

## WELCOME, NEW EMPLOYEES

Terry Harris--Canon City--Shipping, graveyard

Hobbies: reading, sewing and dancing

Diana Holt--Florence--Mailroom, swing shift

Hobbies: photography, fishing and crocheting

Vivian (Vicky) Tedesco--Florence--Mailroom, days

Hobbies: Dancing, reading and sewing

John Zamparelli--Canon City--Mable Operator

Graveyard--4 Children--Hobbies: Hunting, exploring

James Flowers--Florence--Mable Operator, swing

. . . 'Tis great to have you as part of our crew!

Estes Industries is planning for a great number of tourists this summer. Claudia Barber will act as tour guide. Her hobbies are swimming, reading and music.

Do you want to have some fun as well as a little exercise? If you do, then build the "Astron Drifter" and equip it with a 36" parachute made from a dry cleaner bag. Bill See, R&D Department, used this combination a few days ago. The "Drifter" turned in a flight of 13 minutes, 42.5 seconds, using a 1/2A, 8-4 engine.

This was his first attempt at duration flying, and it was a thrill for him to see his bird slowly and majestically sail along on the breeze.

However, Bill reports that his second attempt was not quite so successful. He says it was humiliating to be thoroughly waxed by a "Big Bertha" launched by a youngster at Sunday's rocket meet.

Norm Avery of the Public Relations Department recently returned from Utah where he taught model rocketry to some 300 educators. The Aerospace Workshops in which the company participated were sponsored by N. A. S. A. and the Air Force in conjunction with various colleges.

The teachers were enthused about model rocketry and delighted in building and launching the "birds". A special multi-launcher was designed and constructed by Bill See, R&D Department, and Art Hunter, Chief Carpenter. With the use of this launcher, 150 models were launched in two hours. The remaining models were launched on different days.

The N. A. S. A. Workshops were held on the campus of Utah State University and Weber State College. Through these and similar workshops, model rocketry will continue to gain educational acceptance and Estes Industries will grow.

# THE

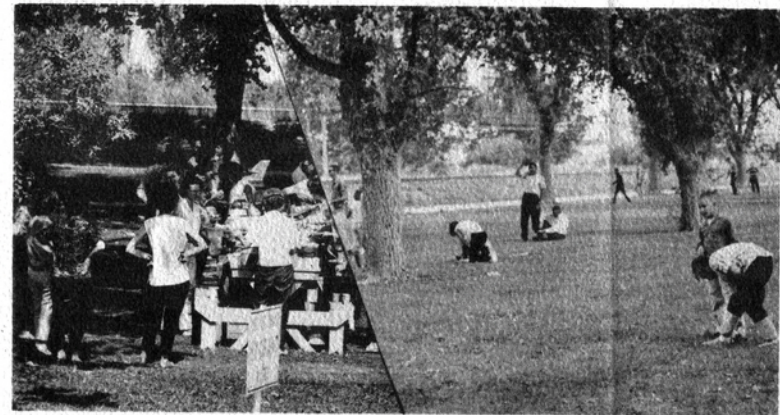
# ESTES

# LAUNCH PAD

PUBLISHED BI-WEEKLY

BY THE PUBLIC RELATIONS DEPARTMENT

JUNE 16, 1967



The company picnic 1966---fun---FOOD---frolic---

SECOND CALL for volunteers to help with the Annual Picnic! 1967 marks the fifth Annual Estes Industries Company Picnic. From the 30 or so people attending the first picnic, to the possible 200 or more people that may attend this year, we really have a wonderful time to look forward to.

This may be the first chance for more than 50 new employees to meet the "old timers" and their families, and the first time for us to meet their families. (For those of you who were not here for the last picnic, every employee is invited, along with his or her family and other guests. There will be food, games, rocket contests--good times for all.)

Although last year's picnic was a real success, we should all have twice as good a time this year--but it will take HELP! You all have ideas, so be brave--share them. If you enjoy having fun, you are needed on committees to decide where, when and how the picnic will be held. With each of us sharing in the planning and programs, this picnic can be the biggest and best yet.

Interested in volunteering? See Gleda, your supervisor (unless you are one), Vern, Bill, or just start taking names of other volunteers and join as a group.

Ideas, but no time? Send them in by phone, written note, letter, or any way you wish. You don't have to join a committee to voice your opinion, so let us hear from you.

Committees should be formed within two weeks for effective planning. All volunteering and suggestions should be made immediately.

To help with picnic plans, please fill out the inclosed card with your NAME, and committee choice. Committees are; Entertainment, Food, Clean-up. Please return the card as soon as possible to Gleda.



We wish to thank each one of you who answered the Launch Pad Questionnaire. The answers you gave are being recorded and evaluated. We hope to use these as a guide to produce a better Launch Pad for all of us.

... and a good time was had by all...

The Astron Rocket Society of Penrose held an invitational model rocket meet last Sunday; Bill See won first place in the best finish category. Don Chumbley walked off with a trophy for best new design with his Astron 1 plus 1, and winning the coveted award for parachute duration was Astron Rocket Society member, Clyde "Cookie" Bernard. Delbert Buchanan won a special altitude contest.

The person who stole the show, however, was six year old Linda Estes who launched her "Lindabird" for the first time. It was a beautiful flight. Mark Gilbert conducted the activities and arranged for the contests.

"Lindabird"



Estes Industries has been in operation for nine years. From a part time operation to full 24 hour a day routine, it has grown into a nationally recognized concern.

Employee benefits have also come a long way in this time. Retroactive, as of the 8th of June, we have a better pay rate for those workers on swing and graveyard shift. The workers on these shifts put up with more hardship in their home and work routine. Now they can be rewarded for their cooperation.

This year we have a vacation schedule comparable to, and more lenient, than the majority of big businesses, with the added advantage of small company policy allowing personal assistance and cooperation for the personal benefit of each and every employee.

An added recent benefit is the allowance of four paid holidays a year. People requested to work on those days will be paid double time (regular wage and holiday pay).

These benefits are some that many of you will remember hearing of last year about this time. Then they were a dream; now a reality.

If you study three of the benefits we now have--health insurance after three months, holiday pay after three months, and vacation pay increase up to four years--you will notice they provide the greatest compensation to those who take a job and then stick with it. It is set up that way because we feel the person who has served the company longer is of greater value to the company and should in some way be compensated for his loyalty and experience on the job. We're still working on other benefits, including profit sharing, which will also provide a greater reward for the person who stays with his job.

Let's look back a few years; we can see how much has been done in only a short time. Benefits and pay have increased at a rate well above the average for other industries and far faster than the average for Fremont County.

If we keep trying hard to do a good job for our customers, next year we will be able to look back at another successful year as we enjoy the benefits gained from our efforts.

### Estes Industries Written Up in Elks Magazine

The June issue of Elks Magazine holds an interesting story on model rocketry. The story was written by John Barnett of the Wall Street Journal. One picture shows Gene Street hand testing the award-winning boost glider he designed for N.A.R.A.M. 8. A similar design was used for the Czechoslovakia meet. If anyone is interested in reading the story, please drop by the lunch room in the blue building where a copy of it can be found.

HAPPY BIRTHDAY!!!

Fran Green	June 21	Linda Grisenti	June 27
Duane Taylor	June 24	Kathy Grisenti	June 28