boys participate. Funds from the United Fund are used locally to assist volunteer leaders of the Scouts. Assistance includes literature, program aids, and the help of a trained, full-time staff member. Self reliance, patriotism and responsibility are instilled as the boys advance in Scouting.

COLUMBINE COUNCIL, GIRL SCOUTS OF AMERICA is an educational movement dedicated to the purpose of inspiring girls of the community with the highest ideals of character, conduct, patriotism and service. It is through United Fund that the local council is enabled to operate.

CAMP FIRE GIRLS, INC. is an educational-recreation program which leads community girls, ages seven through high school, to develop their greatest individual capacities while learning to cooperate in a group. A portion of the Council funds is set aside each year to purchase permanent camp equipment. Through United Funds, the Camp Fire Girls of this community now have a permanent meeting place.



New Hope School has given hope to Danny Ham and his friend, Sammy, both of Florence. The school provided Danny with an opportunity to continue his education. Today, Danny has a high school diploma and is able to live a happy useful life because the people of this county stood behind New Hope School.

All of the agencies in the Fremont County United Fund have made their contribution to our community. Some of them have directly touched our lives. One thing is for sure -- our country is a "whale of a lot" better place to live because of their efforts.

There are some of you whose spouse will give through his or her place of employment. Fine. However, if he or she works outside of the county, his donation doesn't directly help our community. Also, let's be honest about the whole thing. There will be a lot of pride involved in becoming a "100 per cent" company. We can, too, if all of us will give just a little.

Take one more look at the Directory of United Fund Agencies. Think about the things they are doing. The total impact of their activities has helped to make this a wonderful America. It is up to us to keep their good work going. LET'S DO IT.

HAD YOU FIGURED ?

There are 2400 minutes in a 40 hour work week. If you give 50¢ per pay check to the United Fund, you are giving 10 minutes of those 2400 working minutes -- or simply the length of one coffee break a week for the United Fund.

CONTRIBUTIONS

Contributions may be made in cash or check in any amount from 25¢ and up. (25¢ is the minimum donation toward the "100% goal".) Or for the first time, you may mark your pledge card for payment through the company's payroll deduction plan. For additional details, see the payroll deductions information supplied with the pledge card.

Our goal is to complete the campaign by October 11, if possible. Please return the pledge card to your supervisor.