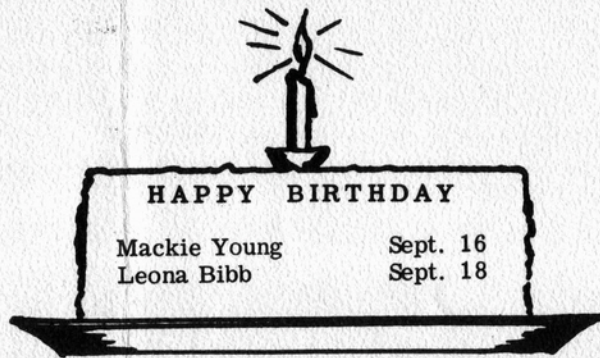


WELCOME NEW EMPLOYEES

LES SHAEFER -- Canon City -- Custodian -- Married

DEAN BLACK -- Brigham, Utah -- R & D department
Dean, a physics major at the University of Utah and
a long time rocketeer, is working for us between
quarters at the university.



A NOTE FROM . . . BILL

The supervision class which began meeting this past week is our first experiment in developing an in-plant educational program. It was quite a surprise to see how much interest this class aroused. We guessed that other than those required to take the course, there might be eight or ten people who would volunteer to take it. Instead, there were around thirty who applied.

Since we hadn't ordered enough books or made provision for an extra class, we couldn't make space for everyone. We hope, though, to be able to start another class or two before too long -- possibly early next year if all goes well.

In fact, if the present class works out, we'd like to expand the program into other areas. Some possibilities which have been discussed include science, English, office skills and letter writing. If you have other suggestions, please pass them on to Lyn, Vern or myself. We'd like to build a program that will help everyone.

Bill

Did you know: Ninety per cent of all industrial fires in buildings which are protected by a sprinkler system are extinguished by three or less automatic sprinkler heads.

THE

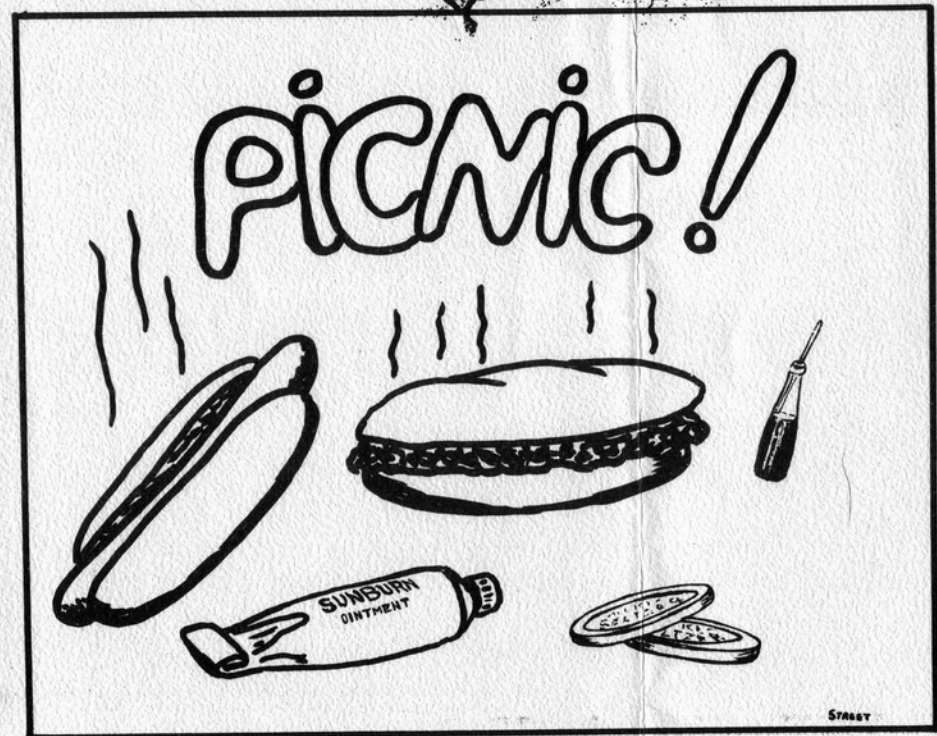
ESTES

LAUNCH PAD

PUBLISHED BI-WEEKLY

BY THE PUBLIC RELATIONS DEPARTMENT

SEPT. 8, 1967



...story on the insert page...

SONIC BOOMS

Have you been wondering what has caused those booms that have shaken us over the past month?

They have been produced by one of the Air Force's triple sonic aircraft. The plane has been flying a predetermined course over both city and rural areas to test the effects of the sonic boom. The plane is based at Edwards Air Force Base, Calif. According to the Air Force and federal aviation personnel, the sonic thunder will continue in this area for several weeks.

While we are on the subject of airplanes . . . several of us have been asking around about the long nosed plane that flies so low over the plant. Well, it seems that the government is trying to learn something about what they call "clear air turbulence" or "CAT" for short. This air phenomenon extends from a few to many thousands of feet above the earth. Some of the air shocks at higher altitudes are severe enough to break up aircraft.

We are in an ideal location for a study of this aircraft hazard. The low flights are intended to detect the possible origin of the shock waves without the risk of flying into one at a higher altitude.

PERSONAL GLIMPSES

Private David G. Six, son of OAKIE SIX of the mail room, has just completed an eleven week welding course at the Army Ordnance Center and School, Aberdeen Proving Ground, Md. He was trained in oxyacetylene, arc and metal inert gas welding

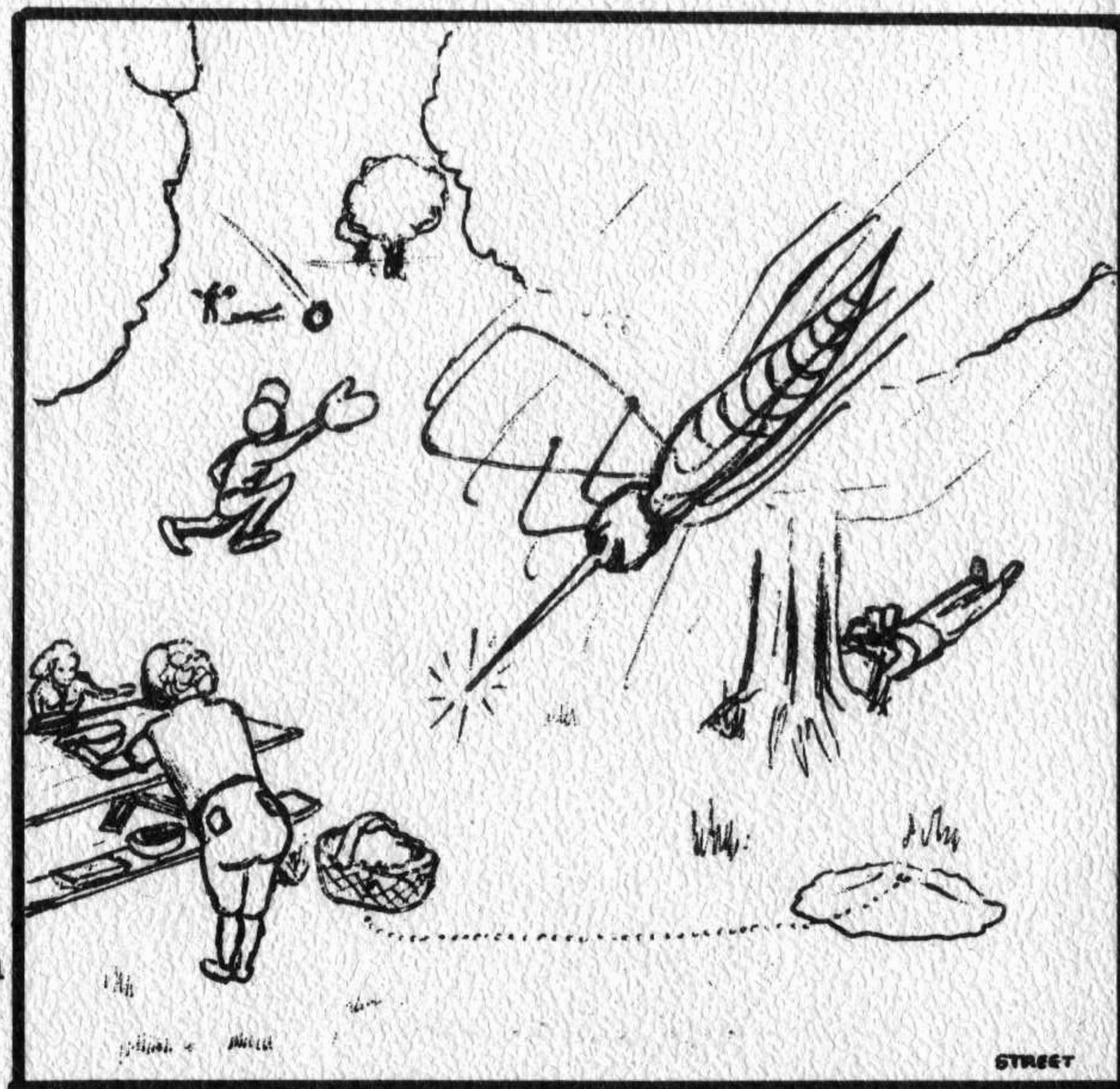
BILLIE FALL has been promoted to the position of supervisor of the mail room, graveyard shift. Congratulations, BILLIE.

SMILE AWHILE

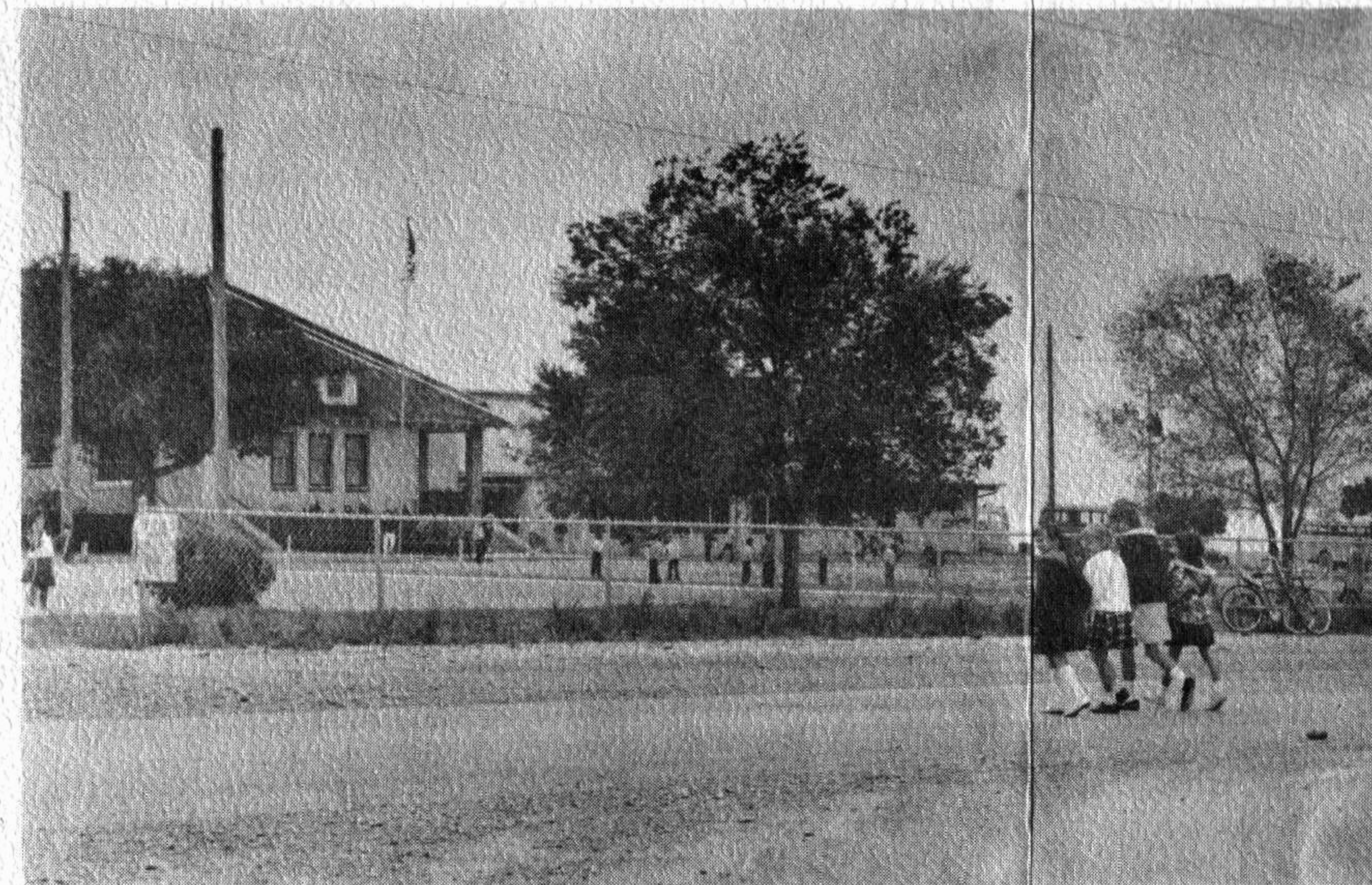
The Browns' picnic was a huge success, except there were no napkins . . . the store was out. So, Mr. Brown got up on a chair and announced, "Sorry we have no napkins, but once in awhile Bing, our large wooly dog will pass among you."

Dad: "Stop reaching across the table . . . don't you have a tongue?"

Boy: "Yes, Dad, but my arm is longer."



BOWLING -- Now signing up -- Estes Industries will sponsor a Tues. night, mixed doubles league, in Canon if enough people would like to join the fun. Interested? See or call Bill Simon for further information.



SCHOOL DAYS

Two little girls getting on a yellow school bus. Three unconcerned third grade boys walking along the road. A bouncy bubbling beginner crossing the street to the school grounds. This is a picture of what is happening in our communities. It is a scene most of us like to see.

However, it is easy to see that these innocent children can be potential traffic hazards. At times they make unwise moves or are unthinking. A car with a careless, tired, or a dreaming driver has an unfair advantage. Therefore, we drivers have a responsibility to watch out for the kids.

So, please be careful, please be alert, and please slow down. Those two little girls, those three unconcerned boys, or that bouncy beginner are our priceless possessions.

WHOSE WHO*

ALICE HAMMOCK of the shipping department, last Tuesday, celebrated her fifth anniversary with Estes Industries. Alice began work as a baby sitter for the Estes family. At that time, Linda Estes was only one year old. Delbert Buchanan, Art Hunter, Bill Simon, George Miller and Florence Willie are the only employees with longer terms of service than Alice.

*We hope to make this column a regular feature in future Launch Pads.

THE NEW BUILDING

Progress continues to be made on the construction of the new building. It may seem like slow progress to most of us, but the construction crew is now working steadily on the tedious tasks.

The inside trim and cabinet work is nearing completion. A sprinkling system in case of fire is being installed. Also, most of the rooms are painted. Major work to be done includes the plumbing, electrical fixtures, ceiling and floor.

Some of the warehouse area is already in use. However, we want the building to be as nearly finished as possible before moving day.

NOW'S THE TIME!

When you think of a picnic, do hot dogs, hamburgers, ants, and upset stomach come to your mind? If so, forget it. A picnic can be different.

This Sunday, September 10, at 1:00 p. m., the Estes company picnic for its employees and their families will be held at the Portland Park. The best ham and roast beef in the west will be furnished by the company. Also, you need not worry about bringing plates, cups, silverware or napkins. All you need bring is yourself, your family, and the side dish which you indicated on the list posted in your department.

In order to work up an appetite for dinner, the afternoon's activities will begin at 1:00. There will be badminton, horseshoes and softball. Then, dinner will be served at 2:30.

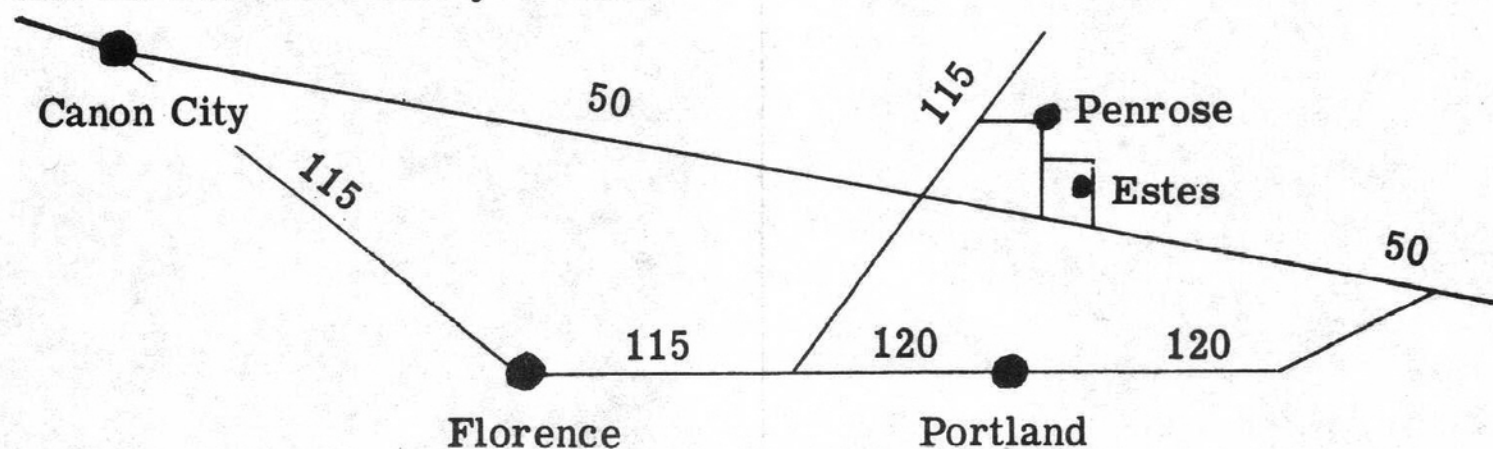
Following the feast, several afternoon features will begin. These will include sack and three-legged races, a white elephant auction, and a rocket contest.

There will be four classes of competition in the ROCKET CONTEST -- best new design, drag racing, payload elimination, and spot landing. Be sure and enter. You are bound to win a trophy.

Everyone who wishes to participate in the WHITE ELEPHANT AUCTION please bring your "white elephant" in a paper bag large enough to hide the object completely. The proceeds from the auction will go to charity.

If you have any questions concerning the picnic dinner, contact SYLVIA, chairman of the food committee. If you have any questions concerning the activities of the afternoon, contact DON, chairman of the entertainment committee.

For those of you who may not be familiar with the location of Portland Park, the following map may be helpful. Once you get to Portland, it is impossible to miss the park. This can be a swell afternoon for all of us and our families. See you there.



WE DID IT AGAIN . . .

The September issue of MODEL CAR SCIENCE MAGAZINE has a good article about model rocketry and Estes Industries. Editor of the magazine, Raymond E. Hoy, captured the thrill and excitement of being a model rocketeer. Plans are under way with him for a follow up story, later this year. Mr. Hoy has been an avid model rocketeer and Estes customer for sometime.

A copy of this story can be found in the lunch room of the blue building and in the woodshop lounge.